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Subject: McCormick County Women in Business Annual Awards Luncheon
Location: Savannah Lakes Village Recreation Center, 385 Country Club Drive McCormick, S.C.
When: 11/23/2015 12:30:00 PM - 1:15:00 PM

APPROVED BY: NH on 9/29

EVENT: McCormick County Women in Business Annual Awards Luncheon

DATE: Monday, November 23, 2015 (rescheduled from the flooding)

TIME: 12:30-1:15 PM

LOCATION: Savannah Lakes Village Recreation Center, 385 Country Club Drive McCormick, S.C.

LOCATION SET-UP: Round tables, stage, podium, microphone

HEAD TABLE:

1. Governor Haley
2. Ashton Lee
3. Senator Shane Massey
4. Charlotte Tallent – Exec. Director, McCormick County Chamber of Commerce
5. Crystal Barnes – Treasurer – McCormick County Chamber of Commerce
6. Janet Dukes – Board of Directors – McCormick County Chambers of Commerce
7. Ann Marie Smith-Nash – Vice President, Board of Directors- McCormick County Chamber of Commerce
8. Lisa Ellis – Board of Directors – McCormick County Chamber of Commerce
9. Thessa Smith – Director of Economic Development, McCormick County

Note: Ashton and NH will not have a plate in front as they will not eat.

SCHEDULING CONTACT:

Charlotte Tallent, CHA, TMP, CRME
Executive Director
McCormick SC County Chamber of Commerce
(864) 852-2835
info@mccormickscchamber.org

ONSITE CONTACT:

Jr. Gable
Chief Deputy, McCormick County Sheriff Office
(864) 993-6198

Pamela Royal
Director of Recreation
Savannah Lakes Village
(864) 391-4180

PRIMARY STAFF: Ashton Lee

ADVANCE STAFF: Zach Pippin

PURPOSE: Gov. Haley will attend the McCormick County Women in Business Annual Awards Luncheon sponsored by the McCormick County Chamber of Commerce.

PRESS: Yes.

PUBLIC: Yes.

ATTENDEES: Women in business, education, and community leadership in the counties of McCormick, Greenwood, Abbeville, Edgefield, Saluda, Newberry, Laurens, and Aiken. 192 people are expected to attend.

McCormick Delegation:

Senate

Shane Massey (attending)

Floyd Nicholson

House

Anne Parks (attending)

GIFT: A framed print of a culture/historic artifact from McCormick. The print was drawn by a local artist James Bledsoe. Next year they will be celebrating their 100th Anniversary. They are in the process of developing strategic plans and events to promote the county and town of McCormick and their hope will be the year that advances McCormick county's economic growth.

INVITED BY: Senator Shane Massey

INTRODUCED BY: Charlotte Tallent – Exec. Director, McCormick County Chamber of Commerce

LENGTH OF SPEAKING: 12-15 mins with 5-7 mins of Q7A

SPEAKING ORDER/LINE-BY-LINE:

11:40- 11:50 AM Introduction, Pledge of Allegiance and National Anthem, Blessing

11:50 AM- 2:30 PM Luncheon Main Course Served

12:30 PM Gov. Haley Arrives

12:30- 12:45 PM McCormick County Chamber of Commerce – Awards of Excellence

12:45- 1:05 PM Guest Speaker – Gov. Nikki R. Haley

1:05- 1:15 PM Q&A

1:15 PM Adjourn

1:15 PM Gov. Haley Departs

BACKGROUND: The goal for this event is to educate, engage, and support women to become successful business owners.

SUGGESTED TALKING POINTS:

1. Intro – it's a great day in South Carolina
 - a. Our economy is among the fastest growing in the nation.
 - b. More people working in SC than ever before. Our unemployment rate has fallen to 5.7%.
 - c. Tens of thousands of new jobs announced. ex. (just recently, Volvo announced it is investing \$500 million and creating 4,000 new jobs)
 - d. Thousands from welfare-to-work (Approximately 30,000 recipients of TANF and/or SNAP

- d. found a job between Feb. 2011 and Jan. 2015)
 - e. Biggest education reform in decades.
2. So things are going well – we’re the envy of the nation – but we still have much more to do.
- a. Workforce – those jobs don’t mean anything if it’s not our people getting them.
 - i. Get creative in how we train people.
 - 1. We’ve already started: opportunity centers in prisons (Manning), welfare-to-work successes.
 - ii. Who are we talking about?
 - 1. Single mom
 - 2. Liberal Arts student.
 - 3. Father of four.
 - iii. What do we propose doing for them? SUCCEED South Carolina.
 - 1. Opportunity Centers – culture change.
 - 2. Pay it forward – state loans for training that end in a JOB, not a certificate.
 - 3. Small business involvement – companies working with tech schools to develop programs that train workers to fill specific business needs.
3. Business Climate in SC
- a. In 2014, South Carolina ranked first in U.S. exports for tires and passenger automobiles, second in exports of gas turbines, and twelfth in civilian aircraft.
 - b. South Carolina’s exports continue to grow because we have built a reputation around the world as a great place to do business.
 - c. South Carolina ranked first for jobs linked to foreign investment.
 - d. Businesses from all over the world are interested in coming to South Carolina.
 - e. This is due in large part to our world-class workforce and business-friendly climate.
 - f. Large-scale manufacturers certainly have a significant impact, but small businesses are just as important to our economic future.
 - g. Small businesses account for 97% of our state’s total businesses.
 - h. Women in Business:
 - i. Between 1997 and 2014, South Carolina’s growth in women-owned businesses ranked 6th in the nation, with a 78% increase.
 - ii. In 2014, there were over 114,000 women owned firms.
 - iii. Need to focus on getting young women interested in business at a young age, especially in manufacturing and STEM-related fields.
 - iv. Continuously focus on STEM education and workforce readiness, both present and long-term need.