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Date: 6/13/2013 3:27:05 PM

Subject: Invitation to White House Convening on Advancing the Practice of Pay for Success

Attachments: 2013 WAVES.XLS

EOP_Complex.jpg



Good afternoon,

The White House Office of Social Innovation and Civic Participation and The Rockefeller Foundation invite you to join us for a convening on *Advancing the Practice of Pay for Success*. The meeting will bring together cross-sector leaders to discuss this innovative tool for achieving greater social outcomes for vulnerable populations at a lower cost to taxpayers.

Since the first White House Convening on Pay for Success in October 2011, several Federal pilots have been launched, over a dozen state and local initiatives have begun, and the first PFS transaction has been closed in New York City. The President's 2014 Budget Proposal requested a breakthrough \$300 million PFS Incentive Fund and nearly \$200 million in new Federal programs. The July 8th convening will build on this momentum with the aim of achieving the following outcomes:

- Foster a common understanding of the Pay for Success model as it emerges at all levels of government, in urban and rural communities, and across a host of issue areas in service to poor or vulnerable populations such as early childhood education, youth development, health care, housing and criminal justice, as well as environmental stewardship.
- Identify ways in which Federal policy can help scale the use of Pay for Success. Specific feedback will be gathered on the President's proposed PFS Incentive Fund.
- Stimulate further development of PFS programming and initiatives in Federal, state and local government.

The meeting will be held in the Eisenhower Executive Office Building (South Court Auditorium) on Monday, July 8th, from 9:00 a.m. - 4:30 p.m. Please note that this invitation is nontransferable.

Please RSVP to innovation@who.eop.gov and include the attached form, completed with your information, so that we may process your clearance into the building.

If you have questions about this meeting, please contact Noemie Levy via email at NLevy@who.eop.gov or via phone at 202-456-6723.

We look forward to hearing from you.

Best,

Jonathan Greenblatt, Special Assistant to the President and Director, Office of Social Innovation & Civic Participation

Zia Khan, Vice President for Strategy and Evaluation, The Rockefeller Foundation

Arrival Details

Clearance: In order to receive clearance to enter the White House Complex, we ask that you complete the form (attached) and return with your RSVP to innovation@who.eop.gov.

Timing: Since the meeting will begin at 9:00 am, please plan to arrive no later than 8:30am to allow time to proceed through security, enter the building, and get seated.

Directions: The Eisenhower Executive Office Building is located within the White House Complex. Guests will be required to use the entrance at 17th and State Place. A map is attached.

Identification: Guests must bring a Photo ID. The only acceptable forms of identification to enter the White House complex are as follows:

- Government issued United States' drivers' license
- Government issued United States' identification card
- United States or other official government issued passports

No other forms of identification will be accepted and photocopies or other transmissions of these listed documents will NOT be accepted.