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Subject: The Palmetto Center for Women Honors Luncheon
Location: The Zone at Williams-Brice Stadium, 1125 George Rogers Blvd, Columbia, S.C.
When: 2/23/2016 11:50:00 AM - 12:25:00 PM

Advance: Charlotte McKee
(803)209-1057

APPROVED BY: NH on 1/4

EVENT: The Palmetto Center for Women Honors Luncheon

DATE: 11:50 AM- 12:25 PM

TIME: Tuesday, February 23, 2016

LOCATION: The Zone at Williams-Brice Stadium, 1125 George Rogers Blvd, Columbia, S.C.

LOCATION SET-UP: The room will be set with round tables, a stage, microphone and podium. The stage will be to the back of the zone with curtains covering the windows to the stadium.

HEAD TABLE:

1. Governor Haley
2. Ashton Lee??
3. Kim Butler, Vice President of Property Services, Colliers International
4. Denise Holland, CEO, Harvest Hope Food Bank
5. Delores Wingard Steinhauser, owner, Wingard's Market
6. Kinli Abee, Assistant Attorney General
7. Sgt. Maria Yturria, Richland County Sheriff's Department
8. Emily Clay, co-publisher, Columbia Metropolitan Magazine

SCHEDULING CONTACT:

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PRIMARY STAFF: Ashton Lee

ADVANCE STAFF: Brian Symmes

PURPOSE: Purpose of the Governor's attendance is to accept the PCW Award from the Palmetto Center for Women, an outreach branch of the Columbia YMCA. Governor Haley was the keynote speaker for the

event (formerly called the TWIN Awards) in 2012 and is familiar with the organization, its executive director, and its members.

PRESS: Yes.

PUBLIC: Yes.

INVITED BY:

Jeanelle McCain
Executive Director
Palmetto Center for Women

INTRODUCED BY: Elizabeth Nkuo Johnson, Manager, Community Relations, BlueCross BlueShield of South Carolina. BlueCross is the presenting sponsor for the event.

LENGTH OF SPEAKING: Brief remarks (5-7 minutes) after accepting this award. The keynote speaker is Vivian Howard and she will speak before the awards are presented, unless the schedule needs to be revised to accommodate the Governor's attendance.

SPEAKING ORDER/LINE-BY-LINE:

11:30 AM	Luncheon begins
11:35 AM	Welcome by Judi Gatson, Mistress of Ceremonies
11:38 AM	Invocation by Rev. David Lauten
11:40 AM	Food served, guests eat
11:50 AM	Governor Haley arrives
11:52 AM	Remarks by Catherine Taylor, PCW Board President
11:55 AM	Introduction of Vivian Howard by Isvara Wilson
11:58 AM	Remarks by Vivian Howard
12:16 PM	Presentation of gift to Vivian Howard
12:17 PM	Presentation of PCW Award by Elizabeth Nkuo Johnson, Manager, Community Relations, BlueCross BlueShield
12:20-12:23 PM	Remarks by Governor Haley
12:25 PM	Governor Haley departs
12:25 PM	Presentation of PCW Honors to Honorees
1:00 PM	Benediction and depart

BACKGROUND:

The Palmetto Center for Women Honors is the former TWIN Awards, celebrating women of achievement in business and the community in 11 categories. Over 30 women will be honored this year. Governor Haley will receive our highest award, the PCW Award. The awards luncheon has been going on since 1980 when the Palmetto Center for Women was the YWCA of Columbia. We became the Palmetto Center for Women in 2007 and there is no longer a YWCA in Columbia. It is a longstanding event in the community and over 700 women have been honored in those 36 years. Governor Haley was our featured speaker for what was called the TWIN Awards in 2012.

TALKING POINTS:

PRESS RELEASE:

Palmetto Center for Women Announces PCW Honors Recipients to be recognized February 23,

2016; Governor Nikki Haley to Receive PCW Award

[COLUMBIA, SC – Feb. 17, 2016] –Palmetto Center for Women (PCW) announces the PCW Honors recipients to be recognized at the PCW Honors Luncheon (formerly the TWIN Awards) on Tuesday, February 23. BlueCross BlueShield of South Carolina is the presenting sponsor. The event will feature keynote speaker Vivian Howard, TV star of “A Chef’s Life” and Owner & Head Chef of Chef & The Farmer in Kinston, N.C. Governor Nikki Haley will be awarded the PCW Award for her leadership as the governor of South Carolina.

The PCW Honors Luncheon recognizes women whose outstanding achievements distinguish them as leaders and role models in the community. Since the inception of the awards in 1980, over 700 women have been honored who have made outstanding contributions to their professions and their community.

“The PCW Honors Luncheon is a great opportunity to recognize the leadership and achievements of amazing women in our community,” said Jeanelle McCain, PCW Executive Director. “As we continue a long tradition of honoring outstanding women, we also recognize the businesses and organizations that have supported their advancement. We are also truly grateful to our generous sponsors of the PCW Honors Luncheon, and particularly the agriculture community for providing much of the food.”

The 2016 PCW Honors Recipients are as follows:

Agriculture: Kathy Heustess, Loni Rikard, Allison Stapleton.

Arts: Bonnie Goldberg, Nancy Marine.

Corporate: Kim Butler, Michelle Clayton, Ann Gluse, Judith L. McInnis, Debbie Shurr, Dr. BJ Simons, Susan Thomas.

Education: Dr. Mary Holloway, Deborah Holmes, Dr. Maria Kratsios, Jennifer Mancke

Entrepreneur: Michelle Bowen, Delores Wingard Steinhauer.

Government and Law Enforcement: Kinli Abee, Paula Harper Bethea, Dana Rogerson Higgins, Pat Lawter, Rebecca Vance, Lt. Frieda Wyatt, Sgt. Maria Yturria.

Health and Wellness: Denise R. Holland, Elise Matthews, Patricia Moore-Pastides.

Hospitality: Jessica Shillato.

Media & Communications: Emily Clay, Renee Layson.

Volunteerism: Carol Herndon Perrin, Karen Phillips, Norah Rogers, Barbara Webb.

Inspiring Young Women: Helen Clay, Mary King.

The Palmetto Center for Women will also present Governor Nikki Haley with the PCW Award, the highest honor that PCW awards annually. Governor Haley’s leadership as the governor of South Carolina has been a true example of grace, strength, healing and change. She is the embodiment of what women can achieve, how women can lead, and how women can influence true change in the community, in the state, and in the nation.

Vivian Howard, TV star of “A Chef’s Life,” and Owner & Head Chef of Chef & The Farmer in Kinston, N.C., will be the keynote speaker at the event. Chef & the Farmer has been serving local, seasonal, creative cuisine since the summer of 2006. Howard has cultivated strong relationships with local farmers, making it possible to source more than 70 percent of the restaurant’s foodstuffs within a 60-mile radius. Howard’s passion for her craft extends beyond the kitchen and into homes across America. In September 2013, her series, “A Chef’s Life,” premiered on PBS. The show follows the trials and travails of Howard and Knight and their restaurant, Chef & the Farmer, exploring both traditional and modern applications of Southern ingredients. In 2014, the show received a Peabody Award and was a James Beard Media Award finalist for Television Program on Location.

Proceeds from this year’s PCW Honors luncheon will help fund the Palmetto Center for Women’s outreach programs and services including the Ready, Willing and Able workforce readiness program at Transitions.

About the Palmetto Center for Women

Palmetto Center for Women is proud to put Christian principles into practice through programs that build healthy spirit, mind and body for women and girls. Formerly the YWCA of the Midlands, PCW continues a long tradition of providing services to the women of Columbia and surrounding communities. PCW is more committed than ever to equipping women with resources they need to achieve great things at work, at home, for themselves and for their communities. Please visit www.pcwsc.org for more information.

About the YMCA of Columbia

Over the past century and a half, the YMCA of Columbia has been a community-transforming institution, not only in the Midlands, but in the entire United States. The Y is one of the nation's leading nonprofits strengthening communities through youth development, healthy living and social responsibility. Regardless of age, income or background, the Y works to nurture the potential of children and teens, improve the nation's health and well being, and provide opportunities to give back and support neighbors. The Y has the long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change. Please visit www.columbiaymca.org for more information.

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