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**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 8/3/2015 10:14:12 AM  
**Subject:** Celebrate Social Security's 80th anniversary with America

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Dear Colleague

This **August 14**, the Social Security Act will turn 80 years old! On this date, organizations like yours across the country will send out a synchronized social media message reminding their friends and followers of the vital role Social Security plays in the lives of nearly every American.

I invite you to take part in this coordinated social media event by signing up for our “Thunderclap” between now and August 14. Thunderclap is a way for many organizations or individuals to send the same message at the same time from their Facebook, Twitter, or Tumblr account. Once you’ve signed up, you don’t need to do anything else. The message will go out automatically from your social media account on the big day – August 14.

To participate, go to <http://thndr.it/1JPwRLy>. Select one or more buttons to specify which social media accounts you want to use and sign up. By supporting, your friends and followers will see the following message on August 14:

“Happy 80th Anniversary, Social Security! Together we’re celebrating our past and building our future!  
#SSA80th <http://thndr.it/1Sd4noR>”

That’s it! Thunderclap will take it from there.

By taking part, you will draw attention to this significant day in history and shine a spotlight on Social Security’s Old-Age, Survivors, and Disability Insurance program—which provides a critical safety net for workers and their families.

I hope you will participate in this important public awareness initiative and join the fun!

Sincerely,

J. Jioni Palmer  
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**Social Security 80 Years – Celebrating the Past and Building the Future**

**Plan for your “Someday;” create your own *my* Social Security account at [www.socialsecurity.gov/myaccount](http://www.socialsecurity.gov/myaccount).**

Follow @SSAOutreach on Twitter.

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Need health coverage or know someone that does, visit [www.healthcare.gov](http://www.healthcare.gov).