

**From:** Godfrey, Rob <RobGodfrey@gov.sc.gov>  
**To:** Priester, NicoleNicolePriester@gov.sc.gov  
**CC:** Symmes, BrianBrianSymmes@gov.sc.gov  
Pippin, ZachZachPippin@gov.sc.gov  
Adams, ChaneyChaneyAdams@gov.sc.gov  
Packard, ClarkClarkPackard@gov.sc.gov  
**Date:** 3/24/2015 4:23:08 PM  
**Subject:** Re: Governor's Office of Small and Minority Business Trade Fair

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Thank you for sending this.

Sent from my iPhone

> On Mar 24, 2015, at 4:11 PM, Priester, Nicole <NicolePriester@gov.sc.gov> wrote:  
>  
> Advance: Brandon Landrum  
> (803)260-0783  
>  
> APPROVED BY: NH on 12/20  
>  
> EVENT: Governor's Office of Small and Minority Business Trade Fair  
>  
> DATE: Wednesday, March 25, 2015  
>  
> TIME: 9:00-9:45 AM  
>  
> LOCATION: Medallion Conference Center, 7309 Garners Ferry Road, Columbia, S.C.  
>  
> LOCATION SET-UP: Microphone  
>  
> ON-SITE LOCATION CONTACT:  
> Jocelyn Stocker  
> (803) 256-1222  
>  
> SCHEDULING CONTACT:  
> Carol Smoak  
> csmoak@oepp.sc.gov<mailto:csmoak@oepp.sc.gov>  
> Cell: (803) 315-7838  
>  
> PRIMARY STAFF: Ashton Lee  
>  
> ADVANCE STAFF: Zach Pippin  
>  
> PURPOSE: Gov. Haley will give remarks at the welcome kickoff of the Governor's Office of Small and Minority Business Trade Fair. OSMBA is a division of OEPP.  
>

- > PRESS: Yes.
- >
- > PUBLIC: Yes.
- >
- > INVITED BY: Gary Anderson
- >
- > INTRODUCED BY: Gary Anderson
- >
- > ATTENDEES: 350 people
- >
- > LENGTH OF SPEAKING: 10 mins and Q&A for 5 mins
- >
- > SPEAKING ORDER/LINE-BY-LINE:
- > 9:00 – 10:00 AM Welcome Fair Kickoff
- > Speaker
- > Recognition of Sponsors
- > 9:00 AM Gary Anderson Introducing the Governor
- > 9:01-9:15 AM Governor Welcomes the crowd and has Q&A
- > 9:16 – 9:30 AM Governor has time for pictures and handshakes ( if she wishes) as she exits
- > 9:31 AM Ron Boone OSMBA employee introduces Stanley Foreman, Director of OSMBA
- > 9:32 AM Stanley Foreman speaks to the group about the day's events, including a thank you to the trade fair sponsors.
- >
- > 10:00 AM- 12:30 PM TRADE FAIR
- > Sponsors' Presentations
- >
- > 12:30 – 1:15 PM Lunch (Included with any Registration)
- >
- > 1:15 – 2:30 PM Match Making/ "Meet and Greet"
- >
- > GOAL: The Governor will kick off the Office of Small and Minority Business Trade Fair and highlight the administration's efforts to help small and minority businesses.
- >
- > SUGGESTED TALKING POINTS
- >
- > • Thank you for the warm introduction, Gary, and thank you for your strong leadership at the Office of Executive Policy and Programs.
- >
- > • If you just look at the success we have had over the past few years, it's clear that ALL of South Carolina is moving in the right direction.
- >
- > • Last year was a record breaking year for the number of people working.
- >
- > • Between January 2013 and December 2014, the number of South Carolinians employed increased by 75,000, including over 35,000 in just the last year.
- >
- > • January of 2014 marked the 62nd straight month of employment growth in South Carolina.
- >

> • From highs above 11 percent, the statewide unemployment rate has fallen to 6.6%

>

> • And a lot of that credit is due to the efforts of those in this room – individual business men and women from all around the state.

>

> • I regularly talk with businesses from all over the world that are interested in coming to South Carolina.

>

> • All of these companies are hearing about South Carolina's business-friendly climate, how we're known as a manufacturing powerhouse (earning us the moniker the 'Beast of the Southeast'), and how our workforce development programs are the best in the nation.

>

> • While large-scale manufacturers certainly have a significant impact, small business and minority owned business development is just as important to our economic future.

>

> • And our state's success is tied to the success of entrepreneurs and businesses like the ones represented in this room this afternoon!

>

> • Small businesses account for 97 percent of our state's total businesses.

>

> • Minority owned businesses account for 16 percent of all businesses in the Palmetto State – above the national average of 14.6%.

>

> • Our number 1 focus in this state is making sure all of our businesses are able to succeed – big or small.

>

> • This is an exciting opportunity for you to show off your business to many different types of people

>

> • As a child, I saw firsthand the ways minority-owned small businesses flourish.

>

> • My parents started their own small business and succeeded on sheer determination, exactly like the businesses represented here today.

>

> • By enhancing the business environment for small and minority-owned firms and entrepreneurs, we create opportunities for larger recruitment efforts areas statewide.

>

> • When your business does well, businesses around you do well, and more businesses want to call our state home.

>

> • Team South Carolina is gaining economic ground, and we are committed to helping move your business closer towards its goals.

>

> • Because when you win, we all win. As a state, we all share in your victory.

>

> • My administration is working to set the table for economic development through several initiatives.

>

> • The Governor's Office of Small and Minority Business Assistance (OSMBA) has been in existence for 35 years.

- >
- > • I'm proud OSMBA works to connect minority-owned small businesses to State contracting and procurement opportunities.
- >
- > • And the SC Department of Commerce created the Small Business Network to assist with this as well.
- >
- > • In 2013, the South Carolina Department of Commerce's Small Business Team assisted more than 790 companies in 38 counties statewide.
- >
- > • We're here to help you succeed. That's the top priority of my administration – making sure all businesses have the tools they need to be successful.
- >
- > • Thank you and enjoy this wonderful opportunity to interact with other businesses.

## > ECONOMIC DEVELOPMENT INFORMATION

### > Richland County

> Announced Investment: \$294 million; announced Jobs: 1,624

> Announced Date Company Name Objective Product or Service Announced Investment Announced Jobs

> 2014-11-21 IBM Corporation New Customer Delivery Center 100

> 2014-09-17 The Ritedose Corporation (TRC) Expansion Blow Fill Seal (pharmaceutical)  
\$110,000,000 65

> 2014-06-18 Rhythmlink International LLC Expansion Medical Device Packaging \$1,400,000 50

> 2013-09-26 Dayton-Rogers Manufacturing, Co. New Stamping and Fabrication \$11,000,000 134

> 2013-09-03 2AM Group, LLC - Blythewood New Assembly Operation \$500,000 100

> 2013-03-28 Constantia Hueck Foils, LLC Expansion Films for Food and Pharmaceutical Products  
\$12,000,000 15

> 2012-11-20 JTEKT Automotive South Carolina Expansion Automotive Steering Systems  
\$130,000,000 175

> 2012-09-25 McEntire Produce, Inc. Expansion Fresh Fruits and Vegetables \$5,000,000 85

> 2012-05-22 WNS North America Inc. New Customer care center \$4,250,000 750

> 2011-10-31 Sensor Electronic Technology, Inc. Expansion LED Lights \$20,000,000 150

> Between January 2011 and January 2015, the unemployment rate in Richland County has decreased by 2.5 percentage points from 8.8 percent to 6.3 percent. There are now 16,223 more people employed in the county and 3,734 fewer people unemployed.

## > LEGISLATIVE INFORMATION

### > Richland County

> Senate Delegation Voted for Rankin Amendment (to strip independent investigations) to Ethics Bill (S.1) Co-Sponsor of Cleary Transportation Tax Increase (S.523) Pay Raise Vote in 2014-15 Budget

> R John Courson N N EA  
> D Darrell Jackson Y N Y  
> D Joel Lourie Y N N  
> D John Scott Y N N  
> D Thomas McElveen Y N N  
>  
> House Delegation Pay Raise Vote in 2014-15 Budget Co-Sponsor of Haley Tax/Transportation  
Plan (H.3580) Co-Sponsor of Simrill Tax Increase/Transportation (H.3579)  
> D Jimmy Bales Y N Y  
> R Nathan Ballentine N Y N  
> D Beth Bernstein NV N N  
> D MaryGail Douglas Y N Y  
> R Kirkman Finlay N N N  
> D Chris Hart Y N Y  
> D Leon Howard Y N Y  
> D Joe McEachern Y N N  
> D Mia McLeod Y N N  
> D Joe Neal Y N N  
> D Todd Rutherford Y N N  
> D James Smith NV N N  
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> <meeting.ics>