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**Subject:** \$750,000 Invested in New Aerial Adventure Hilton Head

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August 26, 2014

\$750,000 invested in  
Aerial Adventure Hilton  
Head

### **\$750,000 Invested in Aerial Adventure Hilton Head**

The owners of Broad Creek Marina Adventures invested \$750,000 to add Aerial Adventure Hilton Head to complement its popular zipline tour attraction and waterfront complex off Marshland Road.

Aerial Adventure features 50 in-the-tree challenging activities on six different ability courses, designed to accommodate a variety of skill and physical fitness levels. Many of the fun obstacles pay tribute to Hilton Head Island-themed resources, including the water, beaches, wildlife and the military. Among them are the buoy bumper bridge, island hopping, the left/right military climbing wall, a floating fishy climbing wall, a sand dollar skyway and soaring hawk. In addition to Zipline Hilton Head and Aerial Adventure Hilton Head, the complex has a rock climbing wall, a bungee trampoline, parasailing, dolphin tours and waterfront dining at Up the Creek Pub & Grill.

For an optimum experience, Aerial Adventure Hilton Head uses the Saferoller continuous belay system, which eliminates the need to switch from cable to cable after each activity and increases safety.

The investment generated 12 temporary construction jobs and 10 new permanent jobs on Hilton Head.

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## Report New Tourism Investments in South Carolina!

Tourism employs one in every 10 people in South Carolina with a total impact of more than \$17 billion annually. Capital investment dollars are constantly pouring into the tourism industry, with hundreds of millions of dollars spent on projects each year. It is vital that this component is properly recognized as a cornerstone of our state's economy. We at the South Carolina Department of Parks Recreation & Tourism are contributing to this effort by compiling new tourism businesses and developments from across the state and announcing them to the public as often as possible.

If you are aware of new tourism investments - new hotels or major expansions, new attractions, golf courses or new visitor services - kindly notify SCPRT to help us keep track and raise awareness. Use the form at the [link](#) to get started!

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