

**From:** Ford, Elizabeth <meford@aging.sc.gov>  
**To:** Tori Beth Blacktoribethblack@scstatehouse.gov  
Page, Hankhpage@aging.sc.gov  
**CC:** Broome, Darryldbroom@aging.sc.gov  
Lily CogdillLilyCogdill@scstatehouse.gov  
**Date:** 6/23/2017 10:35:35 PM  
**Subject:** Talking points - June 24 leeza Dare2Care

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Here are a few talking points for the LG Tomorrow. I met with Brandon and he mentioned the LG will be there at 5 or 5:15pm. The social time will last until 5:40 when the event will begin. There is no need for him to come before 5pm because the fair will have ended at 3pm. Leeza will start the evening and then the LG will have about 5-7 mins to talk after the welcome by Leeza. After the welcome the event will go directly into the auction and the LG can leave whenever he needs to.

- caregiving effects everyone - past, present or future
- 770,000 caregivers in South Carolina
- In the US unpaid caregiving is equal to the revenue of Walmart ---- \$470 billion
- caregivers are declining - in 2030 ratio of 4 seniors to every 1 caregiver

The LGOA Relationship with Leeza's care connection has resulted in \$20,000 a year for caregiver education.

LGOA staff has been Intimately involved by training and educating caregiver mentors on dementia and Alzheimer's through the HUGS program (along with lexington medical center).

Caregivers are encouraged to find the importance of caring for themselves so that they may in turn be able to care for those they love.

Partnerships like the LGOA and Leeza's care connection are a very tangible way to demonstrate the importance of supporting caregivers across South Carolina.

If you have any questions or concerns feel free to call or text me.

Elizabeth Ford  
803-238-8390

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**From:** Tori Beth Black <toribethblack@scstatehouse.gov>  
**Sent:** Friday, June 23, 2017 2:54 PM  
**Subject:** RE: June 24 (Saturday)  
**To:** Ford, Elizabeth <meford@aging.sc.gov>, Page, Hank <hpage@aging.sc.gov>

No problem at all. Thank you so much for keeping me updated!

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**From:** Ford, Elizabeth [ Ford, Elizabeth [<mailto:meford@aging.sc.gov>]  
**Sent:** Friday, June 23, 2017 2:50 PM

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**To:** Page, Hank <[hpage@aging.sc.gov](mailto:hpage@aging.sc.gov)>  
**Cc:** Tori Beth Black <[toribethblack@scstatehouse.gov](mailto:toribethblack@scstatehouse.gov)>  
**Subject:** Re: June 24 (Saturday)

Hey Tori I just met with sled over at the convention center and I'm checking in with Leeza on if there's anything particular she would like the LG to highlight. So I promise I will get them to you. Don't want you to think that I forgot. I'm also getting the show of events schedule And will forward that as well.

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**From:** Ford, Elizabeth  
**Sent:** Friday, June 23, 2017 11:57:08 AM  
**To:** Page, Hank  
**Cc:** 'Tori Beth Black'  
**Subject:** Re: June 24 (Saturday)

Working on them now. Will send them over shortly.

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**From:** Page, Hank  
**Sent:** Friday, June 23, 2017 11:52:59 AM  
**To:** Ford, Elizabeth  
**Cc:** 'Tori Beth Black'  
**Subject:** FW: June 24 (Saturday)

Elizabeth,

Would you please send any talking points to Tori Beth for the Leeza event when you have a chance?

hp

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**From:** Tori Beth Black [<mailto:toribethblack@scstatehouse.gov>]  
**Sent:** Friday, June 23, 2017 11:52 AM  
**To:** Page, Hank <[hpage@aging.sc.gov](mailto:hpage@aging.sc.gov)>  
**Subject:** RE: June 24 (Saturday)

Any headway on the press release? I just wanted to check in cause I have to leave a little bit early today. Also, can Elizabeth send me the talking points for the respite event?

Thank you!