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Date: 9/16/2015 5:08:49 PM
Subject: Canceled: 2015 CCIM/SIOR Columbia Real Estate Forecast

Advance: Jeremy Weis
(803)260-0848

APPROVED BY: NH on 3/11

EVENT: 2015 CCIM/SIOR Columbia Real Estate Forecast

DATE: Tuesday, October 20, 2015

TIME: 3:30-4:00 PM

LOCATION: Columbia Convention Center, Richland Ballroom, 1101 Lincoln St, Columbia, S.C.

LOCATION SET-UP: Sponsors/attendees will be seated at round tables and there will also be a few rows of chairs in the rear for individual ticket attendees. We will have a raised Stage, Podium and Microphone (lapel) for speaker. The other panelists will be seated on stage and will speak after the Governor leaves since she is on a tight schedule.

SCHEDULING CONTACT:

Sherri C Burriss
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1111 Laurel Street
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PRIMARY STAFF: Ashton Lee

ADVANCE STAFF: Zach Pippin

PURPOSE: We would like the Governor to provide a "high level" perspective on growth and expansion in the SC from a commercial real estate perspective. She can touch on the major activity for 2015, but since this is a "forecast" of what is to come and most attendees will be familiar with the major expansions –we would love her take on how the pipeline is looking for 2016 for SC and Columbia in general since most attendees work and live in the midlands. We will have all professions that work in and around commercial

real estate along with some major clients who own businesses in SC wanting insight into what is ahead for us. Any other feedback she can provide to the CRE professionals regarding how we can all work together to promote growth and expansion/jobs in our state would be welcome as well.

PRESS: Yes.

PUBLIC: Yes.

INVITED BY: Sherri C Burriss, Senior Associate

INTRODUCED BY: Sherri C Burriss, Event Moderator

LENGTH OF SPEAKING: 12-15 minutes with 5-7 minutes of Q&A

SPEAKING ORDER/LINE-BY-LINE:

BACKGROUND: SIOR and CCIM are two professional designations that commercial professionals can acquire. The local commercial real estate firms have worked together to provide this forum for education and professional development. Money raised through sponsoring the event is given back to the two organizations for scholarships for professionals wanting to better serve our clients in the field. Attendees include various related professionals such as attorneys, bankers, engineers, architects, business owners, real estate brokers, etc.

TALKING POINTS:

I know this has been a very busy time with the flood situation. We are scheduled to have Governor Haley speak to the CCIM/SIOR Commercial Real Estate Forecast conference a week from tomorrow (October 20th), so I wanted to check in to confirm the details.

Not only have some of our real estate professionals been affected by the flood in the Midlands area, many of our business owners have experienced loss as well. We still plan to have her speak about the commercial real estate outlook across SC but given the situation, she could also take a few minutes to discuss the floods and how this may impact us going forward.

We are expecting maximum attendance and appreciate Governor Haley's limited time. The planning committee is discussing now about giving all net proceeds of the event to the flood disaster relief fund. Please let Governor Haley know how very much we appreciate her support and if there is anything else we can do to assist her visit with us.