

From: Catherine Hayes <Catherine@myscma.com>
To: Veldran, KatherineKatherineVeldran@gov.sc.gov
CC: Suzanne DickersonSDICKER@clemson.edu
Cherie.McCain@bmwmc.comCherie.McCain@bmwmc.com
Lewis Gossettgossett@myscma.com
Date: 12/18/2013 11:28:00 AM
Subject: FW: Governor Haley- SC Automotive Summit

Good morning, Katherine. It was a pleasure to meet you last week at the SCMA Legislative Affairs update and I appreciate your offer to assist scheduling an "Executive Briefing" with Governor Haley and the Southern Automotive Women's Forum (SAWF). I mentioned this to Governor Haley at the Roger Milliken Defender of Manufacturing Awards dinner and she was receptive to attend. The SCMA office sent the forwarded email this morning to Nicole Priester.

Our request is that Governor Haley speak privately to the SAWF in a smaller meeting room immediately following her Keynote Address (invited) to the SC Automotive Summit 2014 on February 19. Here are the key facts extracted from the information below:

1. SAWF promotes education and scholarships to Southern women students pursuing a STEM education and facilitates professional advancement of women in the automotive industry of the Southern states.
2. Since the introduction of the Scholarship Program in August 2011, SAWF has awarded scholarships totaling \$75,500 in increments ranging from \$500 to \$5,000 per student to young women pursuing 2 year, 4 year and graduate degrees in STEM fields.
3. SAWF will invite members and women executives and professionals from Regional automotive facilities to attend the SC Automotive Summit 2014 and to participate in Governor Haley's Executive Briefing.
4. Topics could include any of the following:
Women in Industry; Workforce Development – Tapping the Women Resource; Closing the Skills Gap through STEM Education
5. We would like to request a minimum 15 minute presentation with a few minutes for Q&A but we would be honored to have her speak for any length of time.

The presentation title and topic can be chosen by your office. "Executive Briefing" or "Conversation with the Governor" are only suggestions. Thank you so much for your consideration and I look forward to your reply.

Respectfully,
Catherine Hayes

Catherine Hayes
South Carolina Manufacturers Alliance
Executive Director of the SC Automotive Council
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catherine@myscma.com

From: Jessica Watts
Sent: Wednesday, December 18, 2013 9:48 AM
To: Priester, Nicole
Cc: Catherine Hayes
Subject: RE: Governor Haley- SC Automotive Summit

Here is the information you requested. I have copied Catherine Hayes on this request as she is the one involved with this group. Please let me know if you have any questions. Thank you

Request for Governor Haley to speak to the Southern Automotive Women's Forum

Date: Wednesday, February 19

Time: 12:15 pm, immediately following Keynote Address at the SC Automotive Summit 2014

Location: Hyatt Greenville, SC

The Southern Automotive Women's Forum (SAWF) promotes education and scholarships to women students pursuing a STEM education and facilitates professional advancement of women in the automotive industry of the Southern states. Given that the students of today are the Workforce of tomorrow, our members serve as accessible role models to encourage young women from elementary through high school to focus on the STEM fields in continued education.

The **SAWF Scholarship Program** provides financial assistance to women enrolled or enrolling in a STEM field at an accredited 2-year technical program, 4-year undergraduate program or graduate program with hopes that the education will be used for a career in the automotive industry. Since the introduction of the Scholarship Program in August 2011, SAWF has awarded scholarships totaling \$75,500 in increments ranging from \$500 to \$5,000 per student.

To support SC's sincere effort to close the skills gap, this organization and its programs target Middle School girls to expose them to the "cool factor" of advanced manufacturing, the array of automotive products produced in SC, the career path of successful women currently in the automotive industry and what these young girls can expect as a lifestyle in this field.

SAWF hosts events in the Southeast and partners with automotive manufacturers and alliances to provide professional development and networking opportunities for women in the automotive industry. SAWF will invite members and women executives and professionals from regional automotive facilities to attend the SC Automotive Summit 2014.

We would be honored to have Governor Haley speak to these influential professional women immediately following her presentation at the SC Automotive Summit 2014. Topics could include any of the following:
Women in Industry, Workforce Development – Tapping the Women Resource, Closing the Skills Gap through STEM Education

Date: Wednesday, February 19

Time: 12:15 pm, immediately following Keynote Address at the SC Automotive Summit 2014

Location: Hyatt Greenville, SC

Jessica Watts

Executive Assistant to the President

SC Manufacturers Alliance

1340 Bull Street

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From: Priester, Nicole [<mailto:NicolePriester@gov.sc.gov>]

Sent: Monday, December 02, 2013 11:33 AM

To: Jessica Watts

Subject: RE: Governor Haley- SC Automotive Summit

Can you send me a little more information about this event please?

From: Jessica Watts [<mailto:watts@myscma.com>]

Sent: Monday, December 02, 2013 10:58 AM

To: Priester, Nicole

Subject: Governor Haley- SC Automotive Summit

After Governor Haley's presentation on February 19, we would like to invite Governor Haley to speak to the Southern Automotive Women's Forum in the Crepe Myrtle room followed by a private SAWF lunch. Would she be able to commit to 15 additional minutes to her time at the Summit?

Jessica Watts

Executive Assistant to the President

SC Manufacturers Alliance

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