



## SOUTH CAROLINA ALLIANCE TO FIX OUR ROADS

December 30, 2015

Secretary Christy Hall  
SCDOT  
955 Park Street  
Columbia, SC

Dear Secretary Hall,

Thank you for agreeing to participate as a panelist at our *rescheduled* Annual Meeting for the South Carolina Alliance to Fix Our Roads at the **DoubleTree Hilton in Columbia, South Carolina on January 25, 2016**. We appreciate your support as we all seek to improve highways, roads and bridges across our state.

For your reference, the general session is from 10 a.m. to 5 p.m. The SCDOT/STIP panel discussion is from 10:15 – 11:00 a.m. As the first session of our event, we believe it will provide vital insight into what is needed to improve and create a safer, more efficient and effective highway and infrastructure system.

The panel discussion will be moderated by Ron Brinson and the format will go as following:

- Introduction of panelist
  - Christy Hall, SCDOT, Secretary
  - Vince Graham, STIB, Chairman
  - Jim Rozier, SCDOT Commission, Chairman
  - Mike Wooten, SCDOT Commission, Vice-Chairman
- Each panelist will be given 5 to 8 minutes to present their overview;
- And end with a 15 minute Q/A

Given the nature of having to reschedule, we would appreciate your assistance by verifying that you still plan to participate. This will help us to coordinate our planning and promotional activities accordingly. Please fill out and return the attached participation form or notify Jordan Marsh ([jordan@scfor.org](mailto:jordan@scfor.org)) of your availability at your earliest convenience. We look forward to hearing from you soon.

Sincerely,

William F. Ross  
Executive Director  
803-799-2518  
[bill@scfor.org](mailto:bill@scfor.org)

**RECEIVED**

JAN 04 2016

Secretary of Transportation

Enclosures:                      SCFOR Annual Meeting Agenda  
    Speaker Confirmation Form



# South Carolina Alliance to Fix Our Roads 2016 Annual Meeting Agenda January 25, 2016

DoubleTree Hilton Hotel  
2100 Bush River Rd., Columbia, SC 29210

## Preservation vs. Improvement

### *Overcoming the Roadblocks facing South Carolina's Infrastructure Future*

Monday, January 25, 2016

- 10:00 – 10:15 a.m.**      **General Session**  
*Opening by Eric Dickey, SCFOR Chairman*
- Moderator Ron Brinson**
- 10:15 – 11:00 a.m.**      **SCDOT/SIB Panel Discussion**  
*Christy Hall, SCDOT, Secretary*  
*Vince Graham, SCTIB, Chairman*  
*Jim Rozier, SCDOT Commission, Chairman*  
*Mike Wooten, SCDOT Commission, Vice-Chairman*
- 11:00 – 12:15 p.m.**      **South Carolina Legislative Panel**  
*Senate: Hugh Leatherman (R – Florence), John Mathews (D – Orangeburg), Greg Gregory (R – Lancaster), and Tom Davis (R – Beaufort)*  
*House: Gary Simrill (R – York), Phyllis Henderson (R – Greenville), and Russell Ott (D – Calhoun)*
- 12:30 – 1:30 p.m.**      **Luncheon & Keynote Address**  
*Dr. Alison Black Chief Economist, the American Road & Transportation Builders Association*  
*Overview of state infrastructure funding efforts and electoral impact*
- 1:45 – 2:30 p.m.**      **Recent State Successes and the Path to Infrastructure Legislation**  
*Seth Millican, Georgia Transportation Alliance, Director*  
*Jay Roberts, Georgia Department of Transportation, Director of Planning*  
*Jake Cashion, North Carolina Chamber of Commerce, Director of Government Affairs*
- 2:30 – 3:30 p.m.**      **Business Round Table Overview of Activities**  
*Ted Pitts, S.C. Chamber of Commerce, CEO*  
*Bryan Derreberry, Charleston Metro Chamber of Commerce, President/CEO*  
*Carl Blackstone, Greater Columbia Chamber of Commerce, President/CEO*  
*Brad Dean, Myrtle Beach Chamber of Commerce, President/CEO*  
*Allen Smith, Spartanburg Chamber of Commerce, President/CEO*
- 3:30 – 4:15 p.m.**      **Advocacy Programs to Achieve Success**  
*Social Media, Advertising and Media Education - Moderator: Dr. Allison Black*  
*Rick Silver, Chernoff Newman, Vice President*  
*Michael Reinters, push ADVOCACY, President*  
*Antjuan Seawright, Sunrise Communications, President/CEO*
- 4:15 – 4:45 p.m.**      **Federal Highway Funding Discussion**  
*Ron K. Patton, SCDOT, Deputy Secretary for Intermodal Planning*
- 5:00 p.m.**      **Networking Reception**

# South Carolina Alliance to Fix Our Roads Annual Meeting

## Registration Form

**January 25, 2016**

DoubleTree Hilton Hotel  
2100 Bush River Road  
Columbia, SC 29210

Please check the sessions you plan on attending and return to SCFOR for planning purposes, thank you.

Monday, October 5, 2015

- |                    |   |                          |
|--------------------|---|--------------------------|
| 10:00 – 10:15 a.m. | General Session   | <input type="checkbox"/> |
| 10:15 – 11:00 a.m. | SCDOT/SIB Panel Discussion  | <input type="checkbox"/> |
| 11:00 – 12:15 p.m. | South Carolina Legislative Panel                                  | <input type="checkbox"/> |
| 12:30 – 1:30 p.m.  | Luncheon & Keynote Address  | <input type="checkbox"/> |
| 1:45 – 2:30 p.m.   | Recent State Successes and the Path to Infrastructure Legislation | <input type="checkbox"/> |
| 2:30 – 3:30 p.m.   | Business Round Table Overview of Activities                       | <input type="checkbox"/> |
| 3:30 – 4:15 p.m.   | Advocacy Programs to Achieve Success                              | <input type="checkbox"/> |
| 4:15 – 4:45 p.m.   | Federal Highway Funding Discussion                                | <input type="checkbox"/> |
| 5:00 p.m.          | Networking Reception  | <input type="checkbox"/> |

Please return if you plan on attending.

Speaker Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_ Attend Luncheon? Yes No

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Date: \_\_\_\_\_

Please return to SCFOR and remit to:  
SC Alliance to Fix Our Roads, PO BOX 50142, Columbia, SC 29250

Contact Bill Ross at (803) 315-2731 or  
[bill@scfor.org](mailto:bill@scfor.org) with questions.