

From: Symmes, Brian <BrianSymmes@gov.sc.gov>  
To:  
Date: 10/6/2015 10:11:40 AM  
Subject: TV Clips – Saturday, October 3 – Tuesday, October 6

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## TV Clips – Saturday, October 3 – Tuesday, October 6

### Gov. Nikki Haley leads recovery in S.C. flooding – Saturday, October 3 TV Clips:

WSOC – Charlotte, NC – 10/4/15 – 6:16 AM  
WLTX – Columbia, SC – 10/3/15 – 1:41 AM  
The Weather Channel – 10/3/15 – 2:03 AM  
WYFF – Greenville, SC – 10/3/15 – 5:06 AM

**Watch all clips here:** <http://mms.tveyes.com/NetReport.aspx?ReportHash=58469700ac3ce8094143831fba39d130>

565 TV Clips  
Total National Viewership: 7,955,467\*  
Total National Publicity Value: \$504,878.35\*  
Total Local Viewership: 3,583,964  
Total Local Market Publicity Value: \$133,119.86

### Gov. Nikki Haley leads recover in S.C. flooding – Sunday, October 4 TV Clips:

CNN – State of the Union – 10/4/15 – 9:53 AM  
WTOC – Savannah, GA – 10/4/15 – 6:32 AM  
WJBF – August, GA - 10/4/15 – 7:06 AM  
WCIV – Charleston, SC – 10/4/15 – 7:34 AM

**Watch all clips here:** <http://mms.tveyes.com/NetReport.aspx?ReportHash=f4fdd1a91846a1ff6705210918039b17>

885 TV Clips  
Total National Viewership: 7,875,922\*  
Total National Publicity Value: \$470,146.05\*  
Total Local Viewership: 8,275,168  
Total Local Market Publicity Value: \$961,964.25

### Gov. Nikki Haley leads recover in S.C. flooding – Monday, October 5 TV Clips:

WYFF – Greenville, SC – 10/5/15 - 12:03 AM  
The Weather Channel – 10/5/15 – 12:20 AM  
Bay News 9 – Tampa Bay, FL – 10/5/15 – 3:09 AM  
KOB – Albuquerque, NM – 10/5/15 – 1:50 AM

**Watch all clips here:** <http://mms.tveyes.com/NetReport.aspx?ReportHash=9e31e415b768083504c9259a85a8041d>

1254 TV Clips  
Total National Viewership: 13,525,333\*  
Total National Publicity Value: \$1,136,774.82\*  
Total Local Viewership: 16,471,862  
Total Local Market Publicity Value: \$807,292.02

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