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**Subject:** Mature Media Awards Now Open--Early Entries Save \$10

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## **2016 National Mature Media Awards Competition Now Open -- Save \$10 with Early Entries Sent by February 26th**

### ***Celebrating 25 years in 2016!***

#### ***New 2016 Entry Categories: Health Promotion & Wellness, Caregiving, & Home & Community-Based Programs***

The *Call for Entries* for the 2016 [National Mature Media Awards](#) -- celebrating its 25th anniversary this year -- is now available for [download](#).

This year's competition features an early entry deadline of Friday, February 26th -- *Entries submitted by this early deadline are just \$49 each -- a \$10 off the regular entry fee. The regular entry deadline for 2016 is March 31st, and the regular entry fee is \$59.00.*

Complete details about the 2016 awards -- the largest program of its kind -- including entry divisions and categories, FAQs, judging criteria, and more can be found at [seniorawards.com](#)

Gold, Silver, Bronze, and Merit award recognition will be given in 41 [entry categories](#) and 12 [entry divisions](#). New entry categories for 2016 include:

- *Health Promotion & Wellness*
- *Caregiving*
- *Home and Community-Based Programs*

Hundreds of local, state, and national organizations enter the National Mature Media Awards competition every year. Recent Gold & Silver winners have included: AARP, Area Agencies on Aging, Arthritis Foundation, Beacon Newspapers, Bluespire Senior Living, CMS, Davis Harrison Dion, Hospitals and Health Systems, Leisure Care, Love & Company, Mayo Clinic, Medicare Health Plans, NIH, Optum, Porter Novelli, Retirement Communities, Senior Centers, Staywell, UnitedHealthcare, VFW, and Wirthwein Marketing.

"As part of our 25th anniversary celebration, we are offering a special bonus -- organizations who submit their entries by February 26th will pay only \$49 -- a \$10 savings off the regular \$59 entry fee," says Patricia Henze, executive director of the

awards program. The regular entry deadline is March 31st.

The *Mature Market Resource Center* (MMRC), organizer of the [National Mature Media Awards](#), is a national clearinghouse for professionals who work with older adults. Other well-known MMRC programs include the [New Product & Technology Awards](#), [National Senior Health & Fitness Day](#), and the [Mature Fitness Awards--USA](#).

***For more information about the 25th anniversary competition, visit [seniorawards.com](#), e-mail: [info@seniorawards.com](mailto:info@seniorawards.com) or call 1-800-828-8225 (weekdays 9-5 Central time).***

You received this e-mail because you or your organization participated in the [National Mature Media Awards](#) or [New Product & Technology Awards](#) before, or you have requested to be added to our awards program mailing list. If you do not wish to receive future e-mails about the awards competition, please check the "SafeUnsubscribe" link below, and your e-mail will be promptly removed. Thank-you.

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