

From: Wardell Brantley Chair.Council@MyrtleBeachBlackChamber.com  
Sent: 6/20/2015 8:28:34 AM  
To: Sabena Dayton; sabena\_dayton@hilton.com  
Cc: scnaacp@bellsouth.net; Myrtle Beach NAACP;  
washingtonbureau@naacpnet.org  
Subject: Following up on my calls to you

Sabena,

Over the past short period, I have placed many calls into your office with no response. As a volunteer on the Board of the Myrtle Beach Black Chamber of Commerce, I can assure you we wish to take nothing from you. Our goal is to provide you with an opportunity.

I am volunteering my time so as to grow Myrtle Beach tourism at the lowest possible cost for property managers like yourself. With a reach of 2.5 million minority tourists, the Myrtle Beach Black Chamber can operate for your team at one tenth of one penny per customer reach.

While I am aware of the current climate in South Carolina, I would ask that you please, at a minimum consider seeing me, so that I can at least show you the value proposition for becoming a member of the Myrtle Beach Black Chamber. As you manage 14 resorts, I can not imagine you would not want to investigate what we bring to the market.

Afterwards, should you decide not to join, I am certainly able to hear the word no, but, I do believe our group is worth being heard by you.

Would you please call me at [843-465-7236 <tel:843-465-7236>](tel:843-465-7236) on Monday, June 22nd?

I look forward to meeting you.

Sincerely,

Wardell Brantley  
Board of Directors

[<https://docs.google.com/uc?export=download&id=0BwCdtOzhtoZUY1RjVDFqX0hKWG8&revid=0BwCdtOzhtoZUdzNmd1RjV0tSd2dnUk0rMFFxRzZuYmZURlJFPQ>](https://docs.google.com/uc?export=download&id=0BwCdtOzhtoZUY1RjVDFqX0hKWG8&revid=0BwCdtOzhtoZUdzNmd1RjV0tSd2dnUk0rMFFxRzZuYmZURlJFPQ)

[MyrtleBeachBlackChamber.com <http://MyrtleBeachBlackChamber.com>](http://MyrtleBeachBlackChamber.com)

**DYK: 32% of all Myrtle Beach Tourists are Black Tourists**

**5 Million Black Tourists Visit Myrtle Beach annually**

[<https://docs.google.com/uc?export=download&id=](https://docs.google.com/uc?export=download&id=)

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