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**From:** ASCD Membership <join@ascd.org>  
**Sent:** Tuesday, August 16, 2016 9:08 AM  
**To:** Haley, Nikki  
**Subject:** Save \$25 when you rejoin and upgrade to Premium or Select membership

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***"I encourage anyone who is passionate about students and believe in students and teachers to become ASCD members."***

***Ashanti Foster – ASCD Member***

***"ASCD has improved my work and shaped my career by providing me with tools to enhance my work, relationships as well as skills I use to lead teachers in changing behaviors which will result in student success. I have purchased so many books in addition to the free member books I receive and I share that information gained with teachers."***

***GiGi Elder – ASCD Member***

**Your Basic Membership has expired.  
Rejoin now with a Premium or Select  
membership and save \$25.**

Dear Nikki,

According to our records, your Basic ASCD membership has expired. You no longer have access to the tools and resources you trust to advance your students, teachers, and schools. We are pleased to offer you a special opportunity to rejoin with a Premium or Select membership and save \$25 off membership.

A Premium or Select membership will provide you all of the benefits of your lapsed Basic membership including:

- 8 issues of Educational Leadership magazine,
- Members-only savings of up to 25% and
- 12 issues of Educational Update newsletter.

In addition, with your Premium or Select membership you will receive your choice of either:

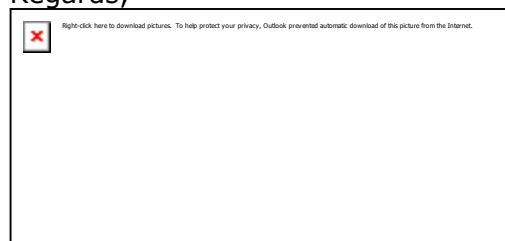
- 5 books with Select membership or
- 9 books with Premium membership. Plus with Premium membership you also receive a Professional Development online course and a \$100 Professional Development Voucher.

**Respond now to instantly save \$25 on your choice of Premium or Select Membership when you respond by September 30, 2016.**  
**Or rejoin as a Basic member by clicking the link below.**

Now more than ever, it is critical for you to have the tools, resources, and up-to-date information that can help with the changing dynamics in education today.

**REJOIN & Save**

Regards,



Daniel Nonnemaker  
Membership Retention Manager

P.S. [Use promotional code B40RYH4ZAED by September 30, 2016 to save \\$25 off print and online Premium or Select memberships when you rejoin.](#)

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