

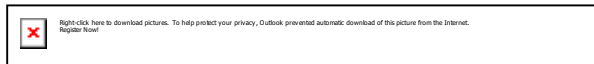
From: West & Central Florida Multifamily Forum: Marcus & Millichap / IPA
<info@emails.mmcentralfloridaforum.com>
Sent: Thursday, October 20, 2016 10:45 AM
To: Haley, Nikki
Subject: [Price Increase Tonight] Electra America & Carroll Organization Speaking on Dec. 8!



Hear notable multifamily leaders from **Electra America**, **Alexander Investments**, **Carroll Organization** and **McKinley** speak at this year's **Marcus & Millichap / IPA Multifamily Forum: West and Central Florida**. Discover the latest new development and value-add projects, and understand the pulse of Tampa's and Orlando's metro markets. Join over 400 multifamily investors, owners, developers and other industry principals who are expected to attend on Thursday, December 8.

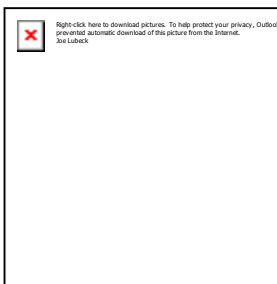
Register Now & Save \$300
Price Increases TONIGHT, Oct. 20!

Advanced Registration **\$299**
Full Rate **\$599**
(Group Rate Available)



[No thanks, I'm not interested in this event.](#)

Featured Speakers



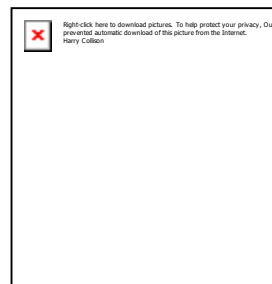
Joe Lubeck
Founder & CEO
Marcus & Millichap
Electra America



Kyle Riva
CEO & President
Alexander Investments



Josh Champion
President & COO
Carroll Organization



Harry Collison
SVP & Managing Director
Acquisitions & Dispositions
McKinley

Get Involved!



Speakers & Agenda:

Sponsorship & Exhibiting:

Attendee Registrations:

Amanda Powers

(813) 803-7438

apowers@greenpearlevents.com

Adam Kolanko

(646) 783-3955

akolanko@greenpearlevents.com

Claudia Gutwirth

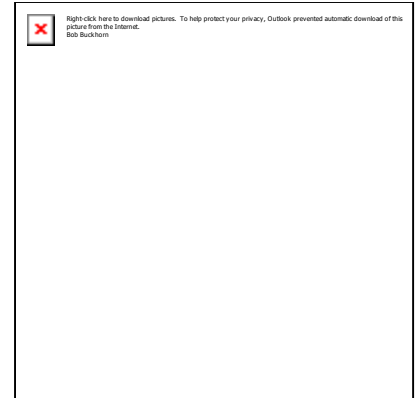
(646) 862-6125

claudia@greenpearlevents.com

Keynote Speakers:

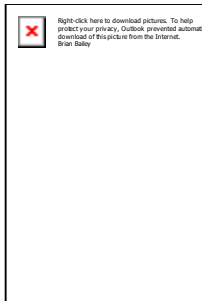


Phillip Smith
President
Framework Group

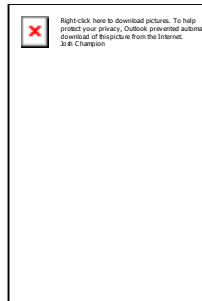


Bob Buckhorn
Mayor
City of Tampa

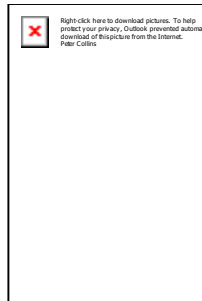
Confirmed Speakers Include:



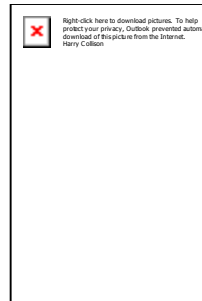
Brian Bailey
Senior Financial Policy
Analyst
Federal Reserve Bank
of Atlanta



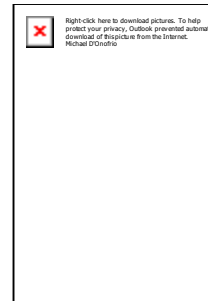
Josh Champion
President & COO
Carroll Organization



Peter Collins
Co-Founder &
Managing Principal
Forge Capital Partners



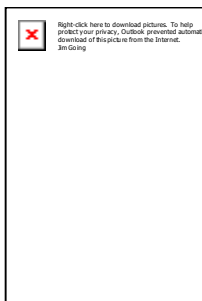
Harry Collison
SVP & Managing
Director - Acquisitions &
Dispositions
McKinley



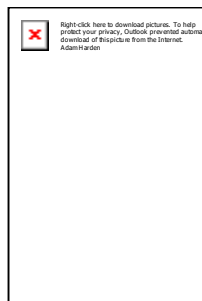
Michael D'Onofrio
Managing Director
Engineered Tax
Services



Todd Fabb
President
Richman Group
Florida



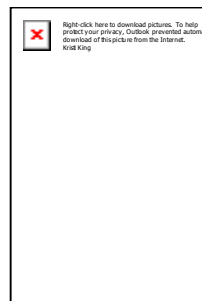
Jim Going
Chief Executive Officer
ReadyCap



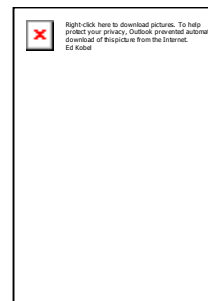
Adam Harden
Founding Principal
SOHO Capital



Richard Katzenstein
SVP & National Director
Marcus & Millichap
Capital Corporation



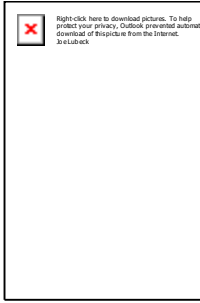
Kristi King
Chief Operating Officer
Robbins Property
Associates



Ed Kobel
President & COO
DeBartolo
Development



Bruce LaMo
Principal & Co-Founder
PMC



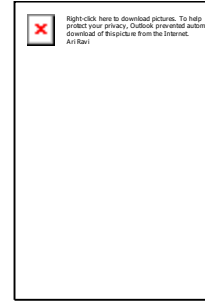
Joe Lubeck
Founder & CEO
Electra America



Fabrizio Lucchese
President & CEO
Jaymor Group



Michael Phillips
Principal
Lubert-Adler



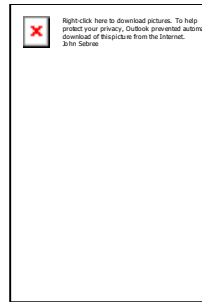
Ari Ravi
Regional Manager
Marcus & Millichap



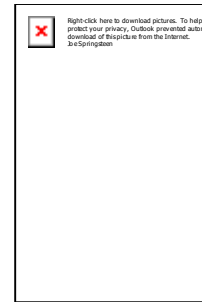
Kyle Riva
CEO & President
Alexander Investment



Jeff Robbins
VP - Development
The Related Group



John Sebree
FVP & National Director - NMHG
Marcus & Millichap



Joe Springsteen
Director - Operations
Cortland Partners



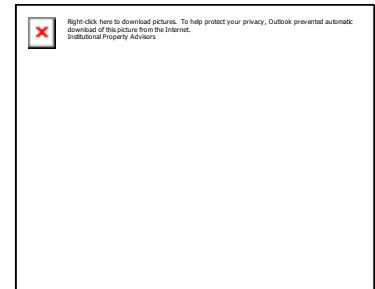
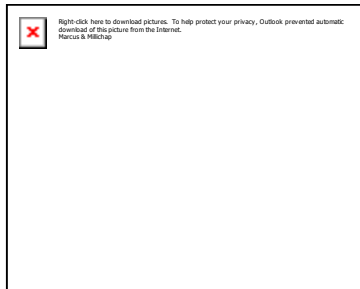
Justin West
Regional Manager
Marcus & Millichap

Conference Topics:

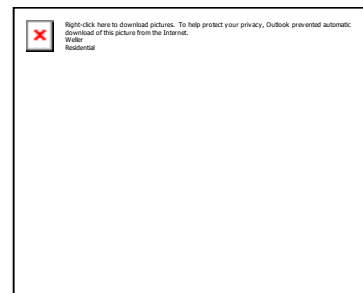
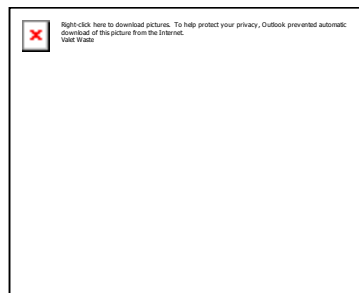
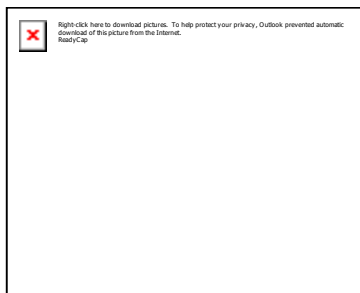
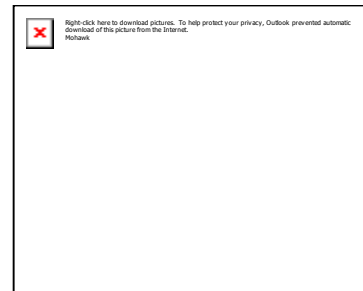
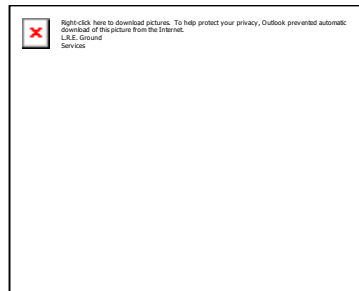
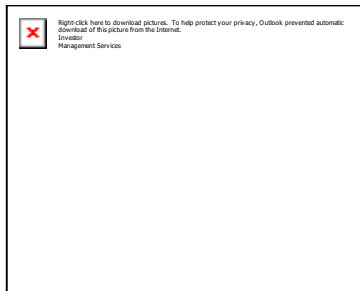
- **National vs. West & Central Florida Multifamily Market Update**
- **Morning Keynote:** *Presented by Phillip Smith of Framework Group*
- **Blue Skies Ahead:** *High Profile New Developments*
- **Treasure Fleet:** *Debt, Equity & Funding Alternatives when Raising Capital Today*
- **Feeling the Heat:** *Controlling Construction Costs through Management & Design*
- **Hidden Treasures:** *Value-Add Redevelopment and Emerging Submarkets across West & Central Florida*
- **Batten Down the Hatches:** *Revenue Growth & Cost Cutting Strategies for Multifamily Owners & Operators*
- **Maximize ROI & Increase Cap Rates:** *Specialty Tax Credits & Energy Incentives*
- **Afternoon Keynote** *Presented by Bob Buckhorn, Mayor of Tampa*

[View the Full Agenda](#)

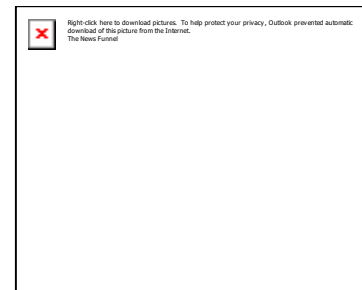
Conference Chairs:



Sponsors:



Marketing Partners:



Important: This electronic mail message is intended solely for the person or organization to which it is addressed. If the person actually receiving this message, or other reader of this message, is not the named recipient, or the employee or agent responsible to deliver it to the named recipient, you are not authorized to retain, copy or disseminate this communication or any part of it. This is email was sent to nikkihaley@gov.sc.gov. You are receiving this email because you have requested to receive email from GreenPearl or our research indicates you will benefit from its content as an active representative within this industry. Your data is being used in accordance with current business email legislation and anti-spam laws. For more information, [click here](#). To view our privacy policy, [click here](#). If you do not wish to receive any further communication about this event, please [click here](#). If you do not wish to receive any communication about any GreenPearl events, [click here](#). Please note that by requesting to receive no further communication from GreenPearl you will no longer receive any further communication about any of our other conferences that may benefit you. To view our upcoming events, [click here](#). To learn more about GreenPearl, [click here](#). To learn more about partnering with GreenPearl, [click here](#).

This email was sent by:

GreenPearl
32 West 22nd Street, 6th Floor
New York, NY 10010