

From: Alcatel-Lucent Enterprise Solutions
Sent: 2/23/2016 9:08:33 PM
To: Haley, Nikki
Cc:
Subject: Want to achieve business agility?

Start with an Intelligent Network Fabric. This industry expert's [webcast](http://conversation.alcatel-lucent.com/LP=2842?elq=4e79e6908fcf45869d3de25fbbd4de3e&elqCampaignId=2666&elqaid=6345&elqat=1&elqTrackId=fdbbd18f43594c64b0da550442592545) [<http://conversation.alcatel-lucent.com/LP=2842?elq=4e79e6908fcf45869d3de25fbbd4de3e&elqCampaignId=2666&elqaid=6345&elqat=1&elqTrackId=fdbbd18f43594c64b0da550442592545>](http://conversation.alcatel-lucent.com/LP=2842?elq=4e79e6908fcf45869d3de25fbbd4de3e&elqCampaignId=2666&elqaid=6345&elqat=1&elqTrackId=fdbbd18f43594c64b0da550442592545) tells you how. View this message [online](http://conversation-app.alcatel-lucent.com/e/es?s=138097979&e=162874&elq=4e79e6908fcf45869d3de25fbbd4de3e&elqaid=6345&elqat=1&elqTrackId=3b0be616dd59431ca8d0233dbfc05e84) [<http://conversation-app.alcatel-lucent.com/e/es?s=138097979&e=162874&elq=4e79e6908fcf45869d3de25fbbd4de3e&elqaid=6345&elqat=1&elqTrackId=3b0be616dd59431ca8d0233dbfc05e84>](http://conversation-app.alcatel-lucent.com/e/es?s=138097979&e=162874&elq=4e79e6908fcf45869d3de25fbbd4de3e&elqaid=6345&elqat=1&elqTrackId=3b0be616dd59431ca8d0233dbfc05e84).

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Increase business agility with an Intelligent Fabric > [<http://conversation.alcatel-lucent.com/LP=2842?elq=4e79e6908fcf45869d3de25fbbd4de3e&elqCampaignId=2666&elqaid=6345&elqat=1&elqTrackId=57754ab491c04e8b80f4d025db06278f>](http://conversation.alcatel-lucent.com/LP=2842?elq=4e79e6908fcf45869d3de25fbbd4de3e&elqCampaignId=2666&elqaid=6345&elqat=1&elqTrackId=57754ab491c04e8b80f4d025db06278f)
Leverage technology
to differentiate from the competition

Dear Nikki,

A recent study* shows 83% of a company's network budget is used to "keep the lights on". In 2014, about 90% of IT projects were delayed or cancelled, often due to complex network infrastructure.

Watch the webcast > [<http://conversation.alcatel-lucent.com/LP=2842?elq=4e79e6908fcf45869d3de25fbbd4de3e&elqCampaignId=2666&elqaid=6345&elqat=1&elqTrackId=99778ffdfd0144b98260c43472e1ad30>](http://conversation.alcatel-lucent.com/LP=2842?elq=4e79e6908fcf45869d3de25fbbd4de3e&elqCampaignId=2666&elqaid=6345&elqat=1&elqTrackId=99778ffdfd0144b98260c43472e1ad30)

Industry expert
Zeus Kerravala
explains how
network fabrics
bring agility. [<http://conversation.alcatel-lucent.com/LP=2842?elq=4e79e6908fcf45869d3de25fbbd4de3e&elqCampaignId=2666&elqaid=6345&elqat=1&elqTrackId=99778ffdfd0144b98260c43472e1ad30>](http://conversation.alcatel-lucent.com/LP=2842?elq=4e79e6908fcf45869d3de25fbbd4de3e&elqCampaignId=2666&elqaid=6345&elqat=1&elqTrackId=99778ffdfd0144b98260c43472e1ad30)

Wouldn't you rather focus your IT resources on more strategic and innovative initiatives?

Business agility is essential to any company today. To reach this goal, you need a network infrastructure built to succeed. But where to start?

In this [webcast <http://conversation.alcatel-lucent.com/LP=2842?elq=4e79e6908fcf45869d3de25fbbd4de3e&elqCampaignId=2666&elqaid=6345&elqat=1&elqTrackId=9d1f977523a14dfba493163231f91ba3>](http://conversation.alcatel-lucent.com/LP=2842?elq=4e79e6908fcf45869d3de25fbbd4de3e&elqCampaignId=2666&elqaid=6345&elqat=1&elqTrackId=9d1f977523a14dfba493163231f91ba3), industry expert Zeus Kerravala tells you everything you need to know about network fabrics and how they can help you achieve agility, while saving both on OPEX and CAPEX:

- Simplified operation for lower costs
- Provisioning at the edge of the network for faster setup
- Investment protection, setting a strong foundation for future developments through SDN support

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* ZK Research, 2015

Sincerely,

Your Alcatel-Lucent Enterprise Network Team

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