

# PROGRAM



## NINTH ANNUAL MEETING

*of the*

**NATIONAL ASSOCIATION  
OF HOUSING OFFICIALS**

*including*

## SECOND ANNUAL MEETING

*of the*

**MANAGEMENT DIVISION**

April 16-19, 1941

NETHERLAND PLAZA HOTEL  
CINCINNATI, OHIO

**THE NATIONAL FORUMS ON  
ADMINISTRATIVE POLICY AND  
PRACTICE IN AMERICAN HOUSING**

INVOCATION—The Very Reverend Melville Johnson, Housing Authority of Orlando, Fla.

Speakers:

Edward F. Barry, President, Tennessee Association of Housing Authorities.

Lee F. Johnson, Assistant Administrator for Management, USHA.

8:30 P.M.—CONSULTATION PERIODS.

Construction: E. D. Clement, Executive Director, Housing Authority of Charleston, S. C.  
John C. Humphrey, Construction Adviser, USHA.

Management: M. J. Mackler, Executive Director, Housing Authority of Tampa, Fla.  
M. B. Satterfield, Regional Management Adviser, USHA.  
Frank Fox, USHA.

Community and Tenant Relations: Emil A. Nordstrum, Executive Director, Housing Authority of St. Petersburg, Fla.  
Howard L. White, Chief of Community Relations of the Management Division, USHA.

Temporary and Permanent Financing: George Markwalter, Housing Authority of Macon, Ga.  
Lowry Lindsey, Attorney, USHA.

Accounting: Jesse C. Adams, Accountant, Housing Authority of Jacksonville, Fla.

Rural Housing: E. C. Mann, Executive Director, Housing Authority of Thomas County, Georgia.  
William G. Jones, Regional Project Planner, USHA.

TUESDAY, NOVEMBER 11

9:30 A.M.—COMMUNITY AND TENANT RELATIONS.

CHAIRMAN: W. R. Geddings, Supervising Manager, Housing Authority of Columbia, S. C.

Speaker: Howard L. White, Chief of Community Relations, Management Division, USHA.  
Theory of Community and tenant relations activities and accomplishments desired.

Speaker: W. H. Stillwell, Executive Director, Housing Authority of Savannah, Ga.  
Practical accomplishments of our community and tenant relations activities.

Speaker: Gerald Gimre, Executive Director, Housing Authority of Nashville, Tenn.  
Typical problem families and handling found effective.

SC Representative - Southeastern States - Regional Housing Conference

Member - National Rent Policy Committee

Council Member - National Assn. of Housing Officials

## Geddings Will Make Speech At Conference

William R. Geddings, supervising manager for the Housing authority of Columbia, has been invited to speak at the Southeastern Housing conference, to be held in Macon, November 18-20.

Mr. Geddings, who was recently appointed to the regional council of the National Association of Housing Officials, will speak on the subject, "Rental Problems and Income Limitations." Speakers on the conference program include Col. Bibb Graves, former governor of Alabama and chairman of the Montgomery (Ala.) Housing authority; Jacob L. Crane, assistant defense housing coordinator, and David W. Robinson, Jr., executive director of the public administration service.

The conference is being held by the National Association of Housing Officials in co-operation with the Macon Housing authority and the United States Housing authority.

## Optimists Hear Housing Talk

Columbia Optimists heard a talk on federal low-cost housing and were shown motion pictures at their weekly Hotel Wade Hampton luncheon yesterday by William R. Geddings of Columbia housing authority.

The motion pictures showed how modern, low-cost apartments had replaced slums.

The speaker said there were 600 apartments housing 2,500 people in the three housing projects, University Terrace, Gonzales Gardens and Benedict-Allen court, the Negro project.

B. L. Youmans, Mrs. Youmans and Forest Sanders attended the meeting of Junior Optimist club last night at St. Matthews mission. Each addressed the junior club, as did Deaconess Squires, head of the mission.

The juniors made an appeal for summer jobs and for part-time jobs during the school year and the representatives from the senior club said they would present the appeal at the next luncheon.

Ellis Butler and Davis Wooten attended the junior meeting and made application for membership.

## Geddings on Housing Council

Macon, Ga., Nov. 19—(AP)—Ray O. Edwards, executive director of the Jacksonville, Fla., housing authority, this afternoon was elected first chairman of the southeastern regional council of the National Association of Housing Officials.

The council was organized by a group of 80 housing directors and officials here from six states for a conference.

Representatives from five states other than Florida will comprise the council with Mr. Edwards.

They include W. R. Geddings, Columbia, S. C.

## Geddings to Speak Today In Spartanburg

William R. Geddings, supervising manager of Columbia's three low-rent housing projects, will speak today in Spartanburg to the Converse College Social Service club. He will tell of the housing program in Columbia and explain various aspects of the United States housing act.

A 20-minute sound film, "Housing in Our Time," will also be shown as part of the program. The audience will include representatives of the social agencies in Spartanburg as well as students at Converse.

Spartanburg is now engaged in a large housing project and there is much interest here in connection with the housing program in general.

## Geddings Gets Committee Post

William R. Geddings, supervising manager of Columbia's three low-rent housing projects, has been appointed to the committee on rent policy of the National Association of Housing Officials. Mr. Geddings recently led a discussion on rent policy at the Southeastern Housing conference at Macon, Ga., and this discussion was given wide circulation among housing officials.

The purpose of the rent policy committee will be to study and report on various types of local authority rental scales and practices and reaction of tenants. Members of the committee are, beside Mr. Geddings, John Holder, executive director of the Washington, D. C., housing authority; Miss Martha Allen, superintendent of community relations, Laurel Homes, Cincinnati, and Mrs. Beatrice G. Rosahn, research consultant, Citizens Housing council of New York City.

Largest Newspaper

## Geddings Back From Florida Housing Meet

William R. Geddings, executive director of the Housing Authority of the City of Columbia, returned yesterday from Tampa, Fla., where he attended a meeting of the Southeastern conference of National Housing Officials association.

Mr. Geddings was elected a member of the Southeastern council of the National association, representing the state of South Carolina.

The conference adopted a resolution urging the passage of the Wagner-Taft-Ellender bill, already passed by the Senate and now before the House in Congress. The resolution pointed out that this bill would provide homes for veterans of low income, clear slums and enable cities to purchase slums, eradicate them and construct parks, public markets, recreation areas, etc. thereon.

COLUMBIA, S. C., WEDNESDAY, FEB. 13, 1946

## Bill Geddings Resumes Post In Housing



WILLIAM R. GEDDINGS

Major William R. Geddings has been separated from the United States army and will return Saturday to his former position as executive director for the housing authority of Columbia.

His office will be at Gonzales Gardens and he will supervise the management of Columbia's five public housing projects: Gonzales Gardens, University Terrace, Andrew Jackson Homes, Wilbur Wright Homes and Allen-Benedict Court.

Major Geddings has served in the army since June, 1942, when he went into military intelligence. He transferred in 1943 to the Air Corps Air Transport Command, where he served as special assistant to Gen. B. E. Nowland.

Among his military duties were the conducting of special missions to various war theaters for foreign correspondents; the establishing of a nation-wide public relations program and supervising the activities of 35 public relations groups located throughout the country and three large headquarters in New York, Cincinnati and Los Angeles.

Before going with the Air Corps, Major Geddings served as assistant chief of investigations for war department military intelligence, with headquarters in Washington, D. C. For his work in the army, Major Geddings received commendations from several high-ranking army officers.

Wednesday, February 13, 1946.

## Major Geddings To Resume Post As Housing Chief

Following three and a half years in service, Major William R. Geddings is now on terminal leave and will return Saturday to his former position as executive director for the housing authority of Columbia.

With offices at Gonzales Gardens, he will supervise the management of Columbia's five public housing projects: Gonzales Gardens, University Terrace, Andrew Jackson Homes, Wilbur Wright Homes and Allen Benedict Court.

Major Geddings entered the military intelligence branch of the army in 1942 and served as assistant chief of investigation for war department military intelligence. He transferred in 1943 to the Air Corps Air Transport Command where he served as special assistant to Gen. B. E. Nowland.

During his tour of duty in the Air Forces, his duties consisted of conducting special missions to various war theaters for foreign correspondents; the establishment of a nation-wide public relations program and supervising the activities of 35 public relations groups located throughout the country.

## W. R. Geddings On Active Duty

Washington, D. C.—Maj. William R. Geddings of Columbia has been recalled to active duty, according to announcement by the defense department.

Major Geddings is now on duty with the Air Force Control group in the office of the Secretary of Defense in Washington.

Prior to entering active duty, Major Geddings was an instructor with the South Carolina Area Trade school near Columbia.

Major Geddings served four years with the air force during World War II.

His civilian experience includes reporting for The State and executive director of the Housing Authority of Columbia. He was one of the first ten public housing managers in the United States, beginning in 1937 when University Terrace opened in Columbia.

Major Geddings has been active in civic affairs, serving as president of the Columbia Reserve Officers' association, state wing commander of the Air Force association, member of the Richland Chapter Infantile Paralysis board, member of the area rent advisory board, president of the Faculty association of the Columbia Area Trade school, treasurer of the Young Democrats of Columbia, regional council member of the National Association of Housing Officials, member of the Lions club, the American Legion, and 40 and 8.



University Terrace Housing Opened  
One of the first 10 public housing managers in the nation

### COLUMBIA CITY COUNCIL

Dr. L. B. Owens, Mayor

W. P. Eleazer

W. D. Barnett

F. D. Marshall

Dr. M. M. Rice

### COLUMBIA HOUSING AUTHORITY

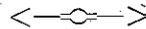
W. S. Hendley, Chairman

S. L. Latimer, Jr., Vice Chairman

E. C. Coker

G. H. Crawford

L. C. Smith

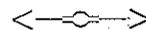


J. A. Chase, Jr., Secretary-Treasurer



A. R. Wellwood, Executive Director

T. T. Moore, Assistant Executive Director



W. R. Geddings, Housing Manager

### OFFICES

627 Bull Street  
1426 Divine Street

Applications for dwelling units will be received at either of the above offices

## LOW RENT HOUSING IN COLUMBIA, S. C.

The Columbia Housing Authority was created by an ordinance of City Council April 10, 1934, one of the first housing authorities in the United States. The Columbia Housing Authority sponsored University Terrace, Columbia's existing project, opened for occupancy in August, 1937. This project is 100 per cent filled and there is a large waiting list.

In 1937 Congress created the United States Housing Authority. University Terrace transferred to the United States Housing Authority, which in turn leased University Terrace to the Columbia Housing Authority.

The Housing Authority of Columbia was awarded loan contracts for the construction of two additional projects in Columbia, costing approximately \$1,000,000 each. These projects will be owned outright by the Housing Authority of Columbia as an agency for the City of Columbia.

One of the new projects will be for white occupancy and the other for Negroes. Both projects will be completed in 1940. The white project will house tenants with an annual family income between \$500 and \$900 and the Negro project families between \$400 and \$700.

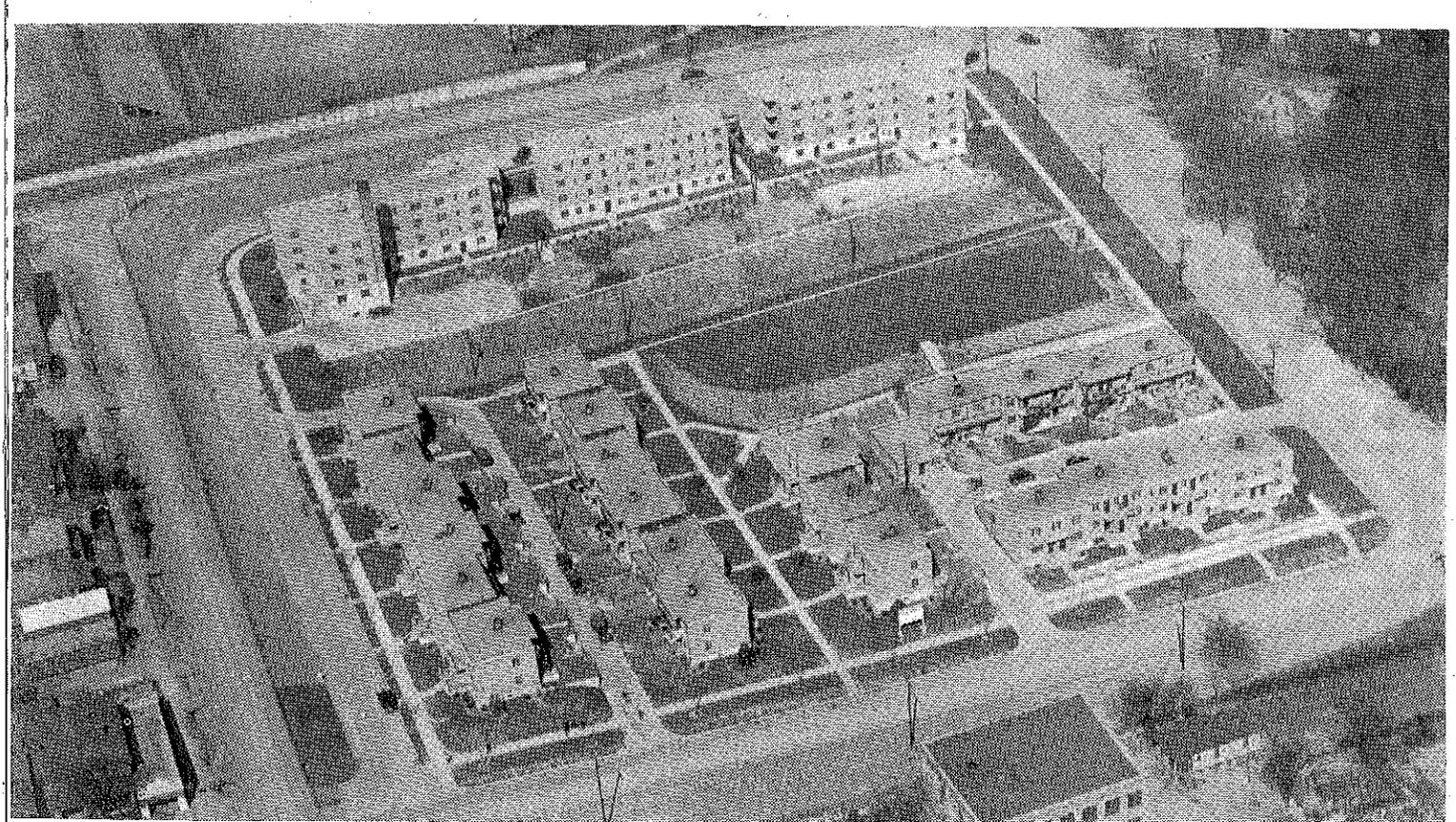
The white project was named Gonzales Gardens for the three Gonzales brothers, founders of *The State*, Columbia newspaper, all of them having a conspicuous part in the history and development of the State of South Carolina.

The Negro project was named Allen-Benedict Court for the two Negro colleges in this city, both of which are adjacent to the site of the project. University Terrace, the existing project, was so-named because it is adjacent to the University of South Carolina.

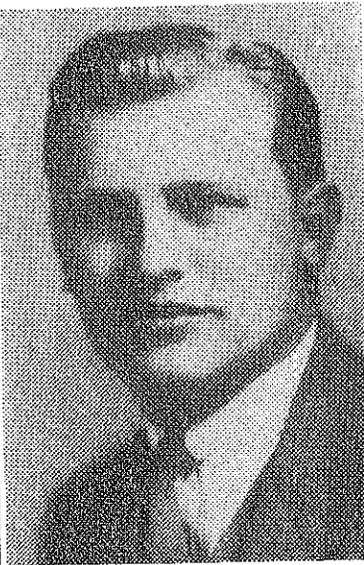
The Mayor and Councilmen of the City of Columbia have co-operated at all times with the Columbia Housing Authority.

1937

### COLUMBIA'S EXISTING HOUSING PROJECT



University Terrace was completed in 1937 at a cost of \$760,000 and in 1938 was leased to the Columbia Housing Authority. The project contains 122 dwelling units and is divided into two sections, separated by a terrace. One section contains 48 units in three apartment buildings for white tenants and the other contains 74 units in five two-story buildings for Negroes.



WILLIAM R. GEDDINGS.

## City Housing Board Names W.R. Geddings

William R. Geddings, manager of University Terrace, has been appointed by the Housing Authority of Columbia as Supervising Manager in charge of the administration of University Terrace and Columbia's two new housing projects, Gonzales Gardens and Allen-Benedict Court, it was announced yesterday by W. S. Hendley, chairman of the Columbia housing authority. Mr. Geddings began his new duties July 1.

Mr. Geddings has been manager of University Terrace, Columbia's existing housing project, for three years and prior to that was reporter for The State for four years. He was graduated from the University of South Carolina in 1933, receiving the degree of A. B. in journalism. He is a member of the Lions' club, Junior chamber of commerce, the Capital City club, the National Association of Housing Officials, Masons and holds a commission as a lieutenant in the United States army, reserve.

Under Mr. Geddings' administration, University Terrace has gained national recognition as one of the outstanding housing projects in the United States and was referred to by Administrator Nathan Straus of the United States Housing Authority as a "model housing project."

As soon as Gonzales Gardens has been completed, Mr. Geddings will move his offices from University Terrace to the administration building at Gonzales Gardens, which will house the central offices of the Housing Authority of Columbia.

Applications are now being accepted for Gonzales Gardens at the Tenant Selection office, University Terrace, and a number of families have already applied for admission.