

ADAM TAYLOR

PROFESSIONAL INDUSTRY EXPERIENCE

W. Adam Taylor

June 2009 - Current

Adam Taylor brings a wealth of knowledge and experience in the death care business having worked in both funeral and Cemetery organizations, Adam is an active Entrepreneur and Venture Capitalist having founded several companies and whose family involvement at one time consisted either an owner, partner or financier in over 150 death care providers. Active in financial procurement, acquisitions, development sales and operations, Adam has the operational background and financial experience to continue his work in developing cemetery and funeral service companies to meet the growing demand expected over the next 25 years.

American Funeral Financial – Founder/Chairman of the Board (Emeritus) Past President/Chief Executive Officer

- Conceptualized and implemented American Funeral Financial
- Recruited key personnel with strong death care experience
- Developed infra-structure to operate AFF
- Created extensive marketing program through International Cemetery Association and National Funeral Directors Association
- Through marketing penetrated multiple countries with AFF products
- Enrolling corporations and independents consisting of \$150,000,000.00 in Gross Rev. within 5 years.

Cemetery Equity Solutions- Founder/ President

- Acquired a number of Cemeteries Located throughout South Carolina
- Implemented a marketing Concept For future growth purposes
- Developed key employees and home office structure to manage multiple locations

Cremation Society of South Carolina-Westville Funerals-Principal/Partner

- Purchased 28,000 square foot 150 call Funeral Facility from Stewart Enterprises
- Immediately Merged Cremation Society of South Carolina a 1400 call cremation facility into 28,000 square foot space
- Expanded Options for cremation families to highest standards
- This becoming the largest provider of Cremation in the state
- Currently expanding to 10 other counties in the State

Continued...

Wilson family Funeral Services- Principal

- Purchased bankrupt Funeral facilities through Foreclosure process
- Hired and trained new staff
- Grew call volume by 300% in first 6 months of operation

MOSES ONE

- Selected and Hired training Facility for K9
- Implemented first K9 Grief therapy program in State of south Carolina

BLINDCHECK

- Invented technology implemented blindcheck process
- Filed US Patent
- Developed marketing and launching timeframe and process
- Developed back door aftercare management software
- Obtained certification For Process