

From: Symmes, Brian <BrianSymmes@gov.sc.gov>  
To: Pisarik, Holly <HollyPisarik@gov.sc.gov>  
Date: 3/15/2016 11:58:12 AM  
Subject: RE: Invitation

---

Sorry for the confusion.. I'll be using these to draft talking points that we would normally provide her and I'll take out the negative language.

Thanks.

---

From: Pisarik, Holly  
Sent: Tuesday, March 15, 2016 11:57 AM  
To: Symmes, Brian  
Subject: RE: Invitation

Yes, I know we send her bulleted talking points. This is in the form of a full script. I think the content is fine if that's what you are asking, but I would make some changes (remove some of the negative language).

---

From: Symmes, Brian  
Sent: Tuesday, March 15, 2016 11:50 AM  
To: Pisarik, Holly  
Subject: RE: Invitation

Yes. Just bulleted talking points.

---

From: Pisarik, Holly  
Sent: Tuesday, March 15, 2016 10:37 AM  
To: Symmes, Brian  
Subject: RE: Invitation

I've reviewed and have a few suggestions. Do we normally send the Governor a proposed script?

---

From: Symmes, Brian  
Sent: Tuesday, March 15, 2016 10:19 AM  
To: Pisarik, Holly  
Subject: FW: Invitation

Could you take a look at the attached documents? I would normally re-work the talking points before sending it over, but I just don't have time this morning and wanted to get your thoughts on the substance.

---

From: Matheus, Marilyn [<mailto:Marilyn.Matheus@dss.sc.gov>]  
Sent: Tuesday, March 15, 2016 10:15 AM  
To: Symmes, Brian  
Subject: RE: Invitation

Great. Attached are talking points, bios of foster parents and list of invited foster parents to stand with Governor. Can we use language in TP for the release?

---

From: Symmes, Brian [<mailto:BrianSymmes@gov.sc.gov>]  
Sent: Tuesday, March 15, 2016 10:09 AM  
To: Matheus, Marilyn <[Marilyn.Matheus@dss.sc.gov](mailto:Marilyn.Matheus@dss.sc.gov)>  
Cc: Wingo, Karen <[Karen.Wingo@dss.sc.gov](mailto:Karen.Wingo@dss.sc.gov)>  
Subject: RE: Invitation

Following up here, guys. I'm going to send you a draft media advisory as soon as I'm able to, and I think we should

move forward with a 3:00 PM release of that and the invitation.

---

From: Matheus, Marilyn [<mailto:Marilyn.Matheus@dss.sc.gov>]  
Sent: Monday, March 14, 2016 12:12 PM  
To: Symmes, Brian  
Cc: Wingo, Karen  
Subject: RE: Invitation

Hey Brian,  
We are in sync with your plan. I'll all get all that to you today.  
Thanks so much,  
Marilyn

---

From: Symmes, Brian [<mailto:BrianSymmes@gov.sc.gov>]  
Sent: Monday, March 14, 2016 12:08 PM  
To: Matheus, Marilyn <[Marilyn.Matheus@dss.sc.gov](mailto:Marilyn.Matheus@dss.sc.gov)>  
Cc: Wingo, Karen <[Karen.Wingo@dss.sc.gov](mailto:Karen.Wingo@dss.sc.gov)>  
Subject: RE: Invitation

Hey guys.

I'm sorry it's taken me a while to follow up on this, but I wanted to get your thoughts on what I think is the best course of action at this point.

I think we coordinate a release of our office's media advisory with the release of this invitation to the people you guys haven't personally reached out to yet (I'm thinking 2:30 PM tomorrow).

Considering the entire General Assembly will receive our media advisory (and Haley Mottel will follow up with a quick note to let them know it's happening) I don't see a need to send it out to the entire body. I just feel like they will get big ideas and start to show up to stand behind the podium.

Additionally, I would like to get a list of 10-15 prioritized non-speaking folks that can stand behind the podium with the speakers. I would imagine this group will include the heads of organizations that the agency works with in the foster care lane and possibly a legislator or two. I'm not married to any specific make-up of this group and will rely on you guys to make those decisions. But I will need you guys to send me a list of what that group will look like as soon as possible.

I would also like to have a 1-2 pager to give to the press covering the event as a background document that explains all of the changes the agency has and is making. I'll also use this document to draft a press release to be sent after the event if you guys haven't already drafted something.

Don't hesitate to let me know if you have any questions.

-Brian

---

From: Matheus, Marilyn [<mailto:Marilyn.Matheus@dss.sc.gov>]  
Sent: Wednesday, March 09, 2016 1:22 PM  
To: Symmes, Brian  
Subject: Invitation

Hi Brian,  
Let me know if you're okay with us getting this out to our staff and advocates. I'll wait to hear from you on the legislature.  
Thanks,  
Marilyn



*You are cordially invited to join The Governor of the Great State of South Carolina*

*along with  
Susan Alford, State Director of the South Carolina Department of Social Services  
to announce the*

***Foster Parent Recruitment Campaign***

***Wednesday March 16, 2016***

***South Carolina Statehouse Lobby***

***2:00 pm***

*Help us celebrate and recognize current foster parents as we officially launch a statewide effort to  
recruit 1500 more families to care for children in care across the state.*

*Visit the new foster care website at [www.scfamilies.org](http://www.scfamilies.org)*

RSVP:

Marilyn Matheus

Email: [Marilyn.matheus@dss.sc.gov](mailto:Marilyn.matheus@dss.sc.gov)

803.898.7858

*Marilyn M. Matheus, Director*  
Public Information and Media Relations  
SC Department of Social Services  
P.O. Box 1520  
[Marilyn.matheus@dss.sc.gov](mailto:Marilyn.matheus@dss.sc.gov)  
803-898-7858 phone

**DSS**  
*Serving Children and Families*

Privacy Notice: This message may contain information that is protected from disclosure by federal and/or state law, or is otherwise privileged or confidential. This communication is intended only for the use of the individual or entity to whom it is addressed. If you are not the intended recipient or the employee or agent responsible for delivering this message to the recipient, you are hereby notified that any dissemination, distribution, or copying of this message is strictly prohibited and violations of applicable federal and/or state law may subject you to civil and/or criminal penalties. If you have received this message in error, please notify the sender immediately by telephone and delete this message