

From: The Don Ryan Center for Innovation <dnelems@townofbluffton.com>
To: Veldran, KatherineKatherineVeldran@gov.sc.gov
Date: 1/31/2017 8:02:04 AM
Subject: Learn how to avoid the legal mistakes that can derail your startup!

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Join us for an Educational Session that No Entrepreneur, Small Business Owner or Anyone Thinking about Launching a Startup Can Afford to Miss!

Thursday, February 16th
from 6 p.m. - 7:30 p.m.

Hosted at our temporary office:
Bluffton Rotary Community Center, Oscar Frazier Park

Admission: FREE (with membership, [click here](#))

Presented by: Kelly Jolley, Managing
Attorney of the Jolley Law Group

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Kelly will be providing valuable legal insight/strategies to help those launching startups ensure that they are following proper legal protocol. After attending the session, participants will learn:

- Why coming up with a business name isn't the first step in creating a business;
- How to identify the best business entity structure for a startup business and

- why it isn't always a LLC;
- What you can (and can't) do to protect your company/product name/reputation online;
- What employment documentation even small companies need to have on-hand;
- The questions all founders should ask one another up front.

Certain avoidable legal mistakes that many startup founders make early on can lead to a startup's premature demise.

Don't let that happen to yours.

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The founder of the [Jolley Law Group](#), Kelly regularly counsels clients on corporate compliance, employment issues, best practices and corporate governance matters, and on the potential collateral consequences of business decisions. She routinely helps businesses negotiate complex transactions, and serves as counsel to several healthcare and technology companies and non-profit associations. Kelly, who is rated AV Preeminent® by Martindale Hubbell, presently serves as Past-President of the South Carolina Women Lawyers Association. She was made a Fellow of the American Bar Foundation in 2014, was designated a SuperLawyer Rising Star in 2012-2014, and named to SuperLawyers in healthcare law in 2015 and 2016.

Become a Member & Come for FREE

"It's all about who you know," as the saying goes, and the Don Ryan Center for Innovation does an excellent job of bringing together innovators and entrepreneurs who are focused on creating a stronger and more flourishing future. Help us continue to foster relationships by joining the DRCI today!

For any person who believes in the mission of the Don Ryan Center for Innovation and wishes to materially support the effort to grow high impact, high knowledge jobs in Bluffton and the surrounding region.

[Click here to learn more](#)

www.donryancenter.com

#blufftoninnovation

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Main Campus

400 Buckwalter Place Blvd., Bluffton

Beaufort Satellite

Beaufort City Hall, 1911 Boundary Street, Beaufort

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