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Date: 7/2/2015 1:50:40 PM
Subject: Veto 40

Josh thought you might have a letter from Weather's about not asking for this money again?

Any thoughts?

KV

**Veto 40 Part IB, Page 525, Section 118, Statewide Revenue; Proviso 118.14, Nonrecurring Revenue
– Item 38, Department of Agriculture, “Certified SC” Marketing, \$2,000,000**

For several years, the Department of Agriculture has received time-limited appropriations from the Tobacco Master Settlement Fund for marketing and other efforts to assist tobacco farmers' transition from tobacco to other crops or industries. This is the first year that those funds have not been available to the Department, and despite a clear understanding that those funds were only available for five years, the Department is seeking to supplant them with state funds.

While I support efforts to promote South Carolina's goods, it is worth noting that this budget provides an additional \$1.5 million for marketing and agribusiness. The Department will still have a sufficiently robust marketing and advertising budget to sell South Carolina.

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