

From: Multifamily Forum: DFW - Marcus & Millichap / IPA
<info@emails.mmdallasforum.com>
Sent: Thursday, August 4, 2016 12:19 PM
To: Haley, Nikki
Subject: [Early Bird Ends Tonight] S2 Capital, AmeriSouth & Perry Guest on Best Value-Add Strategies

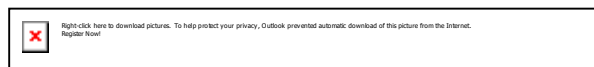


Are value-add opportunities being overlooked in Dallas-Fort Worth? While investors seem to think there are redevelopment opportunities around the Metroplex, those from the west and east coasts are increasingly finding their bread and butter in Dallas.

Join **S2 Capital**, **AmeriSouth Realty**, **Perry Guest Company**, **FSI Construction** and **Anterra** as they discuss where the future hot spots for redevelopment can be found! Hear how to take this lucrative investment strategy to the next level at **[Marcus & Millichap / IPA Multifamily Forum: Dallas-Fort Worth](#)** on November 10.

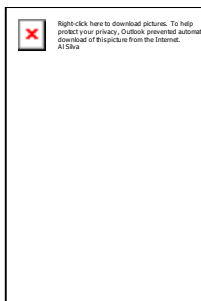
Price Increase TONIGHT, August 4
Register Now & Save \$350

Early Registration **\$249**
Full Rate **\$599**
(Group Rate Available)



No thanks, I'm not interested in this event.

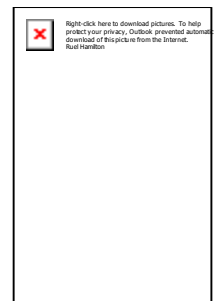
Under the Radar: Value-Add Redevelopment Strategies & Emerging Markets across DFW



AI Silva
First Vice President Investments
Marcus & Millichap
MODERATOR



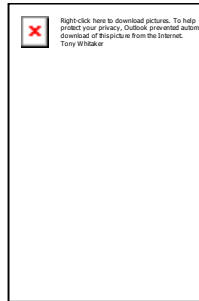
Skip Bird
Principal
S2 Capital



Ruel Hamilton
Owner
AmeriSouth Realty



Grant Guest
Managing Partner
Perry Guest Company

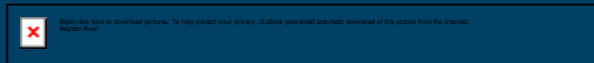


Tony Whitaker
President
FSI Construction



Richard Hoffmann
President & Owner
Anterra

Get Involved!



Speakers & Agenda:

Olga Rodriguez
(646) 862-6128
olga@greenpearlevents.com

Sponsorship & Exhibiting:

Esteban Diaz
(646) 701-7982
ediaz@greenpearlevents.com

Attendee Registrations:

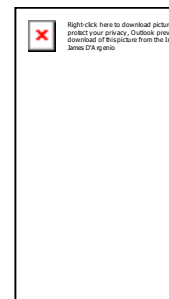
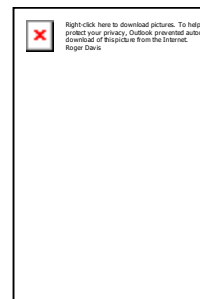
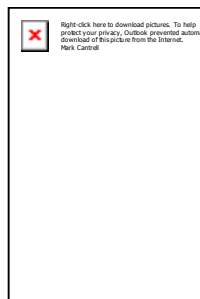
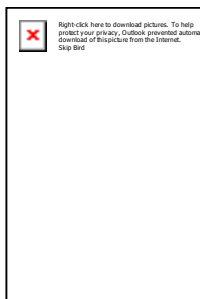
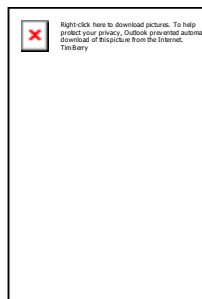
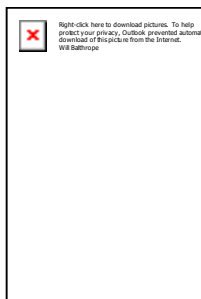
Lehdis Lopez
(646) 862-6204
lehdis@greenpearlevents.com

Keynote Speaker:



Doug Chesnut
Chief Executive Officer
StreetLights Residential

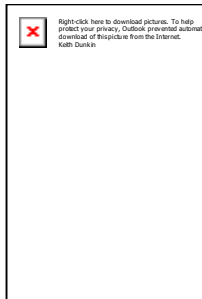
Featured Speakers Include:



Will Balthrope
Executive Director
Institutional Property
Advisors



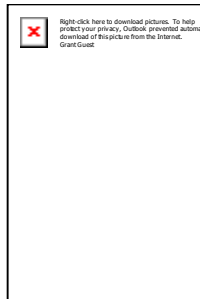
Tim Berry
CEO & Founder
Pennybacker Capital



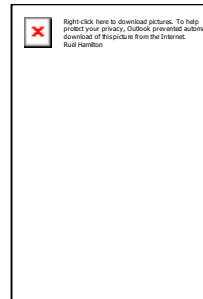
Skip Bird
Principal
S2 Capital



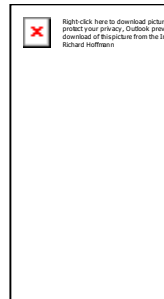
Mark Cantrell
President
Cantrell McCulloch



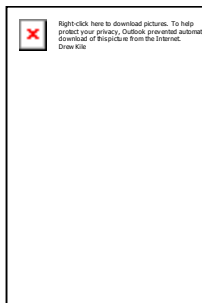
Roger Davis
Director - Real Estate
Investments
Northwestern Mutual



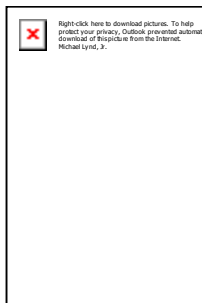
James D'Argo
Principal - Acqui
The Bascom G



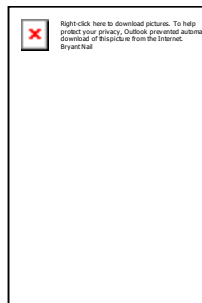
Michael D'Onofrio
Managing Director
Engineered Tax
Services



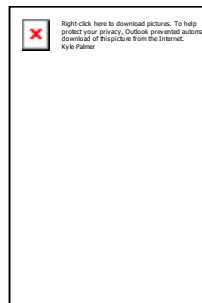
Keith Dunkin
President
YieldStar



Tony Ferrell
VP - Portfolio
Operations
The Bascom Group

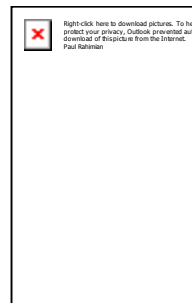


Grant Guest
Managing Partner
Perry Guest Company

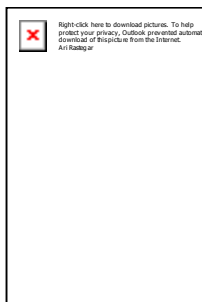


Ruel Hamilton
Owner
AmeriSouth Realty

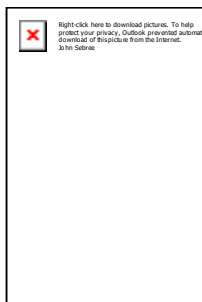
Richard Hoffmann
President & Ov
Anterra



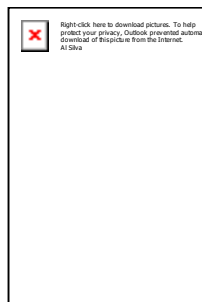
Drew Kile
Senior Director
Institutional Property
Advisors



Michael Lynd
President & CEO
LYND



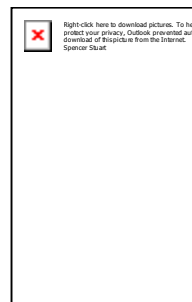
Bryant Nail
Executive Vice President
PM Realty Group



Kyle Palmer
Regional Manager
Marcus & Millichap



Paul Rahimian
Chief Executive Off
Parkview Financ



Ari Rastegar
Chief Executive Officer
Rastegar Capital

John Seabee
FVP & National Director -
NMHG
Marcus & Millichap

Al Silva
First Vice President
Investments
Marcus & Millichap

Tim Speck
FVP & Regional Manager
Marcus & Millichap

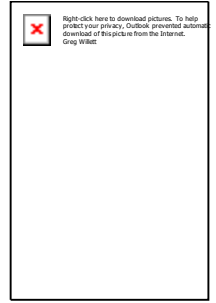
Spencer Stuart
Senior Managing Dir
Legacy



Timothy Welsh
Construction VP - Texas
Trinsic Residential



Tony Whitaker
President
FSI Construction



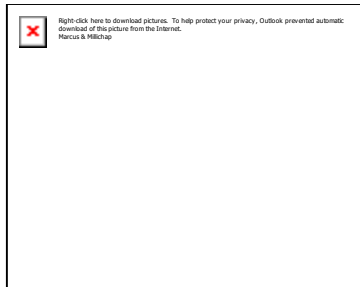
Greg Willett
Chief Economist
MPF Research

Conference Topics:

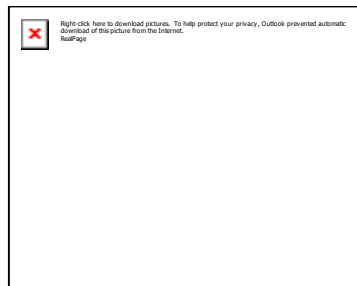
- **National/DFW Multifamily Market Update**
- **Morning Keynote:** *Doug Chesnut, Chief Executive Officer of StreetLights Residential*
- **Tipping Point:** *New Development on the Brink of Change*
- **Runaway Train:** *Managing Costs of Construction through Good Management & Design*
- **Changing Faces:** *Raising Capital for Today's Real Estate Deals*
- **The Art of Underwriting a Value-Add Acquisition**
- **Under the Radar:** *Value-Add Redevelopment Strategies & Emerging Markets across DFW*
- **Growing the Pie:** *Revenue Growing and Cost Saving Strategies for Multifamily Owners and Operators*
- **Maximize ROI & Increase Cap Rates:** *Specialty Tax Credits & Energy Incentives*
- **Exceeding Expectations:** *A Market Performance Update*

[View the Full Agenda](#)

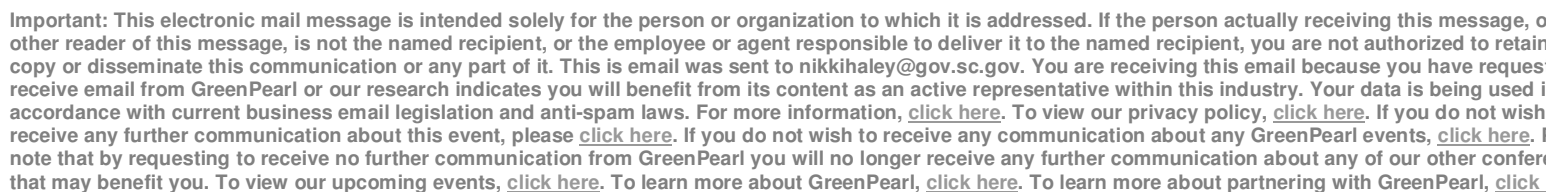
Conference Chairs:



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