

**From:** Whitney Betts, FRA <[wbetts@frallc.com](mailto:wbetts@frallc.com)>  
**To:** [Kester, Tonykester@aging.sc.gov](mailto:Kester,Tonykester@aging.sc.gov)  
**Date:** 12/4/2014 12:02:11 PM  
**Subject:** Top 5 Reasons to Attend - Medicaid Financial Management for Health Plans

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Hi Tony,

We invite you to join us for our upcoming **Medicaid Financial Management for Health Plans**, taking place **January 12-13, 2015 at the Westin Colonnade Coral Gables**.

This unique event will examine processes and best practice strategies to help plans stabilize revenue, contain costs, and improve care and quality to maintain a financially solvent Medicaid offering. Learn how to control costs through efficient risk adjustment practices, manage your MLR and claims costs, negotiate lucrative contracts with providers and states, and so much more!

**Top 5 Reasons to Attend:**

- **Discuss** the revenue impact of moving from FFS to managed care
- **Get an MLR analysis** by various segments of the population
- **Hear** why improved quality measures equal better financial outcome
- **Master** various state risk adjustment methodologies and data submission routes
- **Develop** risk/cost-sharing arrangements that can help build your provider network

To view the full agenda, [click here](#).

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I am personally coordinating all registrations to ensure adequate seating. Group discounts are offered to those who qualify. For more information and to [register](#), contact me at 704-341-2445 or [wbetts@frallc.com](mailto:wbetts@frallc.com).

To help us better serve you, please mention priority code **PHN12-EM6** and/or how you heard about us when registering.

Best Regards,

Whitney Betts

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200 Washington Street, Suite 201  
Santa Cruz, CA 95060 USA  
800-280-8440

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