

From: Healthcare Education Associates <reply-324893@mailings.frallc.com>
To: Kester, Tonykester@aging.sc.gov
Date: 7/11/2016 12:01:31 PM
Subject: Explore Advances in Diabetes Care Case Management for Health Plans - Register Now!

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Diabetes Cost and Care Management Strategies for Health Plans

Hi Tony,

If you work in case management, complex and chronic care, disease management, or population health, you will not want to miss our premiere conference on **Diabetes Cost and Care Management Strategies for Health Plans** on **September 22-23, 2016**. Conveniently located in downtown **Chicago**, this comprehensive educational experience will deliver two full days of expert discussions and case studies on complex case management, behavioral health support, motivational strategies, prevention efforts, and more.

Take advantage of our special early bird rates (ending August 5th) and group discounts! [Register now](#) and learn actionable strategies that your plan can use to put the brakes on the runaway healthcare costs of diabetes and its complications.

[Website](#) | [Brochure](#) | [Register](#)

Highlighted Discussions Include

- The impact and return on investment for complex case management programs
- A case study on how the Patient Activation Measure (PAM) assessment tool has been used to promote greater compliance in diabetes care
- The care needs of members newly diagnosed with diabetes

Get Answers to these Critical Questions

- What are the best practices for medication intensification in diabetes care?
- How do case managers employ multimodal assessments to identify barriers to care?
- How can payers and providers work together to reach shared goals for member health outcomes?
- What is the function of long-term

- and how to meet them
- Care coordination for diabetes and associated chronic conditions
- Motivational interviewing as a key technique for building member engagement

- services and supports in meeting chronic care needs?
- How can telemedicine and remote patient monitoring programs generate efficiencies in diabetes care?

Registration Details

Priority Code - PHN48-EM3

Early Bird Service Providers/ Consultants Rate - \$1995

Early Bird Health Plan/ Provider Rate - \$1595*

Early Bird Government/ Service Organization Rate - \$1095*

Early Bird rates end 8/5

*subject to HEA approval

For more information and to register, visit the [website](#) or contact:

Kathie Eberhard at 704-341-2439 or keberhard@healthcare-conferences.com

For speaking and sponsorship opportunities, contact:

Samantha Rosky at 704-341-2390 or srosky@healthcare-conferences.com

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200 Washington Street, Suite 201

Santa Cruz, CA 95060 USA

800-280-8440

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