

From: Soura, Christian
To: Godfrey, Rob <RobGodfrey@gov.sc.gov>
Baker, Josh <JoshBaker@gov.sc.gov>
CC: Pearson, Tim <TimPearson@gov.sc.gov>
Date: 7/26/2012 3:46:46 PM
Subject: RE: South Carolina's Exposure to Eurozone Crisis

Copied-and-pasted from the report:

The latest trade data show that shipments of transportation equipment accounted for one-third of South Carolina's \$24.7 billion in merchandise exports. The state's top export markets in 2011 were Germany, Canada, China, Mexico and the United Kingdom. The effects of the Eurozone slowdown are clearly evident in South Carolina's export data. Exports from the Palmetto State to the Eurozone had been up a whopping 31.3 percent through the first five months of 2011 but are up just 3.1 percent this year. The 28.2 swing likely cut 1.4 percentage points off of South Carolina's nominal GDP over the past year. Overall, exports from South Carolina, which were up 27 percent year over year through the first five months of 2011, have slowed to just a 5.7 percent gain for the same period this year.

When you read this - what Wells Fargo is saying is that what's happening in Europe may be temporarily reducing the rate of growth of SC's exports to Europe. But our exports are still growing.

What they say in the next paragraph is also key:

Moreover, the state's role in international trade is certain to increase, as the recently opened Boeing commercial aircraft assembly plant in North Charleston ramps up production and shipments. In addition, several major tire producers have announced new plants or expansions to existing facilities, including Bridgestone, Continental and Michelin.

So we agree with Wells Fargo that what's happening in Europe may be temporarily slowing the growth rate of our exports, but that our exports are still on the rise, and as they said, "the state's role in international trade is certain to increase..."

CLS

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From: Godfrey, Rob
Sent: Thursday, July 26, 2012 3:30 PM
To: Soura, Christian; Baker, Josh
Cc: Pearson, Tim
Subject: FW: South Carolina's Exposure to Eurozone Crisis

Thoughts here?

From: GJackson@florencenews.com [mailto:GJackson@florencenews.com]
Sent: Thursday, July 26, 2012 3:29 PM
To: Godfrey, Rob
Subject: South Carolina's Exposure to Eurozone Crisis

Rob-

Hey this is Gavin Jackson with the Florence Morning News. I'm working on an article based off a report issued by Wells Fargo about states with high exposure to Europe and the ongoing financial crisis they're having.

Some SC companies are identified in the report, such as BMW, but I'm focusing more on companies here in the Pee Dee that export to Europe and how they are impacted by the situation.

I'm writing you to see if the governor has seen this report, if she has any comments on the report, if she has any comments about the Eurozone crisis and how she see's it affecting South Carolina companies/jobs, if she's been talking with business leaders/other governors/folks at the air show/etc. about the crisis and if there are any plans in place should matters drastically start affecting businesses.

Please contact me either today or tomorrow at the latest

I've attached a PDF of the report as well.

Thanks Rob,

Gavin

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