

From: West & Central Florida Multifamily Forum: Marcus & Millichap / IPA
<info@emails.mmcentralfloridaforum.com>
Sent: Thursday, October 20, 2016 10:45 AM
To: Haley, Nikki
Subject: [Price Increase Tonight] Electra America & Carroll Organization Speaking on Dec. 8!



Hear notable multifamily leaders from **Electra America, Alexander Investments, Carroll Organization** and **McKinley** speak at this year's **Marcus & Millichap / IPA Multifamily Forum: West and Central Florida**. Discover the latest new development and value-add projects, and understand the pulse of Tampa's and Orlando's metro markets. Join over 400 multifamily investors, owners, developers and other industry principals who are expected to attend on Thursday, December 8.

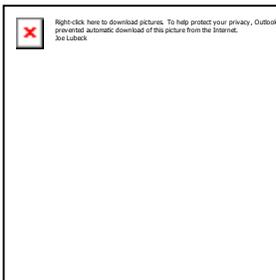
Register Now & Save \$300
Price Increases TONIGHT, Oct. 20!

Advanced Registration **\$299**
Full Rate **\$599**
(Group Rate Available)

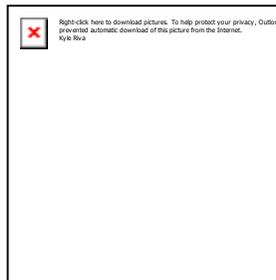


[No thanks, I'm not interested in this event.](#)

Featured Speakers



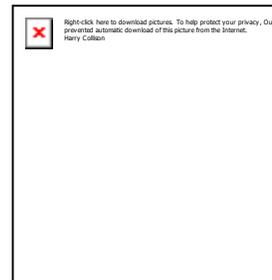
Joe Lubeck
Founder & CEO
Marcus & Millichap
Electra America



Kyle Riva
CEO & President
Alexander Investments



Josh Champion
President & COO
Carroll Organization



Harry Collison
SVP & Managing Director
Acquisitions & Disposition
McKinley

Get Involved!



Speakers & Agenda:

Sponsorship & Exhibiting:

Attendee Registrations:

Amanda Powers

(813) 803-7438

apowers@greenpearlevents.com

Adam Kolanko

(646) 783-3955

akolanko@greenpearlevents.com

Claudia Gutwirth

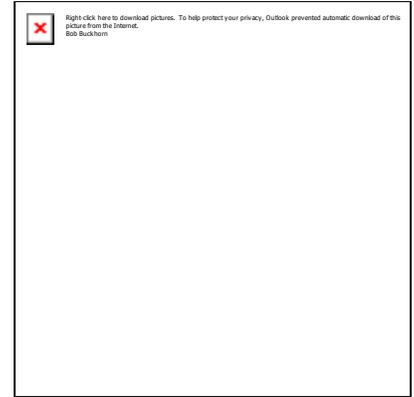
(646) 862-6125

claudia@greenpearlevents.com

Keynote Speakers:



Phillip Smith
President
Framework Group



Bob Buckhorn
Mayor
City of Tampa

Confirmed Speakers Include:



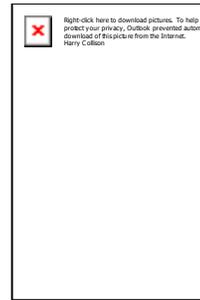
Brian Bailey
Senior Financial Policy
Analyst
Federal Reserve Bank
of Atlanta



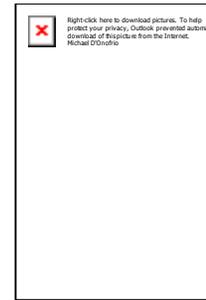
Josh Champion
President & COO
Carroll Organization



Peter Collins
Co-Founder &
Managing Principal
Forge Capital Partners



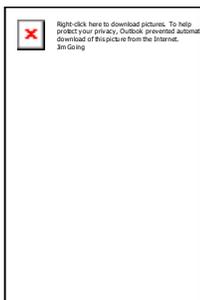
Harry Collison
SVP & Managing
Director - Acquisitions &
Dispositions
McKinley



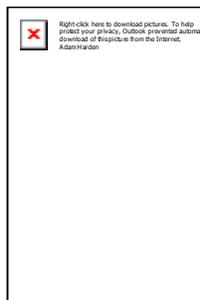
Michael D'Onofrio
Managing Director
Engineered Tax
Services



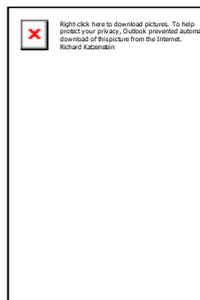
Todd Fabbri
President
Richman Group
Florida



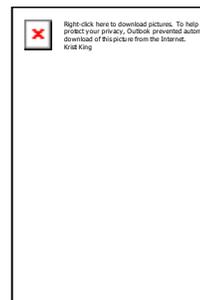
Jim Going
Chief Executive Officer
ReadyCap



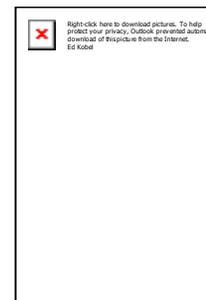
Adam Harden
Founding Principal
SOHO Capital



Richard Katzenstein
SVP & National Director
Marcus & Millichap
Capital Corporation



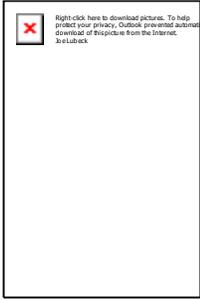
Kristi King
Chief Operating Officer
Robbins Property
Associates



Ed Kobel
President & COO
DeBartolo
Development



Bruce LaMotte
Principal & Co-Founder
PMC



Joe Lubeck
Founder & CEO
Electra America



Fabrizio Lucchese
President & CEO
Jaymor Group



Michael Phillips
Principal
Lubert-Adler



Ari Ravi
Regional Manager
Marcus & Millichap



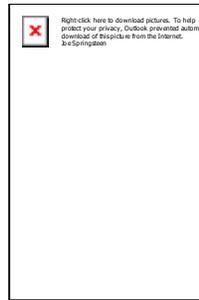
Kyle Riva
CEO & President
Alexander Investm



Jeff Robbins
VP - Development
The Related Group



John Sebree
FVP & National Director - NMHG
Marcus & Millichap



Joe Springsteen
Director - Operations
Cortland Partners



Justin West
Regional Manager
Marcus & Millichap

Conference Topics:

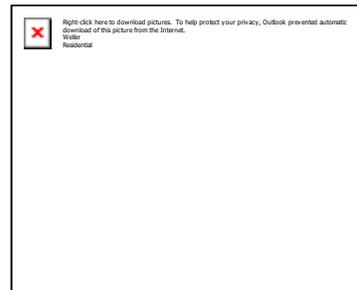
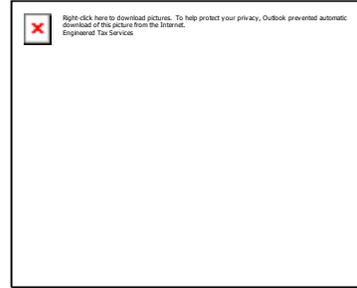
- **National vs. West & Central Florida Multifamily Market Update**
- **Morning Keynote:** *Presented by Phillip Smith of Framework Group*
- **Blue Skies Ahead:** *High Profile New Developments*
- **Treasure Fleet:** *Debt, Equity & Funding Alternatives when Raising Capital Today*
- **Feeling the Heat:** *Controlling Construction Costs through Management & Design*
- **Hidden Treasures:** *Value-Add Redevelopment and Emerging Submarkets across West & Central Florida*
- **Batten Down the Hatches:** *Revenue Growth & Cost Cutting Strategies for Multifamily Owners & Operators*
- **Maximize ROI & Increase Cap Rates:** *Specialty Tax Credits & Energy Incentives*
- **Afternoon Keynote** *Presented by Bob Buckhorn, Mayor of Tampa*

[View the Full Agenda](#)

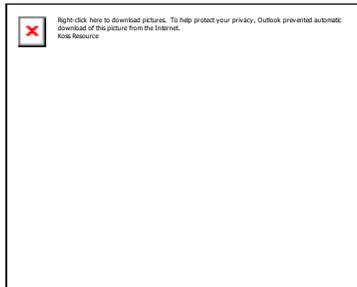
Conference Chairs:



Sponsors:



Marketing Partners:



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