

**From:** Mark Funkhouser <mfunkhouser@governing.com>  
**To:** Lt. Governor's OfficeLtGov@scstatehouse.gov  
**Date:** 7/16/2018 11:32:46 AM  
**Subject:** You're invited to Moving the Needle 2018!

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You Are Invited to  
**Moving the Needle 2018**  
*A Gathering of State & Local Government Leaders to  
Advance Evidence-Based Approaches in Policy & Practice*  
November 13, 2018 | 8:30 AM — 4:30 PM | Alexandria, VA  
[RSVP HERE](#)

On behalf of *Governing* magazine and our partners at the Annie E. Casey Foundation, I am pleased to invite you to our fifth annual Moving the Needle symposium. This year's meeting will take place on November 13th in Alexandria, VA (Click [HERE](#) for program details).

"Moving the Needle" is a joint initiative between Governing and the Annie E. Casey Foundation designed to support the evolution of evidence-based approaches in state and local government. Our objective is to help ensure that public resources and efforts are directed toward improving outcomes for children and families and thereby improve the equity and overall prosperity of local communities. Each year, we convene a group of 60+ state and local government officials along with leaders from affiliated organizations to share ideas on results-based accountability, explore different perspectives on key social issues and help foster collaborative problem-solving within and across jurisdictions.

Our program this year will trace the vital connections between data, justice and democracy: Our keynotes and plenaries will explore what the evidence shows about systemic inequities in criminal justice and their larger effects on government and society. We'll learn how data-driven strategies are being used not only to improve public safety and reduce spending but also free up resources to address underlying social issues. Our breakout sessions will cover some of the key barriers and opportunities when it comes to data-driven governance: using analytics for organizational effectiveness and culture change; translating data into actionable insights for innovative social policy/programs; and sharing data for collective impact. [Follow this LINK](#) to our draft agenda.

You have been identified as a leader involved in making and shaping decisions related to the topics we want to examine this year, and we hope you will consider joining us to share your insights and learn from peers. While this event is by invitation only, we encourage you to nominate others in your jurisdiction who may be interested in this program. By bringing together multidisciplinary "teams," we seek to better understand how agency leadership interacts with policy makers as well as with agency administration and operations to implement the policies and practices we are examining. We will also host a dinner reception for all participants the evening prior, which we hope you'll attend as well.

Your [RSVP](#) is requested to help us plan. For questions or additional information, please contact [Lora Riccomini](#) or 916.932.1421.

Warm regards,

Mark Funkhouser

**Publisher**  
**Governing**

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