

From: Veldran, Katherine
To: Angela McSwain (angela@heritageclassicfoundation.com) <angela@heritageclassicfoundation.com>
Date: 4/7/2015 4:52:50 PM
Subject: Social Media

Angela,
Drafts below. Please review and proof. Please email any new Heritage images to possibly include.
Thanks for your help! KV

PLAID NATION:

Join the PLAID NATION!! We are only "X" days away from the 47th Annual @RBC_Heritage Presented by @Boeing, South Carolina's only PGA TOUR event held April 13-19, 2015, at the Harbour Town Golf Links on Hilton Head Island, SC! Join us at one of South Carolina's premier destinations for business and tourism. #TeamSouthCarolina #PlaidNation For RBC Heritage ticket information, please visit <http://www.rbcheritage.com>.

Twitter: Join the #PlaidNation! We are only X days away from the 47th @RBC_Heritage presented by Boeing. Get your tix here <http://www.rbcheritage.com> (use a bit.ly address to shorten the message) #TeamSouthCarolina

FLY OVER:

The sky's the limit! Spectators attending the 47th annual @RBC_Heritage Presented by @Boeing on Friday, April 17, will experience a thrill when a Boeing 787 Dreamliner flies over the 18th hole at 12 p.m. South Carolina's only PGA TOUR event will be held April 13-19, 2015, at the Harbour Town Golf Links on Hilton Head Island, S.C. #TeamSouthCarolina #PlaidNation For RBC Heritage ticket information, please visit <http://www.rbcheritage.com>.

Twitter: Cast your eyes skyward at noon on 4/17 for the @Boeing flyover at the 18th hole during the 47th @RBC_Heritage. #TeamSouthCarolina #PlaidNation

SC ECONOMIC IMPACT:

The RBC Heritage Presented by Boeing continues to produce an impressive economic impact for South Carolina. Over \$96 million! That's the economic impact for the 2014 RBC Heritage Presented by Boeing according to a survey conducted by Clemson University and USC - Beaufort. Join us at one of South Carolina's premier destinations for business and tourism. #TeamSouthCarolina #PlaidNation @RBC_Heritage For RBC Heritage ticket information, please visit <http://www.rbcheritage.com>.

Twitter: Over \$96 million! That's the economic annual impact of the @RBC_Heritage presented by @Boeing. #TeamSouthCarolina #PlaidNation. Get your tix here <http://www.rbcheritage.com> (use a bit.ly address to shorten the message)