From: Jesse Berst <chairman@smartcitiescouncil.com>
To: Kester, Tonykester@aging.sc.gov
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Subject: Smart Cities Week – the conference that keeps on giving

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September 15-17, 2015 in Washington, D.C.

Smart Cities Week – the conference that keeps on giving

How often have you left a conference with a load of handouts and chotskies that you stick in a drawer and forget about? Well, we're not going to let that happen at Smart Cities Week®.

Come to Washington, D.C. for our Sept. 15-17 event and you'll learn how cities around the world are using smart technologies to improve livability, workability and sustainability. And we guarantee you will leave with ideas, best practices and action plans that you can replicate in your own city. That's why we call it the *conference that keeps on giving*.

Free and low-cost workshops tackle city pain points

We all know every city has challenges. Our workshop series focuses on how to solve some of the most pressing:

- Get expert advice on how to leverage data to **combat urban blight**. 9 a.m. to 12 p.m. Thursday, Sept. 17. FREE!
- Learn how the Internet of Things is helping cities **address drought**. Wednesday, Sept. 16, 3:30 to 5:30 p. m. FREE!
- Drill down on the foundational principles of smart cities and set a **roadmap for action**. 9 a.m. to 12 p.m. Thursday, Sept. 17. FREE!
- Hear **"what is working"** as cities around the world create replicable, scalable and sustainable solutions. 1 to 5:30 p.m. Thursday, Sept. 17. FREE!
- Take a deep dive into a range of **emerging financing tools** available to local governments to help meet smart infrastructure needs. Full-day workshop, Thursday, Sept. 17. Fee: $75 for government participants; $125 for others.

Worth noting: Whether you're able to join us for the full conference or only the free exhibition program, you can attend the workshops. Just add the ones you're interested in during the registration process.

Make connections that keep on giving

Smart Cities Week is the first major smart cities conference and exhibition in North America and we're expecting 1,000 people to attend. Never have so many smart cities leaders from the public and private sector met in one place in the U.S.

And there is no better opportunity to build relationships that can lead to collaborations and partnerships. From meals and networking receptions to the exhibition floor where many of the industry's leading smart cities

practitioners will have booths and live demonstrations – you won't have trouble connecting with smart people who can help move your city toward a better, brighter future. And again, whether you join us for the full conference or the free exhibition program only, everyone will benefit from these amazing networking opportunities.

Links

View a snapshot of the attendee list
See the conference strategic program
Take a look at who's speaking
Register now for the full conference or a free Exhibition Pass!

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