

From: Multifamily Forum: DFW - Marcus & Millichap / IPA
<info@emails.mmdallasforum.com>
Sent: Wednesday, August 10, 2016 11:01 AM
To: Haley, Nikki
Subject: S2 Capital, AmeriSouth & Perry Guest on Best Value-Add Strategies



Are value-add opportunities being overlooked in Dallas-Fort Worth? While investors seem to think there are redevelopment opportunities around the Metroplex, those from the west and east coasts are increasingly finding their bread and butter in Dallas.

Join **S2 Capital**, **AmeriSouth Realty**, **Perry Guest Company**, **FSI Construction** and **Anterra** as they discuss where the future hot spots for redevelopment can be found! Hear how to take this lucrative investment strategy to the next level at [Marcus & Millichap / IPA Multifamily Forum: Dallas-Fort Worth](#) on November 10.

Advanced Registration **\$279**
Full Rate **\$599**
(Group Rate Available)

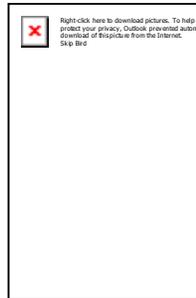


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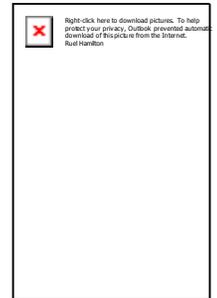
Under the Radar: Value-Add Redevelopment Strategies & Emerging Markets across DFW



AI Silva
First Vice President Investments
Marcus & Millichap
MODERATOR



Skip Bird
Principal
S2 Capital



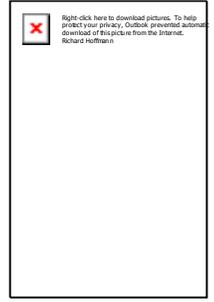
Ruel Hamilton
Owner
AmeriSouth Realty



Grant Guest
Managing Partner
Perry Guest Company



Tony Whitaker
President
FSI Construction



Richard Hoffmann
President & Owner
Anterra

Get Involved!



Speakers & Agenda:

Olga Rodriguez
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olga@greenpearlevents.com

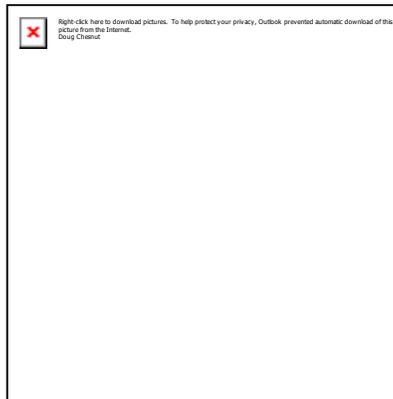
Sponsorship & Exhibiting:

Esteban Diaz
(646) 701-7982
ediaz@greenpearlevents.com

Attendee Registrations:

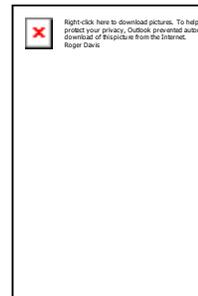
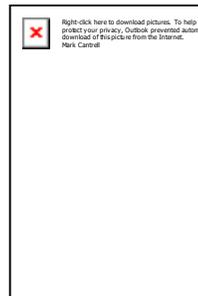
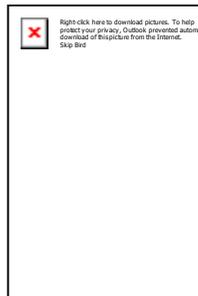
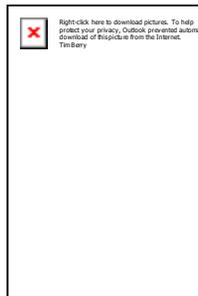
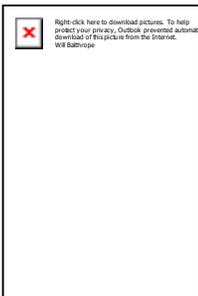
Lehdis Lopez
(646) 862-6204
lehdis@greenpearlevents.com

Keynote Speaker:

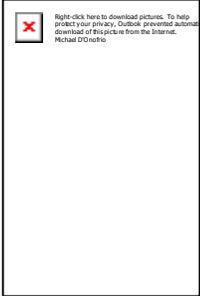


Doug Chesnut
Chief Executive Officer
StreetLights Residential

Featured Speakers Include:



Will Balthrope
Executive Director
Institutional Property
Advisors



Tim Berry
CEO & Founder
Pennybacker Capital



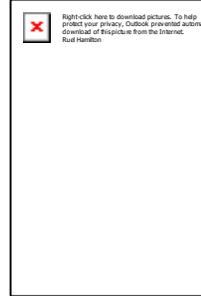
Skip Bird
Principal
S2 Capital



Mark Cantrell
President
Cantrell McCulloch



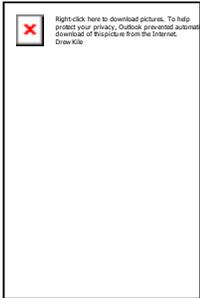
Roger Davis
Director - Real Estate
Investments
Northwestern Mutual



James D'Argo
Principal - Acqui
The Bascom G



Michael D'Onofrio
Managing Director
Engineered Tax
Services



Keith Dunkin
President
YieldStar



Tony Ferrell
VP - Portfolio
Operations
The Bascom Group



Grant Guest
Managing Partner
Perry Guest Company

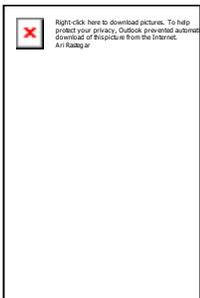


Ruel Hamilton
Owner
AmeriSouth Realty



Richard Hoffm
President & Ov
Anterra

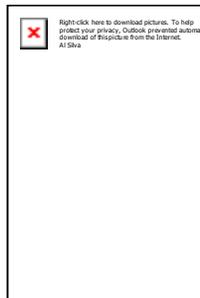
Drew Kile
Senior Director
Institutional Property
Advisors



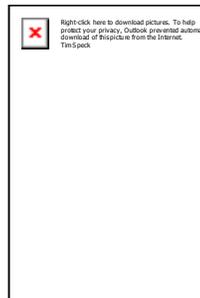
Michael Lynd
President & CEO
LYND



Bryant Nail
Executive Vice President
PM Realty Group



Kyle Palmer
Regional Manager
Marcus & Millichap



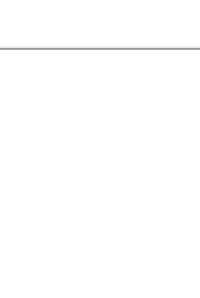
Paul Rahimian
Chief Executive Off
Parkview Financ



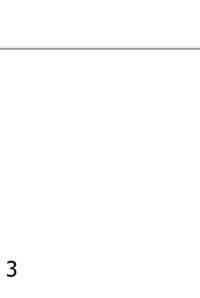
Ari Rastegar
Chief Executive Officer
Rastegar Capital



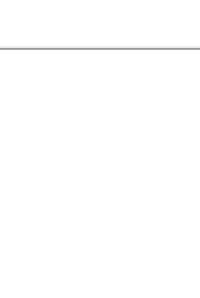
John Sebre
FVP & National Director -
NMHG
Marcus & Millichap



Al Silva
First Vice President
Investments
Marcus & Millichap



Tim Speck
FVP & Regional Manager
Marcus & Millichap

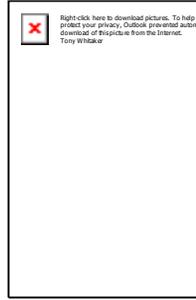


Spencer Stuart
Senior Managing Dir
Legacy

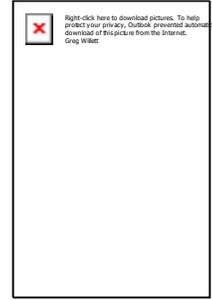




Timothy Welsh
Construction VP - Texas
Trinsic Residential



Tony Whitaker
President
FSI Construction



Greg Willett
Chief Economist
MPF Research

Conference Topics:

- **National/DFW Multifamily Market Update**
- **Morning Keynote:** *Doug Chesnut, Chief Executive Officer of StreetLights Residential*
- **Tipping Point:** *New Development on the Brink of Change*
- **Runaway Train:** *Managing Costs of Construction through Good Management & Design*
- **Changing Faces:** *Raising Capital for Today's Real Estate Deals*
- **The Art of Underwriting a Value-Add Acquisition**
- **Under the Radar:** *Value-Add Redevelopment Strategies & Emerging Markets across DFW*
- **Growing the Pie:** *Revenue Growing and Cost Saving Strategies for Multifamily Owners and Operators*
- **Maximize ROI & Increase Cap Rates:** *Specialty Tax Credits & Energy Incentives*
- **Exceeding Expectations:** *A Market Performance Update*

[View the Full Agenda](#)

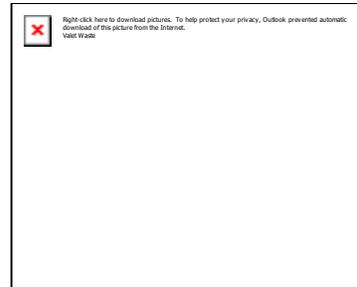
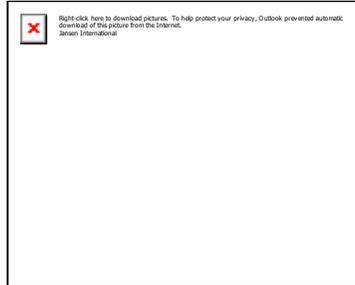
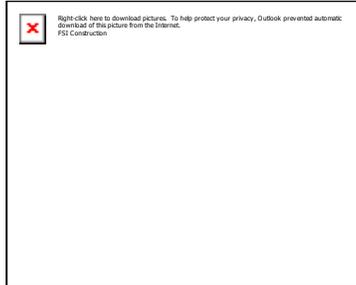
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