

**From:** Mike Jachles - Florida PIO Deployment Team <ro-dashboard@collabriasoftware.com>  
**To:** Mayer, DougDougMayer@gov.sc.gov  
**Date:** 12/29/2016 10:45:57 AM  
**Subject:** Come thaw out with Florida PIOs Jan. 20!  
**Attachments:** FAPIO\_Symposium2017 LineupREV1.doc  
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Inviting all interested PIOs/EAOs - come join us for a great lineup at our 2017 PIO Symposium. We also have a no-cost, two-day FEMA certificate Basic PIO class Jan. 18 & 19 (details in the attached EVENTS flier).



### THE 2017 PIO SYMPOSIUM\*

9 a.m. - 5 p.m. Friday, January 20, 2017

Grand Ballroom - Hilton Daytona Beach Resort

100 N. Atlantic Ave., Daytona Beach, FL 32118



PIO Symposium Luncheon Sponsor (for the first 200 to register)

### PIO LESSONS LEARNED FROM THE PULSE NIGHTCLUB MASSACRE

Hear best practices and lessons learned from the Orlando PIOs on the nation's deadliest mass shooting. Orlando P.D. PIOs Michelle Guido & Sgt. Wanda Miglio, Orlando Fire Dept. PIO Ashley Papagani, Orlando Mayor's Press Secretary Cassandra Lafser, Orange County Public Safety PIO Carrie Proudfit, Orlando Health Media Relations/Public Affairs Manager Desmond Jordan.

### SOCIAL MEDIA CHANGING NETWORK NEWSCASTS

With social media changing the landscape of news coverage, the networks have shifted from relying on their affiliates for stories and now get the information at the same time as the locals. ABC News Network Assignment Editor Ben Stein shares the network perspective so you, the PIO, can be ready when your story gains national attention and the media floodgates open.

## HANDLING INTERNAL CRISIS

With 14 officer-involved shootings, all fatal, and an internal crisis where four officers were fired after generating racist emails, texts and video, learn how the PIO's perspective kept the agency from chaos and the community from civil unrest.

Capt. Frank Sousa, Ft. Lauderdale P.D.

## HOW TO HANDLE PUBLIC RECORDS REQUESTS

By popular demand, we'll be joined by Pat Gleason, considered the state's public records guru, who will provide an update and Q & A on Florida Public Records Laws and a common sense approach to handling records requests.

Pat Gleason, Special Counsel for Open Government, Florida Attorney General's Office

## 2017 SOCIAL MEDIA HACKS & ROUNDTABLE

FirstNet's Chrissie Coon (former North Las Vegas P.D. PIO) will lead the segment with 2017 Social Media Hacks for the advanced PIO - Techniques to improve your audience, engagement and online presence. Then we bring in the rest of our social media pros for a roundtable discussion and Q & A.

Lineup, hotel, training/events and PDF registration form at: [goo.gl/w9kKaH](https://goo.gl/w9kKaH)

Cost for the PIO Symposium is \$50. To register online, go to [goo.gl/PU3yqn](https://goo.gl/PU3yqn)

Click REGISTER TODAY (at the bottom of the page)

Click REGISTER YOURSELF

Check PIO Symposium and fill in requested information



Registration/billing questions contact [info@ffca.org](mailto:info@ffca.org) 386-676-2744

Symposium/events questions contact [Mike\\_Jachles@sheriff.org](mailto:Mike_Jachles@sheriff.org) 954-321-4673

Twitter @FloridaPIOs [www.FAPIO.org](http://www.FAPIO.org)

\*Listed speakers are confirmed at this time. We reserve the right to substitute speakers in the event a scheduled speaker is unavailable due to circumstances beyond our control.

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