

From:

To: Adams, Marcia S/O=SOUTH CAROLINA/OU=DMV-DPS/CN=RECIPIENTS/CN=ADAMS_MAR

Date: 2/27/2009 9:58:33 AM

Subject:

Marcia,

Thank you so much for the offer, I can only imagine how busy you must be and really appreciate your support! I will be sending an update out to the BOC within the next week regarding the fraud training (we just went live with the e-Learning this week... you, and all Chief Administrators, will be notified via email from Neil today). If you think it appropriate, a BOC conference call mid-April might be a good idea? Since my initial outreach, I've not heard anything back from any of the members (not that it is a bad thing, just perhaps supports a 'get together' call). I would envision the agenda topics to look something like this, but am certainly open to your thoughts, additions, etc.:

1. BOC Roles/Responsibilities - In the initial "invite" to the members to serve on the Committee, I sent out some historical documents, the Committee charter, etc. and thought we could just do a "welcome" of sorts, and open it up for any questions anyone might have and/or provide clarifications on any concerns, then talk a bit about what the Board expects.
2. Fraud Training - Open the floor for any questions about what we've done and where we are going, talk a bit about the marketing opportunities.
3. Review the list of business opportunity possibilities, decide on priorities, next steps, etc.

Anything else you might suggest?

Thanks again for your support!

Best,
Patrice

From: Marcia.Adams@SCDMV.net [mailto:Marcia.Adams@SCDMV.net]
Sent: Friday, February 27, 2009 9:37 AM
To: Aasmo, Patrice
Subject: RE: Fraud training email to BOC

Patrice,

Just wanted to check in with you and see if you needed me to assist with anything. I know that the committee will have a conference call in April, but do we need to talk before then? I am glad to help with anything; just let me know.

Marcia

Marcia S. Adams
Executive Director
South Carolina Department of Motor Vehicles

From: Aasmo, Patrice [mailto:PAasmo@aamva.org]
Sent: Friday, January 30, 2009 5:44 PM
To: Adams, Marcia S; sharon.harrington@dot.state.nj.us; WKeith@mpi.mb.ca; mpaulin@dmv.ca.gov
Cc: Mallinger, Jack; Schuster, Neil; Calvin, Mike; Sebestyen, Steven
Subject: FW: Fraud training email to BOC

Dear Business Opportunities Committee Members,

Thank you for volunteering your valuable time to serve on this AAMVA Board of Directors advisory committee. We appreciate the fact that this yet another obligation in your already hectic schedules, and will try to keep communications as efficient as possible.

The purpose of this outreach is to update the Committee on the directions given by the Board, by recommendations from the Business Opportunities Committee (BOC), as it relates to the Fraudulent Document Recognition training program. Just to reiterate, those decisions were as follows:

1. Break the existing FDR course into logical modules
2. Make the course available in multiple formats
3. Discontinue costly support of an AAMVA-hosted Learning Management System (LMS)
4. Lift course delivery restrictions, sunset AAMVA trainer and chief trainer certifications
5. Deliver and update FDR to member jurisdictions free of charge
6. Reduce deficit budget and reduce staffing as appropriate
7. Dissolve AAMVA University and the Education & Training Division
8. Seek revenue through Government funding and/or partnerships/sales outside of our membership (without additional investment and resources)

AAMVA staff has taken those decisions and directives forward. Items 6 and 7 are complete and Board approved. Item 8 will be addressed in a marketing and sales plan that is currently under development, but I've attached a product description and pricing for your information.

Status on 1-5 from above are as follows:

Although FDR has been an ongoing project for some time, the new direction recognizes the association's strengths and refines our focus to those things that the association does well. Most importantly, the direction brings a new alignment with member training needs and relieves burdens imposed by past practices.

When originally instituted, requirements attempted to ensure that only AAMVA- certified instructors were able to administer FDR within rigidly-controlled conditions. Ultimately, this rigidity and the complicated, expensive logistics associated with it, made access to training and/or certification a frustrating venture for many members. In reality, the jurisdictions are best positioned to evaluate training needs and assign appropriate resources while AAMVA and the FDR Advisory Council maintain unsurpassed course content. The Board also recognized that AAMVA is not in a position to provide meaningful certifications in today's environment, especially when the vast majority of applicants for trainer certification already have extensive training backgrounds and/or existing formal credentials.

Cost-effective, accessible FDR training has been an elusive target for the AAMVA community. However, effective March 1, 2009, the FDR e-Learning product will be released for use by jurisdictions and content-contributing federal partners at no cost.

FDR Level 1 e-Learning introduces the basic techniques of fraudulent document recognition that staff can employ without the need for expensive forensic tools. The electronic course is broken into 13 logical modules and contains both printable job aids and knowledge assessment tools. Organizations may deliver the course as a whole or choose to offer only those modules that are of highest priority/interest.

The course can be downloaded from a secure, jurisdiction-only section of the AAMVA website for loading onto an existing Learning Management System, burning to CD or other file media or for printing.

The jurisdiction is free to choose its preferred delivery method to students. The course may be used exclusively in its native electronic version. Alternatively, the jurisdiction has the flexibility to use the electronic version as a foundation to develop its own classroom versions or supplements. As mentioned, the long-standing requirement that the course be taught only by "AAMVA certified" trainers has been lifted.

FDR Level 2 brings document evaluation to the next level by exploring the covert security features found in a variety of documents. Because of the sensitive nature of the course material, Level 2 is available only to jurisdiction members and/or law enforcement. Like Level 1, Level 2 will be available in a variety of formats, can be delivered electronically or in classroom settings and does not require a "certified" instructor.

Jurisdictions are free to use samples from their own libraries to facilitate training. The Programs Division will provide assistance to jurisdictions seeking to obtain supplemental documents for classroom presentations. Also, understanding that some number of jurisdictions may not have internal candidates suitable for instructor roles, AAMVA's Programs Division can assist them in locating resources from other jurisdictions or the private sector training community.

AAMVA will continue to manage the Fraud Training SharePoint site and its alert functions. Certified and Chief Trainer subscriptions and logins will continue to be valid as will the ability to post, discuss and contribute.

Beginning March 1, 2009, jurisdictions should visit www.aamva.org and follow the links to FDR training. After logging in, they will be brought to a "jurisdiction-only" section of the site where they can download the files of their choice.

All of this information is currently being disseminated to the jurisdictions, attached is a Communications Plan from which we

are working (please note that this is a living document). Additionally, attached is a fact sheet relating to decisions and status being distributed with each communication to the members. Lastly, the following instructions will allow you to look at a demo of the FDR Level I eLearning product:

Go to: <http://aamva.remote-learner.net>

Enter username (email address):

marcia.adams@scdmv.net

mpaulin@dmv.ca.gov

WKeith@mpi.mb.ca

sharon.harrington@dot.state.nj.us

Enter password:

Demo123 (case sensitive)

Click "FDR e-Learning Demo"

Click "AAMVA FDR e-Learning Demo v012409"

Though unlikely, if asked for an enrollment code, please enter "Demo"

Our target is to have the draft marketing and sales plan ready in draft for your review prior to the next Board meeting. We'll send that plan out along with an invitation for our first conference call to discuss the plan and the next business opportunities to be addressed. That call will likely be scheduled for sometime early-mid April.

Thank you again for your time and we welcome any thoughts or comments on our current direction. I look forward to speaking with you all soon.

Best regards,
Patrice