

From: Priester, Nicole <NicolePriester@gov.sc.gov>
To: Mottel, Haley <HaleyMottel@gov.sc.gov>
Veldran, Katherine <KatherineVeldran@gov.sc.gov>
Date: 1/4/2016 2:57:17 PM
Subject: FW: Palmetto Award/Bill Masters Clemson alum

Is he getting the Order of the Palmetto? Is this on your radar?

From: Chad Walldorf [mailto:chad@eightysixllc.com]
Sent: Sunday, December 27, 2015 9:22 PM
To: Haltiwanger, Katherine
Cc: Priester, Nicole
Subject: Re: Palmetto Award/Bill Masters Clemson alum

Awesome and thanks a ton. Please reply to Anne but copy me so she knows I asked.

Hope you both had a great Christmas,

Chad

On Dec 27, 2015, at 9:19 PM, Haltiwanger, Katherine <KatherineHaltiwanger@gov.sc.gov> wrote:

Hey Chad! I've copied Nicole; the Governor's scheduler. She will look at the request. Do you want her to reply to you or Anne?

Sent from my iPhone

On Dec 27, 2015, at 9:16 PM, Chad Walldorf <chad@eightysixllc.com> wrote:

Katherine,

I assume you remember Bill and Anne Masters from Greenville; they are good folks.

I'm glad to hear that Bill is winning an OOP and am passing along their request in hopes you can help them out.

Thanks,

Chad

Begin forwarded message:

From: anne graham masters <annegmasters@gmail.com>
Date: December 22, 2015 at 4:01:05 PM EST
To: chad@eightysixllc.com
Cc: anne graham masters <annegmasters@gmail.com>, Bill Masters <billmasters@earthlink.net>, Matthew Charles Klein <mcklein@clemson.edu>, Kristen Henry <Kristen@5wmediasolutions.com>
Subject: Re: Palmetto Award/Bill Masters Clemson alum

Chad

Hope you and the family are having a unhurried holiday season and that your Christmas will be merry and bright.

I wanted to ask if you can help in this. Bill has just learned that he has been awarded the Palmetto Award for his invention of 3-D printing and his work and contribution to the State.

We have been told that we can coordinate with the Clemson Innovation Awards which would be a great venue to present the award as he is a Clemson '74 grad and he currently works with the Clemson Entrepreneurial MBAs to create forums.

Would you please see what you can do to help have Governor Haley make the presentation and also serve as the keynote speaker for that event. Would certainly appreciate any help in that regard.

I have copied Matt Klein - who is the contact person at Clemson MBA and Kristen Henry who coordinated the documentation around the award

Thank you Chad, take care and the best to you and your family.

anne graham masters
annegmasters@gmail.com
864.414.5814 Cell

On Dec 22, 2015, at 10:41 AM, Matthew Klein
<mcklein@clemson.edu> wrote:

Hi Anne,

This will be our third year celebrating the Clemson's Innovative Spirit Awards:
<http://www.clemson.edu/centers-institutes/spiro/service/innovative-spirit.html>

The first year we had President Clements as the keynote speaker and Joe Erwin and Greg Smith were the recipients. The second year we had Ryan Popple the CEO of Proterra as the keynote speaker and Gary Flake and Tim Reed were the recipients.

It looks like you attended in 2014 based on the photos: <https://www.flickr.com/photos/clemsonuniversity/sets/72157640461485535/>

The event this year is Thursday, April 7th 2016 beginning at 6pm. We typically have passed hors d'oeuvres and setup a few cocktail bars.

Ideally, we would like to have Governor Haley as the keynote speaker (15-20 minutes) and then have her present the Palmetto Award to Bill. After receiving the award a video similar to the following will play for Bill that has been pre-recorded by our marketing and PR teams.

<https://www.youtube.com/watch?v=Ccuv9kWj7K4> – Greg Smith
<https://www.youtube.com/watch?v=clae5NOBgFY> – Joe Erwin

After Bill's video we will announce the two 2016 winners of the Innovative Spirit Awards and those videos will play for the crowd. We will then conclude the ceremony and the party typically ends around 9pm that evening.

What I need help with is confirming Governor Haley as the keynote speaker that evening...

Thank you,
Matt

Cell: 843-327-8451

On 12/21/15, 2:58 PM, "anne graham masters"
<annegmasters@gmail.com> wrote:

Good morning Matt

Hope you and your family are excited about the Holiday Season.

I understand that Clemson's Innovation award ceremony takes place on April 7 2016 and that you thought it would be of merit and honor for Clemson if the presentation of the Palmetto Award to Bill Masters took place at that time. That would continue to elevate both Clemson and South Carolina in the arena of technology if first patent holder in 3-D printing was linked to the University and the State and provide continued good marketing for the Clemson MBA programs.

Let me know from our end how I can help. I would certainly appreciate knowing what the usual program for the Innovation award ceremony.

Take care Matt, regards to Chesnee.
anne graham masters
annegmasters@gmail.com