

From: South Carolina Department of Commerce <marketing@sccommerce.com>
To: Card, RachelRachelCard@gov.sc.gov
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Subject: Commerce Communications: Winning at Home in South Carolina

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July 22, 2016

As any good coach knows, to have a winning team, you must protect your home field. This notion is certainly applicable for Team South Carolina. Before we can travel the world and recruit globally-recognized firms to our state, we must ensure that our existing industries have everything they need to succeed. After all, our existing companies play an integral role in the recruitment process. Their success here helps strengthen the state's overall brand as an ideal destination for business.

It's no secret that companies locate where they believe they can be profitable. And, thanks to an unmatched pro-business environment, South Carolina's existing industries are thriving. In 2015, expansion projects accounted for nearly 57 percent of the state's overall job recruitment total. And, capital investments planned by our existing companies exceeded \$2.4 billion. This year alone, we've seen global companies, like [Blackbaud](#), [Schaeffler Group](#) and [Husqvarna](#), announce significant expansion projects within our borders.

Moving forward, the success of our existing South Carolina businesses is crucial. These firms are key threads in the overall economic development fabric of the state.

Bobby Hitt, Secretary of Commerce

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Spotlight: S.C. Aerospace B2B Supplier Matchmaker Event

In order to further support South Carolina's soaring aerospace sector, the third annual [South Carolina Aerospace Industry Conference & Expo](#) will be held in Columbia, S.C. on August 24 and 25. To kick off the expo, a networking event has been scheduled to give procurement representatives a chance to create new relationships with potential manufacturing suppliers.

On Tuesday, August 23, the South Carolina Department of Commerce will be in hosting an Aerospace B2B Supplier Matchmaker event, providing tier two, three and four suppliers from South Carolina the opportunity to connect, one-on-one, with original equipment manufacturers and tier one suppliers. The session is open to companies that provide either a material, product, sub-assembly or service to the aerospace industry. Registration for the event opens on Monday, July 25. To register, visit the [online registration page](#).

As the proud home of some of the biggest movers and shakers in the aerospace sector, Team South Carolina will continue to work together to ensure a prosperous future for each member of our robust aviation community.

Commerce Capture: Yanfeng Automotive Interiors

This week, Yanfeng Automotive Interiors, the world's leading supplier of automotive interior components, celebrated the opening of its Laurens County operations. Investing \$71 million, the company plans to construct a 100,000-square-foot addition to its Faurecia facility, which Yangfeng acquired recently. In total, the project is expected to create 35 new jobs over the next year.

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