

From: 5th annual Florida Multifamily Summit <info@emails.floridamultifamilysummit.com>
Sent: Tuesday, July 12, 2016 10:33 AM
To: Haley, Nikki
Subject: [Price Increase Friday] Alliance, Starwood & JRK Redefine Smart Apartments



Transparency and connectivity is the name of the game when it comes to competing in multifamily property management in Florida. There's a new era of extreme complexity in regards to attracting and retaining residents. How do you prioritize in an environment where everything seems like a "must have?" In what ways can property managers increase satisfaction while balancing costs?

This September, hear from **Starwood Capital Group**, **JRK Property Holdings**, **Alliance Residential Company** and **Gables Residential**, in a panel moderated by **Institutional Property Advisors**, as they explore what's paying off versus what's not. Come together with over 600 active market players in the residential real estate industry at the 5th annual **Florida Multifamily Summit**, to be held at the Harlow Rock Hotel in Hollywood, FL on September 22. Over **350** people have already registered. [See who will meet!](#)

Register Now & Save \$450
Price Increases Friday, July 15!

Advanced Registration \$449
Full Rate \$899
(Group Rates Available)



No thanks, I'm not interested in this event.

Renew, Refresh, Reboot: The Extreme Pressures on Today's Properties & Boosting Your Bottom Line



Steve Witten
Executive Director - Northeast & Florida
Institutional Property Advisors
MODERATOR



James Bloomingdale
Senior Vice President
JRK Investors



Brad Hamel
SVP - Operations
Alliance Residential Company



James Kane
Senior Vice President
Starwood Capital Group

Cris Sullivan
Chief Operating Officer
Gables Residential

Get Involved!



Speakers & Agenda:

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Attendee Registrations:

Claudia Gutwirth
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Keynote Speakers:



Jeff Berkowitz
President
Berkowitz Development



Gil Dezer
President
Dezer Development

Confirmed Speakers:



Matt Allen
EVP & COO
Related Group (of Florida)



Paul Bertozzi
Managing Partner
Live Oak Contracting



James Bloomingdale
Senior Vice President
JRK Investors



Grant Cardone
CEO
Cardone Real Estate Acquisitions



Nathan Collier
Founder & Chairman
The Collier Company



Casey Cummings
Chief Executive Officer
Ram Realty Services



Michael D'Onofrio
Managing Director
Engineered Tax Services



Juan DeAngulo
Managing Principal
Eliion Partners



Art Falcone
CEO & Chairman
Falcone Group



Tal Frydman
Senior Director
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Andrew Ginsburg
President - Eastern Region
CityLift



Andres Gonzalez
President & CEO
Finesa Real Estate Group



Brad Hamel
SVP - Operations
Alliance Residential Company



William Hamilton
Executive Vice President
Winthrop Management



Andrea Heuser
Professor - Finance, School of Business
University of Miami



Robert Hodge
SVP - Acquisitions
Monogram Residential Trust



Wayne Hollo
Executive Vice President
Florida East Coast Realty



Still Hunter, III
Executive Director
Institutional Property Advisors



James Kane
Senior Vice President
Starwood Capital Group



Arnaud Karsenti
Managing Principal
13th Floor Investments



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The Trillist Companies



Carlos Melo
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Scott Moss
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Nitin Motwani
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Mitchell Sinberg
Senior Managing Director
Berkadia



Cris Sullivan
Chief Operating Officer
Gables Residential



Justin Toal
CIO & Senior Principal
Fifteen Group



Granvil Tracy
President
American Land Ventures



Steve Witten
Executive Director - Northeast & Florida
Institutional Property Advisors



Joshua Young
Founder & CEO
Raisal



Stuart Zook
President
Monument Real Estate Services

Conference Topics:

- **Stormy Water or Calm Seas?** *A Look at the Multifamily Market & Forecasting What's Ahead*
- **Morning Keynote:** *Presented by Jeff Berkowitz, President & Founder, Berkowitz Development Group*
- **The Costs Will Kill You!** *Creative Solutions to Crafting & Managing a Good Deal in an Environment of Inflated Costs & Uncertain Rent Caps*
- **Heating Up or Cooling Down?** *The State of Foreign Capital*
- **The Ultimate Game of Chess:** *Looking Domestic to Raise Debt, Equity and Financing When the Odds Are Against You*
- **Renew, Refresh, Reboot:** *The Extreme Pressures on Today's Properties & Boosting Your Bottom Line*
- **Lunch Workshop:** *Maximize ROI & Increase Cap Rates: Specialty Tax Credits & Energy Incentives*
- **Special Presentation:** *Time is Money*
- **If You Build it, Will They Come?** *Betting on the Future in New Developments, Value-Adds & Submarkets*
- **Afternoon Keynote:** *Presented by Gil Dezer, President, Dezer Development*

Additional sessions to be announced.

[View the Full Agenda](#)

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