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Date: 10/26/2015 6:25:40 PM
Subject: External Affairs Daily Plan 10-27-15
Attachments: DR-4241-SC Daily SMP 10-27-15.docx

FYSA- External Affairs Daily Plan 10-27-15

**JOINT FEMA/STATE
DAILY STRATEGIC MESSAGING PLAN
Tuesday, October 27, 2015**

Key Message

- Help is available, including disaster unemployment and legal assistance, and crisis counseling.

Products

- News Releases scheduled for distribution to the media:
 - South Carolina Flood Survivors Have Many Ways to Get Help
 - Recovery Center Opens in Colleton County to Help South Carolina Flood Survivors—distribution pending notification the DRC is operational
- **Talking Points:**
 - Daily Bullets
- **Digital Content:**
 - Twitter and Facebook: Post SBA.gov content in English and Spanish

Congressional Affairs:

- **10 a.m.** Meet Senator Scott's staff at the applicant briefing in Colleton County. Senator Graham staff may also attend.
- **11 a.m.** Provide an office briefing at Representative Clyburn's Kingstree (Williamsburg County) office.

Intergovernmental Affairs:

- **10 a.m.** Meet with the state Commission on Minority Affairs
- **10 a.m.** Attend Colleton applicants briefing
- **10:45 a.m.** Meet with Richland County Council chairman
- **11 a.m.** South Carolina Senator Williams Town Hall meeting in Florence/Dorchester
- **1 p.m.** Meet with the mayor of Vance
- **2:30 p.m.** Meet with the Speaker of the South Carolina House

Private Sector:

- **8 a.m.** Meet at the JFO with State Dept. of Commerce regarding FEMA Private Sector activities and communications to external stakeholders

DRCs:

- **DRC opening in Walterboro (Colleton County)—soft opening**

Events:

- **11:00 a.m.** Town Hall meeting hosted by state Senator Williams and Fatherhood Families at the Florence-Darlington Technical College Auditorium Bldg. No. 400, 2715 West Lucas St., Florence.

FEMA attending: IGA, IA, DSA, SBA, Mitigation and ASL.