

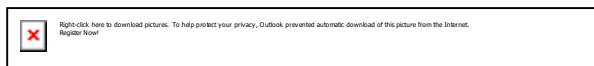
**From:** Multifamily Forum: DFW - Marcus & Millichap / IPA  
<info@emails.mmdallasforum.com>  
**Sent:** Thursday, September 8, 2016 11:02 AM  
**To:** Haley, Nikki  
**Subject:** [Look Who's Speaking] S2 Capital, Pennybacker & Trinsic Set to Speak!



From the influx of job opportunities and changing demographics to savvy investment in value-add opportunities, multifamily housing development across Dallas-Fort Worth is both booming and innovative. How do today's developers, owners and investors determine where and what gets built? In what ways do they ensure return on investment when residents and economics are so diverse throughout DFW?

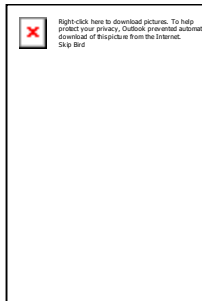
Discover the answers to these questions at the [Marcus & Millichap / IPA Multifamily Forum: Dallas-Fort Worth](#) on November 10. Hear from **S2 Capital**, **Pennybacker Capital**, **Trinsic Residential**, **Perry Guest Company** and **LYND** as they explore and share strategies behind their most recent investments and those in their pipeline.

Advanced Registration **\$319**  
Full Rate **\$599**  
(Group Rate Available)

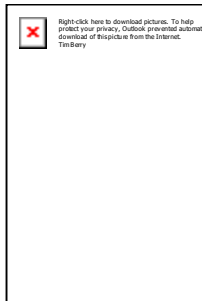


[No thanks, I'm not interested in this event.](#)

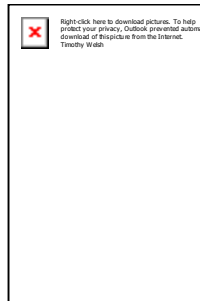
## Featured Speakers:



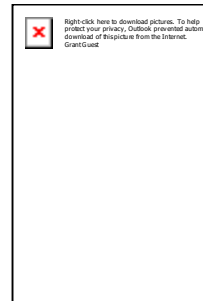
**Skip Bird**  
Principal  
**S2 Capital**



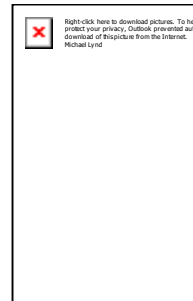
**Tim Berry**  
CEO & Founder  
**Pennybacker Capital**



**Timothy Welsh**  
Construction VP - Texas  
**Trinsic Residential**



**Grant Guest**  
Managing Partner  
**Perry Guest Company**



**Michael Lynd**  
President & CEO  
**LYND**

**Get Involved!**



## Speakers & Agenda:

**Olga Rodriguez**  
(646) 862-6128  
[olga@greenpearlevents.com](mailto:olga@greenpearlevents.com)

## Sponsorship & Exhibiting:

**Adam Kolanko**  
(646) 783-3955  
[akolanko@greenpearlevents.com](mailto:akolanko@greenpearlevents.com)

## Attendee Registrations:

**Lehdis Lopez**  
(646) 862-6204  
[lehdis@greenpearlevents.com](mailto:lehdis@greenpearlevents.com)

## Keynote Speakers:



**Craig Hall**  
Chairman & Founder  
**HALL Group**

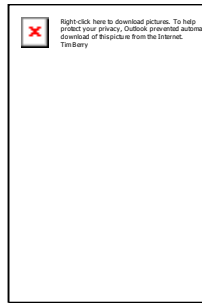


**Doug Chesnut**  
Chief Executive Officer  
**StreetLights Residential**

## Featured Speakers Include:



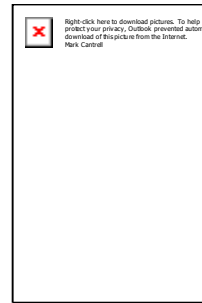
**Will Balthrope**  
Executive Director  
**Institutional Property  
Advisors**



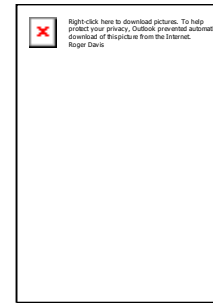
**Tim Berry**  
CEO & Founder  
**Pennybacker Capital**



**Skip Bird**  
Principal  
**S2 Capital**



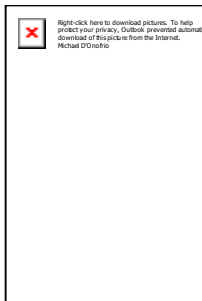
**Mark Cantrell**  
President  
**Cantrell McCulloch**



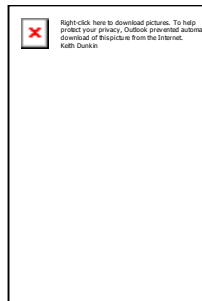
**Roger Davis**  
Director - Real Estate  
Investments  
**Northwestern Mutual**



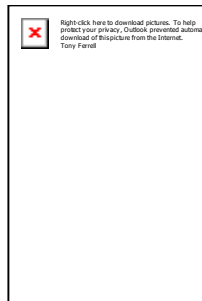
**James D'Argento**  
Principal - Acquisition  
**The Bascom Group**



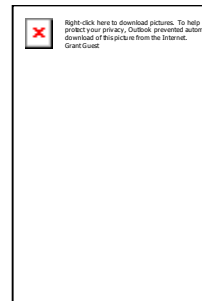
**Michael D'Onofrio**  
Managing Director  
**Engineered Tax  
Services**



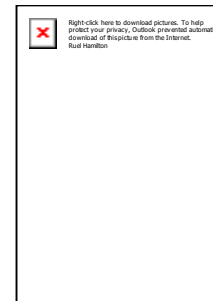
**Keith Dunkin**  
President  
**YieldStar**



**Tony Ferrell**  
VP - Portfolio  
Operations  
**The Bascom Group**



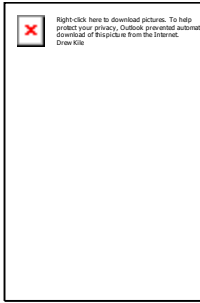
**Grant Guest**  
Managing Partner  
**Perry Guest Company**



**Ruel Hamilton**  
Owner  
**AmeriSouth Realty**



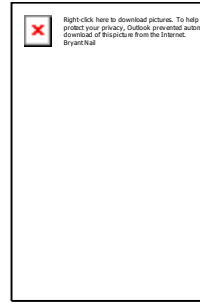
**Richard Hoffman**  
President & Owner  
**Anterra**



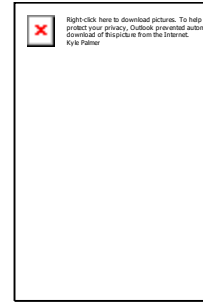
**Drew Kile**  
Senior Director  
Institutional Property  
Advisors



**Michael Lynd**  
President & CEO  
LYND



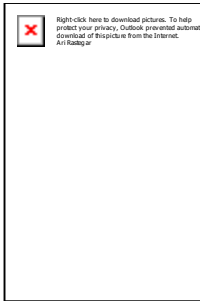
**Bryant Nail**  
Executive Vice President  
PM Realty Group



**Kyle Palmer**  
Regional Manager  
Marcus & Millichap



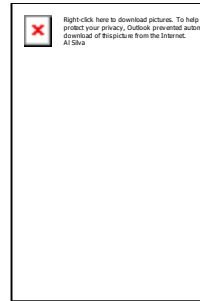
**Paul Rahimian**  
Chief Executive Officer  
Parkview Financial



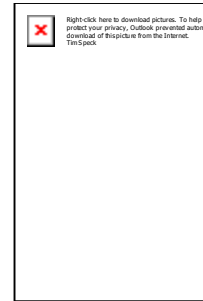
**Ari Rastegar**  
Chief Executive Officer  
Rastegar Capital



**John Sebree**  
FVP & National Director -  
NMHG  
Marcus & Millichap



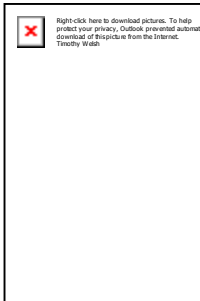
**Al Silva**  
First Vice President  
Investments  
Marcus & Millichap



**Tim Speck**  
FVP & Regional Manager  
Marcus & Millichap



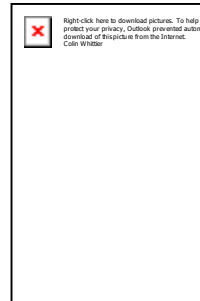
**Spencer Stuart**  
Senior Managing Director  
Legacy



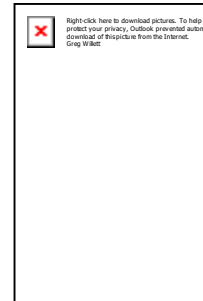
**Timothy Welsh**  
Construction VP - Texas  
Trinsic Residential



**Tony Whitaker**  
President  
FSI Construction



**Colin Whittier**  
Managing Director  
Pillar



**Greg Willett**  
Chief Economist  
MPF Research



**Rick Williamson**  
Director - Development  
Lang Partners

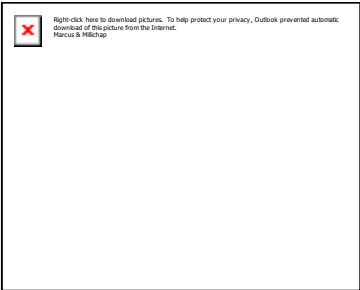
## Conference Topics:

- **National/DFW Multifamily Market Update**
- **Morning Keynote:** *Doug Chesnut, Chief Executive Officer of StreetLights Residential*
- **Tipping Point:** *New Development on the Brink of Change*
- **Runaway Train:** *Managing Costs of Construction through Good Management & Design*
- **Changing Faces:** *Raising Capital for Today's Real Estate Deals*
- **The Art of Underwriting a Value-Add Acquisition**
- **Under the Radar:** *Value-Add Redevelopment Strategies & Emerging Markets across DFW*
- **Growing the Pie:** *Revenue Growing and Cost Saving Strategies for Multifamily Owners and Operators*
- **Maximize ROI & Increase Cap Rates:** *Specialty Tax Credits & Energy Incentives*

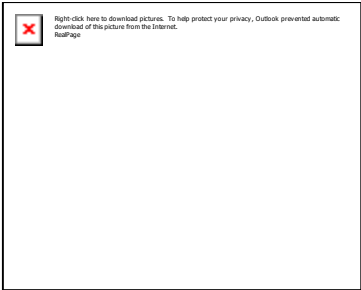
- **Exceeding Expectations: A Market Performance Update**
- **Afternoon Keynote: Craig Hall, Chairman & Founder of HALL Group**

[View the Full Agenda](#)

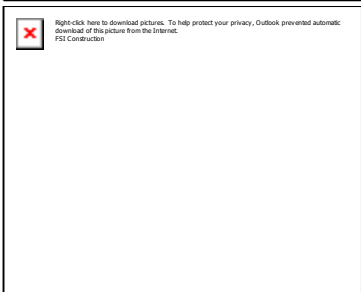
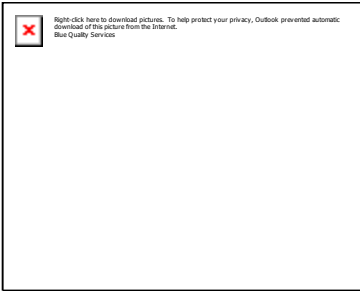
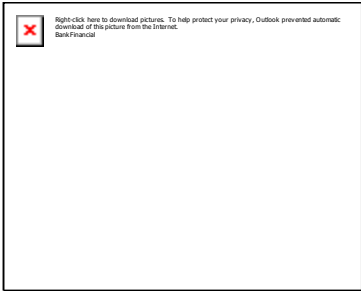
Conference Chairs:

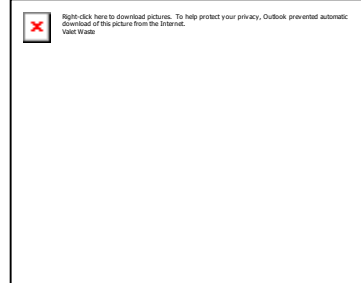
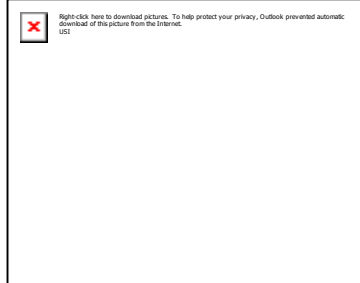
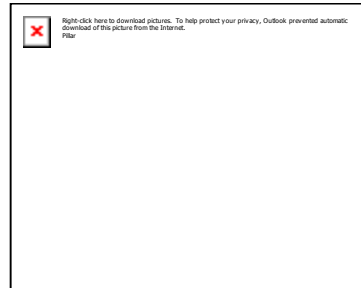
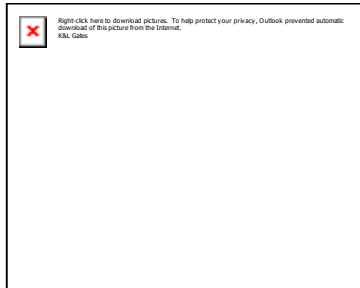


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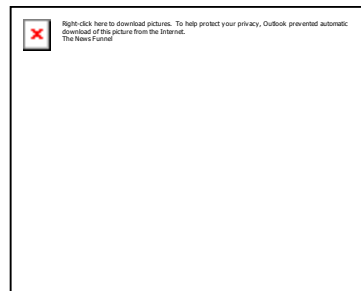
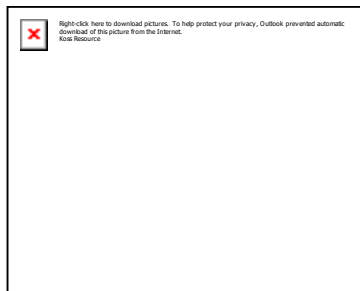
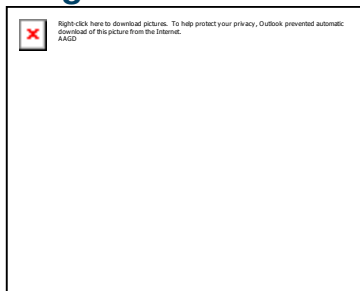


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