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To: Pisarik, HollyHollyPisarik@gov.sc.gov

CC: JoAnn TurnquistJoAnn@yourfoundation.org

Date: 4/18/2016 1:38:16 PM

Subject: Social Media Guide for Giving Day

Attachments: Giving Day Social Media Strategy .docx

Hi Holly,

Hope you had a great weekend! Attached you will find the social media strategy guide drafted by the CCCF office for the Governor's use leading up to, and on Giving Day. Is there any time this week to meet and discuss the plan and Giving Day? We can also meet the morning of Monday, April 25th.

Ideally we would want the first posts to take place as close to the 25th as possible.

Thank you,

Dana

Dana Bruce Fulmer

SC Flood Relief Fund

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