

From: [Alzheimer's Association <info@alz.org>](mailto:info@alz.org)
To: Kester, Tonykester@aging.sc.gov
Date: 5/21/2015 4:45:28 AM
Subject: Matching Gift Challenge: Your gift is worth twice as much until June 15

Help us make the most of this incredible opportunity

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Dear Tony,

June is a very important month for Alzheimer's disease, and it's just around the corner. It's not only Alzheimer's & Brain Awareness Month, but it also marks the deadline of our Spring Matching Gift Challenge. We need the support of good friends like you to [help us meet our \\$1 million match before June 15](#).

Thanks to an anonymous donor from California, your generous gift can go twice as far in the fight against Alzheimer's disease. The donor will match all gifts made to the Alzheimer's Association up to a total of \$1 million, but only if we can raise that amount by June 15. Her generous gift will enhance local care and support services as well as Alzheimer's Association international research efforts.

[Imagine a gift that has twice the power to benefit others](#). Your tax-deductible donation of \$35 can

become \$70 and a gift of \$60 can become \$120. Any amount you give will help advance research and ensure care and support for the millions living with Alzheimer's and their caregivers. With

Your donation can
go twice as far

\$35 → \$70

\$60 → \$120

\$120 → \$240

DONATE NOW →

only a few weeks left until the June 15 deadline, we need your help now more than ever.

Right now, Alzheimer's is the sixth-leading cause of death in the United States, and the disease is devastating the millions of families facing it every day. Everyone who has a brain is at risk to develop Alzheimer's — but everyone can help to fight it. Now is the time to get involved.

In honor of Alzheimer's & Brain Awareness Month, I hope you will [make a gift to our Spring Matching Gift Challenge](#) . Generous friends like you are helping us bring hope to those in need and moving us closer to our vision of a world without Alzheimer's disease.

Sincerely,

Donna McCullough
Vice President

P.S. Please take this opportunity for [your gift to go twice as far in the fight against Alzheimer's](#) . Donations will help to provide care and support for those facing the disease today while advancing research toward treatment, prevention and, ultimately, a cure.

The Alzheimer's Association is the world's leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's disease®.

Alzheimer's Association National Office, 225 N. Michigan Ave., Fl. 17, Chicago, IL 60601

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