See competitor pricing, identify who is buying your products and services and win more business.

There are four keys to success in winning government bids. First is knowing which government agencies are already purchasing your company's products or services; second is identifying who to contact at these agencies; third is recognizing opportunities before your competitors; and fourth is understanding your competitor's pricing or how much agencies have paid for products and services before you bid a project. Imagine how much more business your company could win if you had this information. **BidSync Analytics** is the tool that will help you achieve these keys to success.

> *"BidSync Spend Analytics is the best way to see government purchasing data. It's clean, readable and fast. Even with all the information I can get elsewhere, much of it doesn't become actionable until I match it with Bidsync's Spend Analytics data. Then I can see who is buying what and for how much."*
>
> *-Peggy Lane, Government Business Development Manager*

BidSync Analytics aggregates spend data from most local, state and federal agencies and matches this data to your company's profile. See a sample report here. Expand or filter these results to find more relevant business, uncover hidden opportunities, beat your competitors prices and transform your sales organization into a powerhouse.

Subscribe online or call our sales team at 1.800.990.9339 ext. 600.