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Subject: 2016 Tourism Student Awards Ceremony
Location: Statehouse Auditorium
When: 3/22/2016 3:00:00 PM - 4:00:00 PM
Attachments: ATT19523

Advance: Sidney Rainwater
(843)616-4042

APPROVED BY: NH

EVENT: 2016 Tourism Student Awards Ceremony

DATE: Thursday, March 22, 2016

TIME: 3:00 PM

LOCATION: Statehouse Auditorium

LOCATION SET-UP: Auditorium seating, stage, NH will be seated on stage with Duane and Dawn (emcee). The auditorium rows are ten seats across, we can reserve one of those seats for Ashton, the other nine will be reserved for the student winners. We will have Ashton's reserved seat at the end of the row, on the side that will be closest to the Governor's seat onstage.

ON-SITE LOCATION CONTACT: Internal

SCHEDULING CONTACT:

Justin E Hancock
Assistant to the Director – Policy
South Carolina Department of Parks, Recreation & Tourism
Phone (803) 734-1747
jhancock@scprt.com

PRIMARY STAFF: Ashton Lee

ADVANCE STAFF: Camlin Moore

PURPOSE: Governor Haley will join SC PRT Director Duane Parrish is presenting the 2016 Tourism Student Awards to give recognition to the state's outstanding, full-time students from college and university tourism programs across South Carolina.

PRESS: Yes.

MEDIA: SCPRT will issue a press release following the awards ceremony. Media have not been invited to attend this event.

PUBLIC: Yes.

INVITED BY: Duane Parrish and Amy Duffy

INTRODUCED BY: Director Parrish

NOTE: Dawn Dawson House will emcee the event.

LENGTH OF SPEAKING: 8-10 minutes

SPEAKING ORDER/LINE-BY-LINE:

2:30 pm – Students, faculty, students' guests and tourism industry members begin arriving at State House. Jenny Waller and Justin Hancock will greet students, faculty and guests near the State House entrance and usher them to the auditorium.

3:00 pm – Program begins

- Duane Parrish delivers brief welcome; introduces Governor Nikki Haley
- Governor Haley speaks
- Duane thanks Governor Haley; delivers a few brief remarks; introduces Dawn Dawson House (emcee)
- (After Duane and Governor Haley speak, both remain at the front for the remainder of the ceremony)
- Dawn leads presentation of scholarship awards (Dawn will individually highlight each student's academic achievements and call them up to the front to receive their award. Duane and Governor Haley will present each student with their award. Perry Baker will photograph each student with the Governor and Duane.)
- After all awards have been given, Dawn will invite all students to the front for a group photo with Governor Haley and Duane
- Duane speaks briefly to close the ceremony, followed by group photo with Governor Haley, Duane Parrish and all student award winners.

4:00 pm (approximately) – Program concludes

PRT STAFF ATTENDING:

Duane Parrish – Agency Director – Speaking (Welcome & Conclusion)

Dawn Dawson House – Agency Spokesperson – Speaking (Emcee)

Amy Duffy – Chief of Staff – Tourism Industry Liaison

Perry Baker – Digital Content Manager – Photographer

Jenny Waller – Industry Relations Manager – Logistics & General Assistance

Justin Hancock – Assistant to the Director for Policy – Logistics & General Assistance

ATTENDEES:

The audience for this ceremony will include the student winners (9), university/college faculty (8), student's family and guests (11), and representatives from South Carolina's tourism industry (5). It's possible that we may receive some additional RSVPs before the 22nd; if so, we will provide an updated attendee list.

BACKGROUND:

Sponsored by the South Carolina Travel and Tourism Coalition, the Tourism Student Awards give recognition to the state's outstanding, full-time students from college and university tourism programs across South Carolina. Students in hospitality and tourism-related are selected by their respective schools' faculty to receive a Student Tourism Award and corresponding scholarship. Each college or university is allowed to submit only one student for an award each year.

Scholarship awards are provided through the Fred Brinkman Memorial Fund, which is funded through a silent auction held at the annual Governor's Conference on Tourism & Travel. The scholarship amount for the 2016 Tourism Student Awards is \$1500 per student.

SUGGESTED TALKING POINTS:

ECONOMIC DEVELOPMENT:

AWARD WINNERS and GUESTS:

