

From: Michelle Marcus  
Sent: 6/4/2015 8:00:25 PM  
To: Haley, Nikki  
Cc:  
Subject: Re: Malibu Magazine

Hi Nikki,

How are you? I hope you're well.

We're looking to close our July/Aug issue soon and I wanted to finally get a hold of you in regards to this request.

To reiterate, it's such an important time of the year for us. To plead my case and to respectfully come back to you once again, we service a very specialized market and our publication fits more into the independent niche category rather than a regional publication. We are so editorially different than the other CA mags and I have always hoped that I would encourage you to see us as a worthy book. Although I have yet to get confirmation from you, I wanted to see if you need additional information. Our readers really read our book. They are extremely affluent, they digest it and it sits with them for a long time.

I have a big responsibility to deliver content that is considered to be the highest quality possible and you really are the ultimate candidate for our 10x10 section.

Please let me know any feedback on this. I'd be so happy to jump on a quick call and have you answer the questions this way.

It shouldn't take longer than 10 minutes. I'm on standby and will do anytime that works best for you!

Looking forward to hearing back soonest and again, thank you so much.

All my best,  
Michelle

1. When was the last time you were truly impressed?
2. As of today, what are you most looking forward to?
3. What is your greatest professional achievement?
4. Who is the person you most admire, and why?
5. Favorite

- Invention of the past decade
  - Fictional character
  - Curse word
  - Smell
  - Feeling
6. Least Favorite:
- Invention of the past decade
  - Fictional character
  - Curse word
  - Smell
  - Feeling
7. Which cause you most identify with?
8. How would you describe the current state of U.S. politics?
9. When was the last time you were embarrassed?
10. How would you define love?

Michelle Marcus  
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On May 26, 2015, at 6:41 PM, Michelle Marcus <[michelle@malibumag.com](mailto:michelle@malibumag.com)> wrote:

Hi Nikki,

How are you? I wanted to touch base and see if we can talk about the magazine.

What do you need in order to have a conversation with me? The feature that I'm pitching is very easy and our questions shouldn't take longer than 10 mins for you to answer on the phone. Am happy if you sent me your answers via email as well but I'm assuming that phone would be fastest for you. Our readers really value our 10x10 section and to have you as a candidate is