

**From:** HHSRegion4ORD (OS/IEA) <HHSRegion4ORD@hhs.gov>  
**To:**  
**Date:** 9/13/2013 5:19:48 PM  
**Subject:** HHS Teleconference about Outreach and Education

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## **Teleconference about Outreach and Education Best Practices for the Health Insurance Marketplace**

**Date:** September 19, 2013

**Time:** 1:00pm – 2:00pm EST

**Register at:** <http://himccio1national.eventbrite.com/>

The Centers for Medicare & Medicaid Services (CMS) invites states, navigators, partners & stakeholders to a teleconference to learn about best practices from Arkansas, Connecticut, Kentucky, and Minnesota in reaching consumers about the Health Insurance Marketplace. Various grassroots outreach and engagement strategies will be explored that have worked well in these states to help consumers learn about the new way they have to get coverage that meets their needs.

The call will feature the following speakers followed by Q&A:

- Jason Madrick, Access Health CT
- Heather Haywood, Arkansas Health Connector
- Jean Klinge, Kynect, Kentucky's Healthcare Connection
- Mary Sienko and Mario Vargas, MNSure, Minnesota's Health Insurance Marketplace

**Registration is required.** Register at <http://himccio1national.eventbrite.com/>

Please forward this invitation to any partners and stakeholders who may want to participate.

**We look forward to your participation!**

We value the work you do to ensure that every American is aware of and enrolled in health insurance.

For more information on the Health Insurance Marketplace, please visit our partner resource page at <http://marketplace.cms.gov>