

**From:** Multifamily Forum: DFW - Marcus & Millichap / IPA  
<info@emails.mmdallasforum.com>  
**Sent:** Wednesday, August 10, 2016 11:01 AM  
**To:** Haley, Nikki  
**Subject:** S2 Capital, AmeriSouth & Perry Guest on Best Value-Add Strategies



Are value-add opportunities being overlooked in Dallas-Fort Worth? While investors seem to think there are redevelopment opportunities around the Metroplex, those from the west and east coasts are increasingly finding their bread and butter in Dallas.

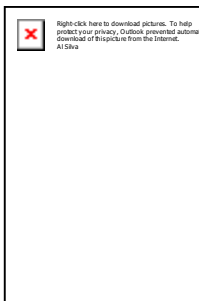
Join **S2 Capital**, **AmeriSouth Realty**, **Perry Guest Company**, **FSI Construction** and **Anterra** as they discuss where the future hot spots for redevelopment can be found! Hear how to take this lucrative investment strategy to the next level at [Marcus & Millichap / IPA Multifamily Forum: Dallas-Fort Worth](#) on November 10.

Advanced Registration **\$279**  
Full Rate **\$599**  
(Group Rate Available)

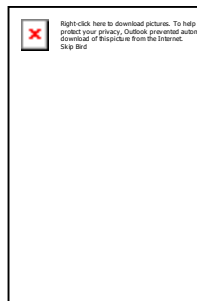


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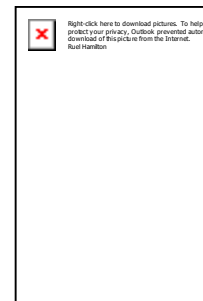
### **Under the Radar: Value-Add Redevelopment Strategies & Emerging Markets across DFW**



**Al Silva**  
First Vice President Investments  
**Marcus & Millichap**  
**MODERATOR**



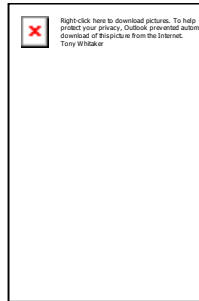
**Skip Bird**  
Principal  
**S2 Capital**



**Ruel Hamilton**  
Owner  
**AmeriSouth Realty**



**Grant Guest**  
Managing Partner  
**Perry Guest Company**

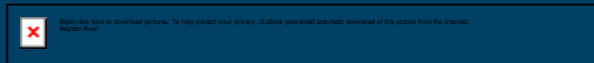


**Tony Whitaker**  
President  
**FSI Construction**



**Richard Hoffmann**  
President & Owner  
**Anterra**

## Get Involved!



### Speakers & Agenda:

**Olga Rodriguez**  
(646) 862-6128  
[olga@greenpearlevents.com](mailto:olga@greenpearlevents.com)

### Sponsorship & Exhibiting:

**Esteban Diaz**  
(646) 701-7982  
[ediaz@greenpearlevents.com](mailto:ediaz@greenpearlevents.com)

### Attendee Registrations:

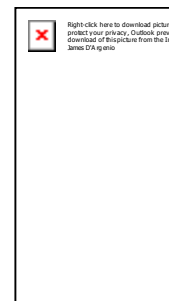
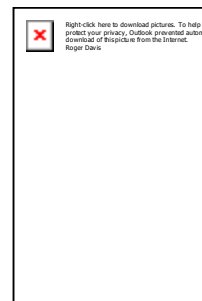
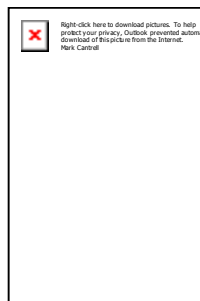
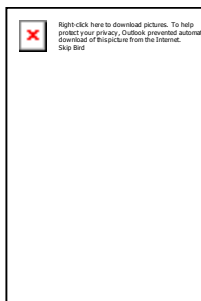
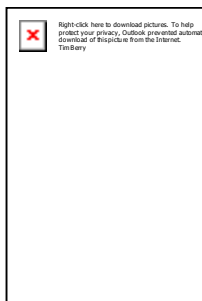
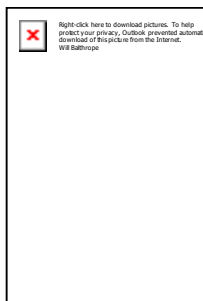
**Lehdis Lopez**  
(646) 862-6204  
[lehdis@greenpearlevents.com](mailto:lehdis@greenpearlevents.com)

## Keynote Speaker:



**Doug Chesnut**  
Chief Executive Officer  
**StreetLights Residential**

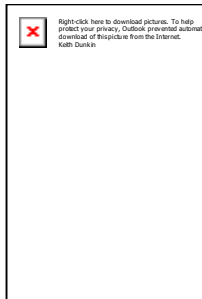
## Featured Speakers Include:



**Will Balthrope**  
Executive Director  
Institutional Property  
Advisors



**Tim Berry**  
CEO & Founder  
Pennybacker Capital



**Skip Bird**  
Principal  
S2 Capital



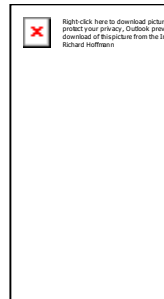
**Mark Cantrell**  
President  
Cantrell McCulloch



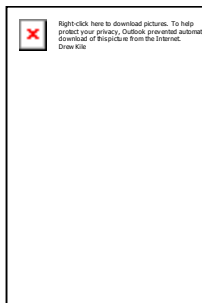
**Roger Davis**  
Director - Real Estate  
Investments  
Northwestern Mutual



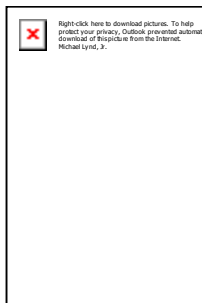
**James D'Argo**  
Principal - Acqui  
The Bascom G



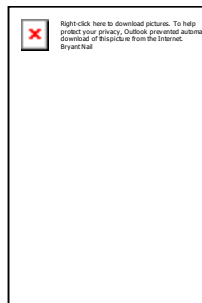
**Michael D'Onofrio**  
Managing Director  
Engineered Tax  
Services



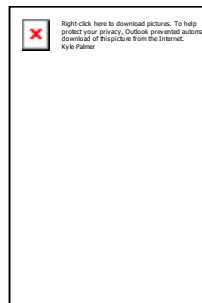
**Keith Dunkin**  
President  
YieldStar



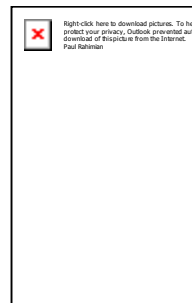
**Tony Ferrell**  
VP - Portfolio  
Operations  
The Bascom Group



**Grant Guest**  
Managing Partner  
Perry Guest Company

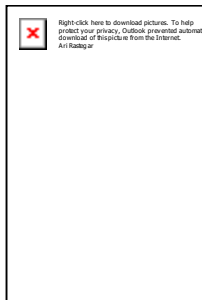


**Ruel Hamilton**  
Owner  
AmeriSouth Realty

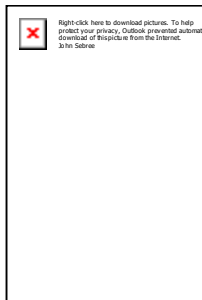


**Richard Hoffmann**  
President & Ov  
Anterra

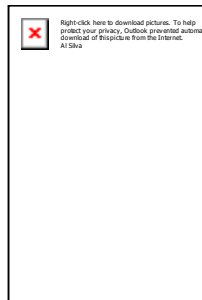
**Drew Kile**  
Senior Director  
Institutional Property  
Advisors



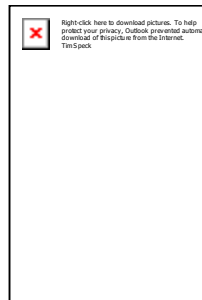
**Michael Lynd**  
President & CEO  
LYND



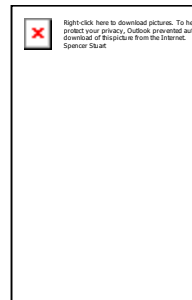
**Bryant Nail**  
Executive Vice President  
PM Realty Group



**Kyle Palmer**  
Regional Manager  
Marcus & Millichap



**Paul Rahimian**  
Chief Executive Off  
Parkview Financ



**Ari Rastegar**  
Chief Executive Officer  
Rastegar Capital

**John Seabee**  
FVP & National Director -  
NMHG  
Marcus & Millichap

**Al Silva**  
First Vice President  
Investments  
Marcus & Millichap

**Tim Speck**  
FVP & Regional Manager  
Marcus & Millichap

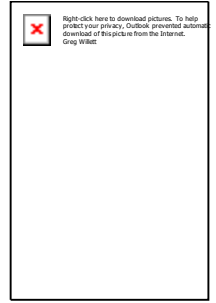
**Spencer Stuart**  
Senior Managing Dir  
Legacy



**Timothy Welsh**  
Construction VP - Texas  
**Trinsic Residential**



**Tony Whitaker**  
President  
**FSI Construction**



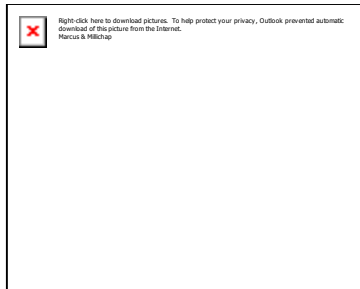
**Greg Willett**  
Chief Economist  
**MPF Research**

## Conference Topics:

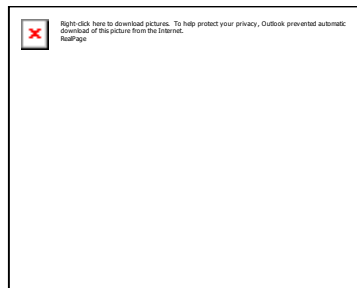
- **National/DFW Multifamily Market Update**
- **Morning Keynote:** *Doug Chesnut, Chief Executive Officer of StreetLights Residential*
- **Tipping Point:** *New Development on the Brink of Change*
- **Runaway Train:** *Managing Costs of Construction through Good Management & Design*
- **Changing Faces:** *Raising Capital for Today's Real Estate Deals*
- **The Art of Underwriting a Value-Add Acquisition**
- **Under the Radar:** *Value-Add Redevelopment Strategies & Emerging Markets across DFW*
- **Growing the Pie:** *Revenue Growing and Cost Saving Strategies for Multifamily Owners and Operators*
- **Maximize ROI & Increase Cap Rates:** *Specialty Tax Credits & Energy Incentives*
- **Exceeding Expectations:** *A Market Performance Update*

[View the Full Agenda](#)

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