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To: Mayer, DougDougMayer@gov.sc.gov
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Subject: Full Event Detail Available! Building A Highly Engaged Workforce | June 10-12

Building A Highly Engaged Workforce | Chicago | June 10-12

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#ALI_EngagedWorkforce

Building A Highly Engaged Workforce

Connect, Motivate & Inspire your Workforce to Deliver Maximum Results Aligned with Business Goals

Chicago, IL | June 10-12, 2015

Save \$400 when you register by May 8th!

Full Agenda Now Available!

The **full hour-by-hour agenda** for Building A Highly Engaged Workforce is available online.

[View Full Agenda](#)

Empowering and fully engaging your workforce is a business challenge most every organization faces. Communications, training, and HR professionals alike will gather in Chicago this June to explore techniques and benchmark best practices in building a highly engaged workforce. You will learn to:

- **Measure** what drives employee engagement for short and long term goals
- **Define** how employee engagement impacts customer experience and ROI
- **Build** your organization's reputation from the inside out by leveraging strategic employee engagement processes

- **Communicate** organizational goals that connect with employees to build trust and transparency
- **Achieve** leadership buy-in by demonstrating the value and effectiveness of employee engagement strategies as a competitive business imperative

Learn best practices and hands-on techniques from more than 15 leading organizations who have success stories to share, including:

Groupon, Inc.

The Hershey Company

Lowe's Companies, Inc.

ADP

Sears Holdings

Hallmark Business Connections

Discover Financial Services

Maple Leaf Foods

...and many more!

Are you ready to register?...

Register Online

Call us at **(888) 362-7400**

Or email maryrose@aliconferences.com

Don't forget to mention priority code EM4-X-CP when registering to ensure you receive **Early Bird pricing (\$400 off! Offer expires May 8th).**

Government pricing is available! Contact us for details.

P.S. When you register a team of 3, a 4th person can attend for free!

This conference is supported by: Illinois Technology Association

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