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Subject: Download | The value of sustainability for municipalities and schools

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The hidden value of sustainability for municipalities and schools

The word "sustainability" may conjure thoughts of recycling, reusable cloth bags and big piles of compost. But for many government entities, sustainability has little relation to these stereotypical green ideas and much more to do with operational efficiency, improved outcomes and a better bottom line. Not only are schools and municipalities adopting sustainability initiatives to satisfy government mandates and public pressures, but they are also using it as tool to become more competitive in today's economy. In fact, government organizations practicing sustainability are outperforming their peers in areas like job growth, student recruitment, and increased tax revenue. Learn more about how your city, school or university can benefit from a modern sustainability program.

This eBook explores the top 5 misconceptions about sustainability, while highlighting specific case studies, trends, implications and facts around the topic.

1. There is no demand for sustainability in municipalities and schools
2. Sustainability does not make business sense
3. Sustainability is all about being green
4. Sustainability is too expensive
5. The impacts of sustainability are limited

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