

The **Powered by HELP4U®** concept was developed during a period where national conversation on belt-tightening was demanded by our struggling economy. This was necessary to ensure that national, state, and local safety-net programs focused on maximizing tax-payer dollars -eliminating waste, fraud, and inefficiencies in the delivery of goods and services for our nation's underserved population. Ramsell Holding Corporation, a company with a rich and proven history in applying technology solutions for agencies that serve this population, set out to create an innovative web-based, fully customizable on-demand platform that could easily integrate into the workflows of any front-line agency to assist with program challenges that agencies may be experiencing. The goal is to not only assist these providers with preserving valuable resources, but to also allow them to focus on their core competencies and mission to serve as many in the community as possible.

Drawing upon our 40+ years of experience in providing technology solutions for those who work with underserved and vulnerable communities nationwide, Ramsell developed a platform to enable service providers to apply the HELP4U technology to adapt to their specific challenges. **Powered by HELP4U®** provides the technology and ability for service providers to create a customizable cloud-based solution controlled by the customer, with single visibility for government agencies to manage accountability.

What is Powered by HELP4U®

Ramsell's **Powered by HELP4U®** is an intuitive web-based, secure platform that is available on-demand. **Powered by HELP4U®** is a Software-as-a-Service (SaaS) software solution that is fully customizable to meet complex work flows of organizations focused on healthcare and social services. It is a solution designed to manage data and facilitate client tracking, reporting and case management backed by a company that was built around the mission to increase access to services for the most at-risk in our communities. Ramsell has a track record of success in managing complex systems with critical data management and reporting requirements. We bring a unique understanding of the requirements of security, privacy and confidentiality. Benefits of **Powered by HELP4U®** include:

- **Highly Configurable** – automates front-end/back-end software updates and enhancements; reducing the need to update individual terminals.
- **Centralized Data** - data is stored in one secure data center and not on local PCs and servers. (although this can be modified according to customer needs)
- **Affordable** – reduces service providers' burden to manage a complex IT infrastructure equals lower IT costs for hardware, software, and the people needed to manage it all.

Our expertise is in understanding work flow processes and designing solutions based on the specific needs of agencies serving at risk populations. We understand that one size fits all solutions are not the best approach.



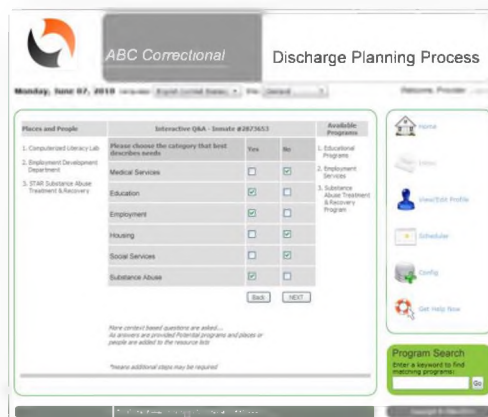
Here are a few examples of how the **Powered by Help4U®** platform has been used for specific agencies and applications:



Patient Advocate Foundation



Get Screened Oakland



Ramsell Correctional Application

About Ramsell Holding Corporation

Ramsell Holding Corporation has been a leader in providing pharmacy benefit management and technology solutions to assist federal, state, and local health departments; including community based healthcare organizations in managing their pharmacy programs.

Ramsell continually strives to develop innovative approaches around cost containment measures, efficient use of cost containment measures, efficient use of public health program funding, and improved patient outcomes. Ramsell has always been in the forefront in creating tools, products, services, and processes to respond to new industry trends, changes, and needs of our public health clients.

With decades of experience in the public private sector, we have earned a reputation in the industry as the nation's most innovative company when it comes to serving the underserved and taking care of the most fragile among us. *Our roots and our heart are in public health!*



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