

From: Lily Martin <lmartin@onlinecolleges.net>
To: Kester, Tonykester@aging.sc.gov
Date: 3/28/2016 7:35:02 PM
Subject: Building diversity in STEM - Following up my last email

Hi Tony,

Not sure if you received my follow up email last week but wanted to reach out one more time to make sure it hit your inbox. Please let me know if you have any questions about our content.

Hope to hear from you soon!

Lily

Hi Tony,

The U.S. Department of Education has forecasted that STEM-related occupations will grow by as much as 60% by 2020, and while the field has long been underrepresented by women and minorities we believe now is an excellent time to help change that. That's why we've created a comprehensive resource on [STEM opportunities for women and minorities](#) that includes a curated list of scholarships.

We're reaching out to colleges around the country in an effort to reach as many students as possible and wanted to see if you'd help in this effort by **adding a link to our guide for women and minorities in STEM**, on <http://aging.sc.gov/resources/Pages/OtherHelpfulLinks.aspx>.

Why should you consider linking to our guide?

- *Highlight academic support for women and minorities.* We include scholarships dedicated specifically to women and minorities as well as cover national societies dedicated to supporting them.
- *Help your students see the value of pursuing a degree in STEM.* We cover the economic outlook for these fields and why diversity is important for the field.

Thank you, and please reach out with any questions or feedback you may have about our site, this content, or our request.

Sincerely,

Lily Martin

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About OnlineColleges.net: With a focus on emerging trends and developments in online education, OnlineColleges.net has been informing prospective students since 2009. OnlineColleges.net provides free student guides and college search information, along with expert advice from Melissa Venable, PhD, an experienced online instructor and thought leader. *If you do not want to receive emails from*

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