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Subject: This Week's Complimentary Reports and Whitepapers

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i360Gov: Knowledge Is Key

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Policy & Technology. News & Analysis

Special Reports

A Natural Evolution: From Data Center Consolidation to IT Optimization

An i360Gov Special Report.

As federal IT organizations make progress consolidating and modernizing their IT infrastructures, the impact of legacy platforms, technologies and traditional data centers still weighs heavy, along with each agency's ability to attract and maintain the skill sets and applications needed to meet 21st century requirements.

If agency officials choose to retain aging platforms and legacy technologies, they tend to limit their ability to take advantage of industry innovations, including cloud computing, advanced analytics and increasingly capable mobile applications.

Meanwhile, employees, partners and constituents expect the public sector to offer the self-service flexibility and instant accessibility to government applications and services that they have become accustomed to from online retailers and other suppliers.

Download i360Gov's new special report for an overview of successful initiatives including:

- An overview of how Hanscom AFB reduced server numbers while increasing services.
- An overview of the U.S. Department of Agriculture's initiative that has already saved more than 40% in overall server energy consumption alone, and 25% in computer room air conditioning energy consumption.
- Tips and best practices for moving from data center consolidation to more flexible, trusted and optimized IT operations.

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Flipping the 80/20 Rule to Gain Agile Application Development

An i360Gov Special Report.

Because agencies typically spend 80 percent of IT budgets managing legacy systems and only 20 percent on new technology -- the more agencies can adopt agile application development methods, the faster they will increase efficiency and improve performance. Agility in software development requires keeping code simple, testing often and delivering functional bits of an application as soon as they are ready.

This special report takes a closer look at recent high-profile failures, along with intensifying regulatory scrutiny agencies face. Readers will gain tips, advice and insights from organizations working to modernize apps to make them more scalable and speedy -- and keep their operations out of news headlines.

Download this complimentary special report now.

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Special Reports & Whitepapers

[The value of smarter public safety and security](#)

[IBM COPLINK on Cloud](#)

[High-performance law enforcement](#)

[Driving Value from Body Cameras](#)

[Five Steps to Creating Your Hybrid Integration Strategy](#)

[The 2016 Public Sector Guide to Social Media Strategy & Policy](#)

[The Government Social Media Survival Guide](#)

Whitepapers

The value of smarter public safety and security

Reducing threats, increasing efficiency, delivering prosperity

Politicians and citizens consistently rank safety and security as a high priority. Good policing, emergency services, disaster preparedness and response help communities thrive. Yet with public budgets under severe strain, funding is a challenge. New initiatives must demonstrate tangible economic benefits.

A changing security environment adds to the challenge. There is more data than ever.¹ Up to 80 percent of it is unstructured² and hard to analyze. New challenges range from cybercrime³ to "flash mobs" driven by social media. This new landscape requires that first responders need to work together, share resources and respond quickly.

Adapting to the new environment is not easy. New York's well-known police and fire interoperability issues on 9/11 were a wake-up call. A decade later the situation is better, with the city recently installing new infrastructure so that information can be shared across emergency services.⁷ First responders in many places still may have trouble cooperating, however. Many agencies cannot readily share information and work together because of technical, legal, privacy or policy constraints. Devoting more resources to the problem, whether people or new funds, may not be enough.

Read this complimentary report to learn more about these challenges along with available solutions.

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IBM COPLINK on Cloud

Accelerating law enforcement

To protect citizens and investigate crimes and suspects, your law enforcement organization's agents, officers and teams need access to real-time data and onsite information that includes maps, mugshots and time series data points. And, they need to be able to exchange information and communicate with other agencies.

IBM COPLINK® on Cloud delivers IBM i2® COPLINK capabilities with the most up-to-date application functions from a platform designed to be highly available, reliable and security rich. IBM i2 COPLINK is a flexible, scalable solution suite that can support a variety of law

enforcement needs. Its core capabilities derive from the IBM COPLINK database that centralizes data from many sources to:

- Generate fresh case leads and accelerate law enforcement action.
- Integrate with one of the world's largest information-sharing initiatives.
- Meaningfully connect vast quantities of seemingly unrelated data.

Read this complimentary paper to learn more.

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High-performance law enforcement

Technology-powered policing for the twenty-first century

Law enforcement is increasingly an information management business. Getting the right information into the right hands at the right time can prevent crime and save lives. To get the most out of the new tools available to fight crime, law enforcement agencies need an integrated, end-to-end technology strategy — one that delivers the capabilities they need to protect and serve the public in a cost-effective manner.

Read this complimentary to learn more.

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Driving Value from Body Cameras

Analytics can help law enforcement gain insights into thousands of hours of video content

The use of body cameras by public safety and law enforcement professionals is a particularly hot topic, as increasing numbers of agencies purchase equipment and set up new policies. These devices capture events from the officers' perspective, and can record part or all of an officer's shift, depending on the agency's defined policy. This surge in interest, including grant funding from the United States federal government, is intended to better protect the general public and improve the safety of officers.

The cost of the cameras alone is the tip of the iceberg, as the implications of actually using them are far reaching and raise several questions. From a practical perspective, how and where is all this video stored? How can agencies ensure it has not been tampered with? How can it be accessed and searched? From a policy and legal perspective, how are privacy issues handled? How can public safety agencies distinguish and identify pertinent information on the video? In the United States, how do agencies balance the compliance between the Freedom of Information Act (FOIA)—which makes publicly collected information available to the public—and Criminal Justice Information Standards (CJIS) requirements, which govern the handling and management of criminal information?

Read this paper to learn more.

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Public Sector Text Messaging Scandals and 3 Major Tips to Avoid Them

Being in the public eye is difficult. Just ask any celebrity. Everything they do or say can cause quite the stir, and anything they do serve as fodder for the court of public opinion. Similar rules and judgment—befalls employees of local and state government agencies. The only difference is their public notoriety often comes on the back of an embarrassing scandal. Download this guide to examine 3 recent government text message scandals, and proactive ways to avoid them.

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Five Steps to Creating Your Hybrid Integration Strategy

Enterprise organizations are adopting cloud-based SaaS applications at increasing rates. And many are simultaneously moving existing applications and systems to public and/or private cloud infrastructures. These trends are making hybrid IT environments the “new normal.”

Gartner refers to the integration tools and technologies required for hybrid environments as Hybrid Integration Platforms (HIPs) and predicts:

“By 2018, more than 40% of organizations will use integration infrastructure that they assemble from HIP-enabling technologies.” (Gartner, Market Guide for Hybrid Integration Platform-Enabling Technologies Published: 17 July 2015 Analyst(s): Jess Thompson, Eric Thoo, Benoit J. Lheureux)

Are you considering a hybrid integration platform? Then you need a hybrid integration strategy. There are many things to consider as you design your strategy—such as your integration “center of gravity,” the amount of control you want to maintain, an accurate picture of your users and a plan for keeping up with project demands.

This white paper helps you better understand the important integration challenges of evolving to a hybrid IT environment, especially with the increased need to integrate with cloud-based applications and systems. In fact, as you design your hybrid integration strategy, we invite you to consider these five essential steps.

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The 2016 Public Sector Guide to Social Media Strategy & Policy

The widespread adoption of social media across public agencies is creating new possibilities for public outreach and media relationships. But to be heard above the noise on social networks like LinkedIn, Facebook and Twitter requires a smart strategy and thoughtful policies.

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The Government Social Media Survival Guide

For public sector organizations, interacting with the community is an absolute necessity. Social media not only makes it easy to communicate instantly — it can also establish your agency as a go-to resource for news, alerts, and emergency instructions.

The Government Social Media Survival Guide from Smarsh walks you through the essential steps to create an approachable, engaging relationship with your community through social media.

Download this complimentary guide now.

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3 Ways Text Messaging Exposes Government Organizations to Massive Risk

Texting is simple, concise and compatible with virtually every mobile device, operating system and wireless carrier—making it extremely accessible when a government official or employee wants to communicate with staff or community members in a time-crunched world. But even though text is easy, reliable and intuitive—if it's used for official business communications, it can create tremendous risk.

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Reach New Heights with Red River and FlexPod® for Cloud

Cloud computing and virtualization offer powerful benefits, but they are complex undertakings that can rain on any organization or agency's plans. There is a silver lining: Red River knows Cloud.

Clear away complexities and meet Cloud-First mandates with guidance from the experts at Red River and NetApp. In this new eBook, learn how to:

- Choose the right Cloud service delivery model, whether public, private or hybrid
- Leverage FlexPod to save time, reduce risk and lower costs
- Use Cloud to transcend data center constraints, optimize applications and simplify IT management
- Empower new initiatives, collaboration, analytics, cyber security and more
- Meet Cloud-First mandates, strengthen security and ensure compliance

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Real-World Surveillance Success

The ability to counter security threats and criminal activity is on the rise with dramatic leaps in video surveillance capabilities. However, without the right solutions and expertise, costs and complexities can quickly derail surveillance initiatives and undermine compliance.

When it comes to ensuring compliance and empowering modern surveillance, nothing matches real-world expertise. Working together, Red River and Cisco have helped the DOD, U.S. Army and Air Force, VA, National Guard, NSA and more move security initiatives forward with modern surveillance for more than 20 years. See how Red River helped the Southern Arizona VA Health Care System:

- Expand Security & Surveillance Functionality
- Seamlessly Integrate New Technology with Existing Systems
- Optimize Network Infrastructure and Bandwidth
- Simplify Video Data Monitoring, Storage & Management

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