

Oct 18



Dr. Conrad D. Festa
Executive Director

November 3, 2005

MEMORANDUM

To: Dr. Layton R. McCurdy, Chairman, and Members, Commission on Higher Education

From: Dr. Vermelle J. Johnson, Chair, and Members, Committee on Academic Affairs and Licensing *VJM*

Consideration of Follow-Up to Report of Consultants' Evaluation of Programs in Business: Ph.D., Business Administration, USC-Columbia

Background

During academic year 1999-2000, the Commission on Higher Education conducted a program review of all baccalaureate and above programs in Business Administration in the four-year public institutions of South Carolina. As a result of that review, the Ph.D. program in Business at the USC-Columbia Moore School of Business was granted "Provisional Approval" on the recommendation of the visiting team.

The review team cited three major reasons for this recommendation, as follows: 1) the need to reduce the size of the program, thereby making it more competitive and better able to attract top students; 2) the need to increase the amount of funding for doctoral students (i.e., stipends, assistantships, etc.); and 3) the need to enhance placement of graduates, especially in research universities and Association of American Universities (AAU) institutions. USC-Columbia responded to the Provisional Approval status with a plan to address the deficiencies cited by the team. As a result of that plan, and in recognition of the fact that the program met the statewide productivity standards for a doctoral program, on March 7, 2002, at its regularly scheduled meeting the Commission on Higher Education approved the awarding of "Full Approval" status to the program leading to the Ph.D. degree in Business Administration with the following caveat: "provided that the University agree to provide the Commission with a report on the placement of graduates at research universities no later than June 1, 2005."

The University has now provided the data that the Commission in 2002 requested be provided in 2005. The data show that the program

- Has continued to meet the Commission's program productivity standards for doctoral programs.
- Has become smaller in enrollment of new and continuing students (Fall 2000=7; Fall 2001=0; Fall 2002=7; Fall 2003=9; Fall 2004=4).
- Has increased the quality of entering students, as measured by increased GMAT scores from 610 in Fall 2001 to 685 in Fall 2005.
- Has increased the number and quality of services to its Ph.D. candidates to assist in their placement.
- Has placed a total of 28 graduates beginning in 2002; of those, 22 have been placed in institutions of higher education, and 13 of the 22 have been placed in institutions of higher education which might best be described as "research institutions."

Data supplied by USC-Columbia in Summer 2005 show that beginning in 2002, the research institutions to which these recent USC-Columbia Ph.D. graduates have been recruited include Northeastern University, Boston (two), University of Tennessee-Knoxville; Drexel University, Philadelphia; University of Mississippi; Miami University of Ohio; Georgia State University, Atlanta; George Washington University, Washington, DC; Rochester Institute of Technology; University of Texas, Dallas; University of Texas, El Paso; Boston University; and Louisiana State University.

In summary, USC-Columbia has provided the data requested in 2001 by the Commission. USC-Columbia's graduates in the Ph.D. in Business Administration have been recruited in satisfactory numbers to teach at a number of research institutions. Thus, the conditions placed on the Ph.D. program requiring further reporting have been met and "Full Approval" status is appropriate for the program.

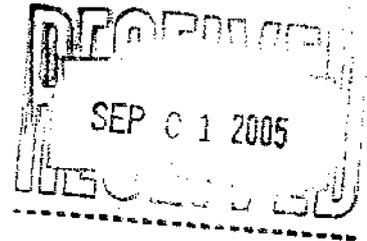
Recommendation:

The Committee on Academic Affairs and Licensing that the Commission accept this report and recognize that USC-Columbia has submitted the required report on the placement of graduates at research universities.

Attachment: Report from USC Moore School of Business (There is not an electronic copy of this report available, please request a hard copy.)



MOORE SCHOOL OF BUSINESS
UNIVERSITY OF SOUTH CAROLINA



Office of the Dean

August 30, 2005

Dr. Gail M. Morrison
Deputy Director
South Carolina Commission on Higher Education
1333 Main St., Suite 200
Columbia, SC 29201

Dear Dr. Morrison:

As requested in your letter to Provost Becker dated July 26, 2005, enclosed is a list of placements for the students from the Ph.D. in Business Administration program for 2002-2005. Typical of Ph.D. programs in business, not all of our students accepted positions at academic institutions. Of the 28 graduates, 24 accepted positions in universities. Of these 24, 14 (58%) accepted positions at research oriented institutions: Northeastern (2), Tennessee, South Florida, Drexel, Mississippi, Georgia State, University of Texas at Dallas, George Washington University, Rochester Institute of Technology, DePaul, Wichita State, Boston University, and Louisiana State University. This compares with the 11 percent as determined by the consultant for the CHE in 2001.

The number of students admitted to the Ph.D. in Business Administration program has been low in the recent past, initially because of budgetary problems. The number of new continuing students from 2001-04 were: seven in Fall 2000, zero in Fall 2001, seven in Fall 2002, nine in Fall 2003, and four in Fall 2004. This explains the relatively small number of graduates.

With the demand for new faculty substantially exceeding the supply, we decided to admit 20 new students for Fall 2005. From Fall 2001 to Fall 2005 the average GMAT score for the students enrolled increased from 610 to 685. The higher quality admissions also should help improve placements in the future.

We continue to work to improve the quality of our placements. Services provided to virtually all Ph.D. candidates to enhance their placement now include: practice job interviews, campus visit presentation rehearsals before faculty and other Ph.D. candidates, resume design and job marketing strategies, development of teaching portfolio, counseling regarding expectations of the hiring institution, faculty contacts with interviewing schools both before and after interviews, and inclusion in the interview process when our departments are hiring. Previously, all departments did not provide all of these activities to assist with the placement process.

If you need additional information, please let me know.

Sincerely,

Rodney L. Roenfeldt
Associate Dean of Academic Affairs

RLR/hpe
Enclosure

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Ph.D. in Business Administration Placements
2002-2005

Accounting		Institution
	2002	Northeastern University/Boston
		University of Tennessee/Knoxville
	2003	Univ. of S. Florida-Tampa
		Drexel University
		Univ. of Mississippi
Finance		
	2002	Mundy Associates, Seattle, WA
	2003	Miami University of Ohio
	2004	LECG, LLC
	2005	University of Puerto Rico/San Juan
International Business		
	2002	Georgia State University
	2003	University of Texas/Dallas
		University of Michigan/Flint
	2004	George Washington University
		Rochester Institute of Technology
		University of Texas/EI Paso
		Northeastern University/Boston
	2005	University of Texas Pan American
International Finance		
	2003	Clark Atlanta University
		SUNY/Oneonta
Management Information Systems		
	2003	DePaul University
		Wichita State University
Marketing		
	2002	Boston University
		Louisiana State University
	2003	Benedict College
	2004	Univ. of Illinois-Normal
		St. Mary's University-Nova Scotia
Operations Management		
	2002	Turkish Armed Services
Strategic Management		
	2004	Self-Employed/Consultant