

From: Devlin, Lotte  
To: 'mcrawford@gov.sc.gov' <mcrawford@gov.sc.gov>  
CC: Adams, Marcia S <Marcia.Adams@SCDMV.net>  
Parks, Beth S <Beth.Parks@SCDMV.net>  
Date: 7/21/2006 2:46:00 PM  
Subject: FW: Agency Communications  
Attachments: SCDMV Upcoming Communications 7-20-06.doc

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Marisa,

Here is DMV's contribution. Let us know if you have any questions.

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-----Original Message-----

From: Marisa Crawford [mailto:mcrawford@gov.sc.gov]  
Sent: Tuesday, July 18, 2006 6:50 PM  
To: kerr@dhhs.state.sc.us; Stensjef@dhhs.state.sc.us; ozmint.jon@doc.state.sc.us; kaydlette@dss.state.sc.us; sglover@ppp.state.sc.us; marcia.adams@scdmv.net; jamesschweitzer@scdps.net; sidgaulden@scdps.net; RHunton@sled.sc.gov; rstewart@sled.sc.gov  
Cc: leecatoe@daodas.state.sc.us; sldutton@daodas.state.sc.us; framptonj@dnr.sc.gov; ekitzman@doi.state.sc.us; youmansa@llr.sc.gov; bbyars@main.djj.state.sc.us; ravenspoint@msn.com; aduffy@scprt.com; cprosser@scprt.com; medmonds@scprt.com; Ray Stevens  
Subject: Agency Communications

I've spoken to a few of you directly, but just to confirm my request, I thought I'd put in writing.

I'm trying to put a master "communications plan" together for the next few months. This would include any announcements you have, efficiencies you have identified, legislation implementation that touches a large number of people, etc. Please have your communications staff put a list together of these type things and get to me by the end of the week. If there is a specific date, put it. If not, put a range.

If there are any questions, please call me directly. Thanks.

Examples (totally made up by me):  
DNR - maybe a boater safety update  
Commerce - Year to date numbers on jobs and capital  
Insurance - New carrier on coast  
DMV - New tag design  
PRT - fiscal year park visitors  
HHS - passed another waiver hurdle

THANKS

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