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Date: 8/17/2016 4:35:15 PM
Subject: FW: PBS Interview Request for Governor Haley from Professor Gates at Harvard

Media request.

From: Henry Louis Gates Jr. [mailto:gates@ark-media.net]
Sent: Wednesday, August 17, 2016 4:29 PM
To: Priester, Nicole
Cc: Hannah Olson
Subject: PBS Interview Request for Governor Haley from Professor Gates at Harvard

Dear Governor Haley,

I am writing to invite you to join Senator John McCain, Julianne Moore, Bill O'Reilly, Robert Downey Jr., and many others as a guest on my PBS documentary series, *Finding Your Roots*.

Our third season, just completed, was the highest rated series on PBS this year. It reached more than 17 million viewers, with an average household rating of 2.1, and garnered over 200 million Twitter followers. Guests included Neil Patrick Harris, Jimmy Kimmel, Maya Rudolph, and Kara Walker, among many other leading cultural figures.

I think you will find the experience both exciting and deeply rewarding. Genealogical research can unearth incredible insights and revelations. My guests--and their families--often find that the show brings them a new understanding of their pasts, as well as a new connection to our shared global history.

It will not require much time. You would only need to provide some basic family information and take a simple DNA test. My researchers will do the rest--taking your ancestry back as far in time as humanly possible, building you a personalized family tree that stretches back centuries. Then I will reveal our findings in an interview later this year (at a time and place convenient for you). That interview will air as part of our next season, on PBS in primetime during 2017.

If you would like to speak to me about this directly, please do not hesitate to reach out. I'd be more than happy to send a link to our work to give you a better sense of the project.

Thank you so much for your consideration. I very much hope you will let me introduce you to your ancestors--and I look forward to hearing from you at your earliest convenience.

Best regards,

Henry Louis Gates, Jr.